

2018-2019 Year-End Review Career Development Center

Engaging students this academic year through...

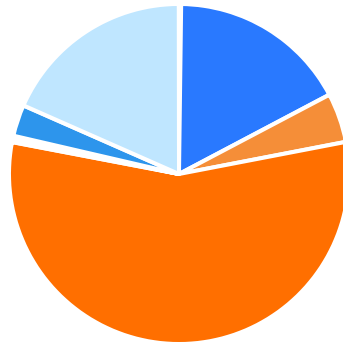
Career Planning and Advising

4,015

career appointments

2,333

unique students



- American Indian
- Asian
- Black
- Hispanic
- Pacific Islander
- Two or more
- Unknown
- White

78.7%

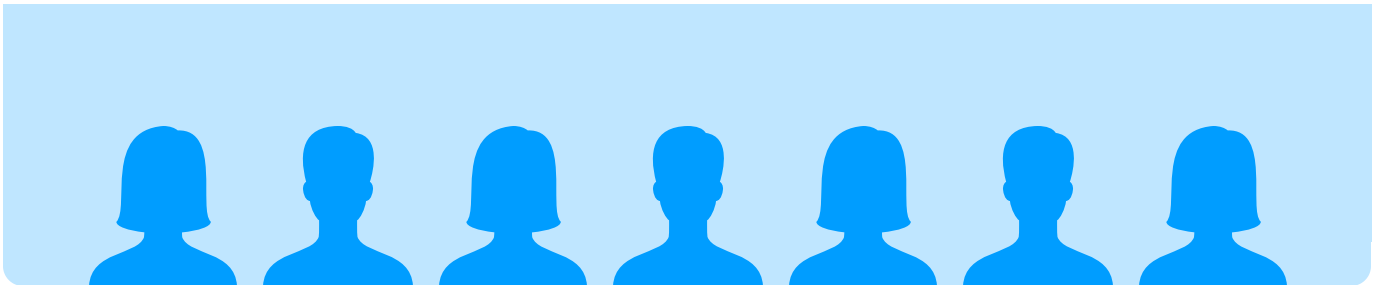
Underrepresented Minorities

56%

of visits for career planning


35%

1st and 2nd year students



Technology Available 24/7

1,617 Focus 2 new users

Big Interview new users **197** 

3,313 Career Spots views

Visits to *What can I do with this Major* **2,136**

12,960 

HireFresnoState student logins

Faculty Engagement

8,728 students participated in a career-related lecture or workshop

41% were 1st or 2nd year students

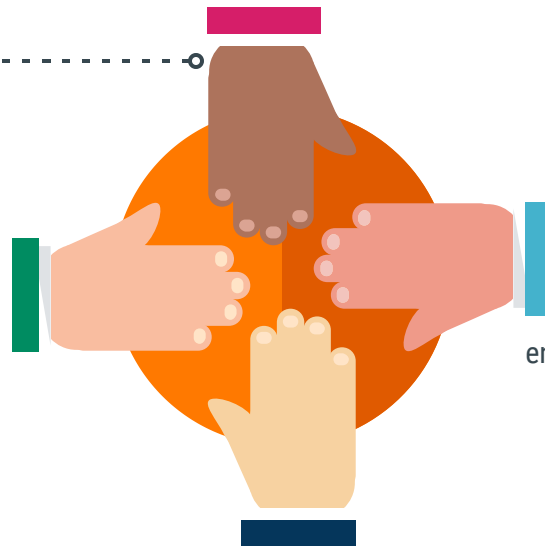
Underrepresented Minority Students **79%**

94% of activity was in a formal class embedded into coursework

212 faculty career champions have embedded career planning or a career related topic into class lecture(s)

Employer Engagement and community involvement


2,418 **514**
companies/organizations attended job fairs



Over **550** unique companies/organizations engaged with students through job fairs, networking, workshops and presentations

Employer Engagement

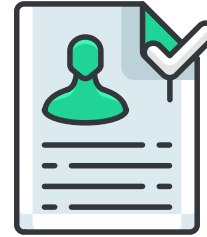
60%



increase in corporate sponsorships for campus-wide career development.

