

Fresno State - Association of Public & Land-Grant Universities Survey

Part 2-A: Institutional Leadership

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
1. Articulates mission expectations that contribute to economic growth in the community.												
Poor/Fair	11	16.7%	8	18.6%	2	3.0%	3	7.0%	8	12.1%	6	14.0%
Good/Superior	52	78.8%	35	81.4%	58	87.9%	39	90.7%	51	77.3%	37	86.0%
No Opinion/Skipped	3	4.5%	0	0.0%	6	9.1%	1	2.3%	7	10.6%	0	0.0%
2. Works closely with governments and businesses to understand regional economic priorities.												
Poor/Fair	7	10.6%	6	14.0%	2	3.0%	3	7.0%	6	9.1%	6	14.0%
Good/Superior	54	81.8%	34	79.1%	58	87.9%	38	88.4%	54	81.8%	35	81.4%
No Opinion/Skipped	5	7.6%	3	7.0%	6	9.1%	2	4.7%	6	9.1%	2	4.7%
3. Identifies key strengths of the university and, where appropriate, aligns them with the strengths and innovation needs of regional industry, expectations of government leaders and the economic development priorities of the community.												
Poor/Fair	8	12.1%	6	14.0%	4	6.1%	2	4.7%	12	18.2%	8	18.6%
Good/Superior	51	77.3%	36	83.7%	53	80.3%	40	93.0%	46	69.7%	33	76.7%
No Opinion/Skipped	7	10.6%	1	2.3%	9	13.6%	1	2.3%	8	12.1%	2	4.7%
4. Actively focuses on the training and education of incumbent and future workers to create the skills necessary for regional competitiveness in the 21st century.												
Poor/Fair	9	13.6%	4	9.3%	3	4.5%	2	4.7%	15	22.7%	7	16.3%
Good/Superior	51	77.3%	37	86.0%	56	84.8%	37	86.0%	41	62.1%	34	79.1%
No Opinion/Skipped	6	9.1%	2	4.7%	7	10.6%	4	9.3%	10	15.2%	2	4.7%
5. Actively engages senior campus leaders in regional economic development dialogue and initiatives.												
Poor/Fair	9	13.6%	8	18.6%	5	7.6%	5	11.6%	11	16.7%	10	23.3%
Good/Superior	42	63.6%	32	74.4%	50	75.8%	35	81.4%	37	56.1%	30	69.8%
No Opinion/Skipped	15	22.7%	3	7.0%	11	16.7%	3	7.0%	18	27.3%	3	7.0%
6. University informs faculty of opportunities for, and the benefits of, their participation in regional economic development activities.												
Poor/Fair	5	7.6%	12	27.9%	4	6.1%	5	11.6%	8	12.1%	8	18.6%
Good/Superior	38	57.6%	24	55.8%	47	71.2%	33	76.7%	33	50.0%	26	60.5%
No Opinion/Skipped	23	34.8%	7	16.3%	15	22.7%	5	11.6%	25	37.9%	9	20.9%

Notes:

1. Some of the highest performance ratings in the survey are on Q1, Q2, & Q3
2. Campus respondents are more likely to believe Fresno State does a good/superior job at this than external respondents do. Q4 & Q5
3. External respondents are less likely to have an opinion about/be aware of Q4 & Q5 than campus respondents

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Part 2-B: University Creates/Encourages Innovation and Partnerships

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
7. Has reward systems that foster faculty involvement in economic development (e.g., technology transfer, creation of intellectual property, award of patents and licenses, and establishment of start-up companies) and community partnerships.												
Poor/Fair	15	22.7%	21	48.8%	5	7.6%	4	9.3%	11	16.7%	14	32.6%
Good/Superior	21	31.8%	13	30.2%	44	66.7%	33	76.7%	25	37.9%	15	34.9%
No Opinion/Skipped	30	45.5%	9	20.9%	17	25.8%	6	14.0%	30	45.5%	14	32.6%
8. Actively supports and works to strengthen university-community partnerships.												
Poor/Fair	7	10.6%	4	9.3%	2	3.0%	2	4.7%	5	7.6%	8	18.6%
Good/Superior	54	81.8%	39	90.7%	58	87.9%	41	95.3%	53	80.3%	34	79.1%
No Opinion/Skipped	5	7.6%	0	0.0%	6	9.1%	0	0.0%	8	12.1%	1	2.3%
9. Supports consulting and exchange programs for faculty, internship opportunities for students and other programs that enhance university-community partnerships.												
Poor/Fair	9	13.6%	10	23.3%	2	3.0%	2	4.7%	6	9.1%	9	20.9%
Good/Superior	41	62.1%	31	72.1%	51	77.3%	38	88.4%	38	57.6%	29	67.4%
No Opinion/Skipped	16	24.2%	2	4.7%	13	19.7%	3	7.0%	22	33.3%	5	11.6%
10. Brings different parts of the university together to address complex community needs.												
Poor/Fair	10	15.2%	13	30.2%	4	6.1%	6	14.0%	10	15.2%	14	32.6%
Good/Superior	43	65.2%	28	65.1%	50	75.8%	37	86.0%	40	60.6%	25	58.1%
No Opinion/Skipped	13	19.7%	2	4.7%	12	18.2%	0	0.0%	16	24.2%	4	9.3%
11. Supports alignment of curriculum to meet continuing education requirements of industry.												
Poor/Fair	8	12.1%	13	30.2%	3	4.5%	5	11.6%	7	10.6%	12	27.9%
Good/Superior	42	63.6%	23	53.5%	51	77.3%	32	74.4%	38	57.6%	19	44.2%
No Opinion/Skipped	16	24.2%	7	16.3%	12	18.2%	6	14.0%	21	31.8%	12	27.9%
12. Encourages the development of efficient contracting procedures for doing business with the institution and to access university research and instructional resources.												
Poor/Fair	10	15.2%	11	25.6%	4	6.1%	5	11.6%	10	15.2%	18	41.9%
Good/Superior	24	36.4%	22	51.2%	42	63.6%	29	67.4%	23	34.8%	14	32.6%
No Opinion/Skipped	32	48.5%	10	23.3%	20	30.3%	9	20.9%	33	50.0%	11	25.6%

Notes:

1. Q8, actively working to strengthen university-community partnerships, received one of the highest performance ratings in the survey
2. The largest percentage of external respondents did not rate awareness or performance on Q12, but did rate it important, suggesting that they do not know about this aspect of the campus. Campus respondents are more aware of the issue, believe it's at least as important as external respondents do, and are more likely to rate performance low.
3. A large portion of respondents were unable to answer or had no opinion on several of these questions.

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Part 2-C: University as a Source of Activities that Benefit the Public

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
13. University assets support and enhance regional economic activity.												
Poor/Fair	7	10.6%	8	18.6%	3	4.5%	4	9.3%	7	10.6%	6	14.0%
Good/Superior	51	77.3%	31	72.1%	53	80.3%	36	83.7%	49	74.2%	32	74.4%
No Opinion/Skipped	8	12.1%	4	9.3%	10	15.2%	3	7.0%	10	15.2%	5	11.6%
14. Student education programs (degree, certificate, continuing education) are timely and align with changing regional needs.												
Poor/Fair	6	9.1%	9	20.9%	2	3.0%	3	7.0%	9	13.6%	11	25.6%
Good/Superior	51	77.3%	31	72.1%	54	81.8%	38	88.4%	45	68.2%	29	67.4%
No Opinion/Skipped	9	13.6%	3	7.0%	10	15.2%	2	4.7%	12	18.2%	3	7.0%
15. Develops and maintains a vibrant technology transfer and commercialization capability emphasizing regional economic growth objectives.												
Poor/Fair	10	15.2%	15	34.9%	3	4.5%	5	11.6%	14	21.2%	17	39.5%
Good/Superior	37	56.1%	18	41.9%	48	72.7%	29	67.4%	31	47.0%	14	32.6%
No Opinion/Skipped	19	28.8%	10	23.3%	15	22.7%	9	20.9%	21	31.8%	12	27.9%
16. Links the university to the regional technology base (e.g., technology transfer advisory boards comprised of external stakeholders, entrepreneurship programs for faculty and students, seed funding programs for university-based startups, incubators (real or virtual), and research parks.).												
Poor/Fair	9	13.6%	12	27.9%	3	4.5%	4	9.3%	8	12.1%	7	16.3%
Good/Superior	46	69.7%	24	55.8%	53	80.3%	31	72.1%	46	69.7%	26	60.5%
No Opinion/Skipped	11	16.7%	7	16.3%	10	15.2%	8	18.6%	12	18.2%	10	23.3%
17. Promotes linkages and lowers barriers between faculty and regional companies seeking access to expertise.												
Poor/Fair	13	19.7%	11	25.6%	3	4.5%	4	9.3%	14	21.2%	14	32.6%
Good/Superior	35	53.0%	21	48.8%	47	71.2%	30	69.8%	31	47.0%	16	37.2%
No Opinion/Skipped	18	27.3%	11	25.6%	16	24.2%	9	20.9%	21	31.8%	13	30.2%
18. Works with business and government leaders to capitalize on the university's visual and performing arts, sports and other cultural activities to cultivate a dynamic local environment and attract a talented workforce.												
Poor/Fair	8	12.1%	7	16.3%	6	9.1%	3	7.0%	17	25.8%	5	11.6%
Good/Superior	52	78.8%	31	72.1%	53	80.3%	35	81.4%	41	62.1%	30	69.8%
No Opinion/Skipped	6	9.1%	5	11.6%	7	10.6%	5	11.6%	8	12.1%	8	18.6%

Notes:

1. Q 13, university assets support regional economic activity received some of the highest ratings in the survey.
2. External respondents rate Q15 performance higher than campus respondents did, but many people were not aware of this capability.
3. Q17 high percentage of non-responses, suggesting lack of awareness

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Part 2-D: University Contributes to the Regional Innovation Economy