Employer Engagement

24% increase in new employer accounts



posting on HireFresnoState

7% increase in jobs posted on HireFresnoState

3,586 

approved positions

High Impact Initiatives

4,319

students applied to 316, posted on-campus jobs through HireFresnoState

2,199

identified as student assistants

80%

Underrepresented Minority Students

19%

are 1st or 2nd year students

57%

first gen

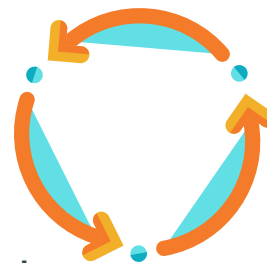
Campus-wide Internship Coordination



Increased student access from 2017-2018 with **612** HireFresnoState, a **53.3%** increase from 2017-2018.

1841 applications submitted to internships, an increase of **171.13%** from 2017-2018.

Campus-wide Internship Coordination

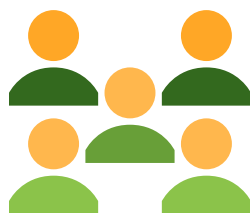


Created custom, paperless processes via DocuSign to obtain completed Learning Plan Agreements and Release of Liability/Emergency Contact forms at the request from faculty from 32 internship courses and currently collaborating with faculty from 9 more courses to create their processes.

Campus-wide Internships

Increases formalized internships with employers by

32.43%



Total of **539** partnerships.

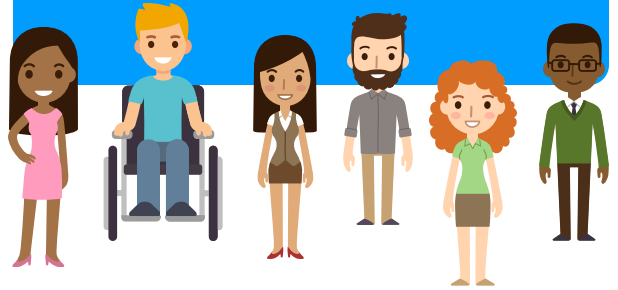
Student Employment



NUMBER
ONE

search on HireFresnoState is,
"On-campus employment."

Student Employment



316 on-campus job
postings



4,319 student applicants for on-
campus jobs

61,000 or **53%**
of all job searches were for on-campus
employment

Clothing Closet

56%

front desk check-ins were
for the Clothing Closet

1,319

Clothing Closet visits

961

students were provided with
professional clothing

81%

Underrepresented
Minority Students

250

clothing donors

200

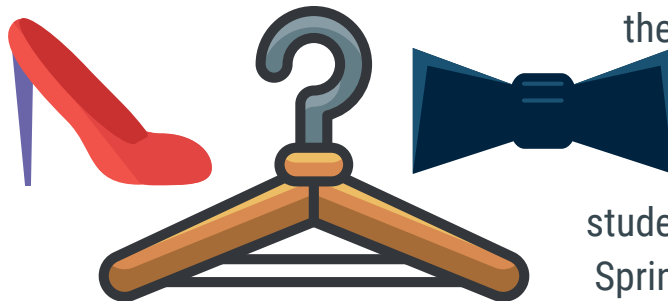
students attended Suit
Up at JCPenney

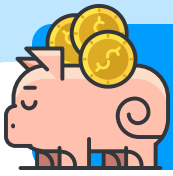
3,842

students have been served since
the Spring '16 opening

325

students found clothing at the
Spring '19 Clothing Giveaway





Money Management

487 individual coaching sessions



24% were 1st and 2nd year students

88% Underrepresented Minority Students

65%

budgeting assistance



Money Management



1,790 total students have registered for Unlea\$hed



49% completed a course on Unlea\$hed

3x

Bulldog Financial Coaches tripled



31% 1st and 2nd year students



To educate, prepare and connect students and alumni for career and lifelong success.

Total Student Engagements

22,700

FRESNO STATE

Career Development Center