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
19. Fosters strategic public-private partnerships and programs, including those with national laboratories and local and regional industry.												
Poor/Fair	11	16.7%	15	34.9%	3	4.5%	6	14.0%	6	9.1%	13	30.2%
Good/Superior	41	62.1%	20	46.5%	54	81.8%	28	65.1%	38	57.6%	17	39.5%
No Opinion/Skipped	14	21.2%	8	18.6%	9	13.6%	9	20.9%	22	33.3%	13	30.2%
20. Creates an infrastructure that supports innovation, such as programs that enable proof of concept/reduction to practice R&D, pilot facilities, technical assistance, and venture capital.												
Poor/Fair	13	19.7%	15	34.9%	2	3.0%	3	7.0%	13	19.7%	14	32.6%
Good/Superior	35	53.0%	17	39.5%	49	74.2%	28	65.1%	30	45.5%	14	32.6%
No Opinion/Skipped	18	27.3%	11	25.6%	15	22.7%	12	27.9%	23	34.8%	15	34.9%
21. Partners with community members to define public and private investments that catalyze economic and innovative growth.												
Poor/Fair	10	15.2%	12	27.9%	1	1.5%	3	7.0%	9	13.6%	11	25.6%
Good/Superior	46	69.7%	19	44.2%	53	80.3%	28	65.1%	40	60.6%	16	37.2%
No Opinion/Skipped	10	15.2%	12	27.9%	12	18.2%	12	27.9%	17	25.8%	16	37.2%
22. Develops partnerships with government at all levels to retain and expand existing businesses, create and attract new businesses, and build industry clusters.												
Poor/Fair	11	16.7%	15	34.9%	5	7.6%	5	11.6%	9	13.6%	12	27.9%
Good/Superior	44	66.7%	18	41.9%	52	78.8%	29	67.4%	38	57.6%	15	34.9%
No Opinion/Skipped	11	16.7%	10	23.3%	9	13.6%	9	20.9%	19	28.8%	16	37.2%
23. Initiates and participates in efforts to train students to work in those industries.												
Poor/Fair	7	10.6%	11	25.6%	3	4.5%	5	11.6%	8	12.1%	12	27.9%
Good/Superior	45	68.2%	24	55.8%	52	78.8%	31	72.1%	40	60.6%	20	46.5%
No Opinion/Skipped	14	21.2%	8	18.6%	11	16.7%	7	16.3%	18	27.3%	11	25.6%
24. Provides technical assistance and support to small businesses.												
Poor/Fair	12	18.2%	14	32.6%	1	1.5%	6	14.0%	10	15.2%	10	23.3%
Good/Superior	35	53.0%	18	41.9%	49	74.2%	25	58.1%	33	50.0%	16	37.2%
No Opinion/Skipped	19	28.8%	11	25.6%	16	24.2%	12	27.9%	23	34.8%	17	39.5%
25. Facilitates collaboration across boundaries to overcome regional barriers to innovation.												
Poor/Fair	12	18.2%	13	30.2%	2	3.0%	4	9.3%	9	13.6%	11	25.6%
Good/Superior	35	53.0%	19	44.2%	48	72.7%	28	65.1%	37	56.1%	16	37.2%
No Opinion/Skipped	19	28.8%	11	25.6%	16	24.2%	11	25.6%	20	30.3%	16	37.2%

Notes:

1. Many people, both internally and externally, are unaware of Fresno State's regional innovation economy contributions and did not respond.
2. Q19 & Q21 External respondents are more likely to be aware of these issues, find them important, and rate performance higher than campus respondents.
3. External respondents rated some aspects of Q 22, 24, & 25 higher than campus respondents did.
4. Lot of no opinion/non-responses to most of these questions, suggesting a lack of familiarity with these issues.

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Part 2-E: Educational Opportunities and Programs are Relevant

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
26. Creates a culture of entrepreneurship across the institution, including the development of entrepreneurship opportunities for students.												
Poor/Fair	11	16.7%	6	14.0%	2	3.0%	4	9.3%	10	15.2%	11	25.6%
Good/Superior	44	66.7%	32	74.4%	54	81.8%	32	74.4%	42	63.6%	26	60.5%
No Opinion/Skipped	11	16.7%	5	11.6%	10	15.2%	7	16.3%	14	21.2%	6	14.0%
27. Delivers flexible curricula available at times and places - and through appropriate delivery mechanisms - that enable students and community workforce members to pursue career paths that are in demand.												
Poor/Fair	20	30.3%	11	25.6%	5	7.6%	5	11.6%	15	22.7%	14	32.6%
Good/Superior	34	51.5%	27	62.8%	50	75.8%	32	74.4%	34	51.5%	22	51.2%
No Opinion/Skipped	12	18.2%	5	11.6%	11	16.7%	6	14.0%	17	25.8%	7	16.3%
28. Provides formal opportunities for student skill development through innovative internships and coop experiences across a wide range of academic programs.												
Poor/Fair	11	16.7%	9	20.9%	3	4.5%	2	4.7%	8	12.1%	10	23.3%
Good/Superior	47	71.2%	30	69.8%	56	84.8%	36	83.7%	41	62.1%	26	60.5%
No Opinion/Skipped	8	12.1%	4	9.3%	7	10.6%	5	11.6%	17	25.8%	7	16.3%
29. Ensures that placement services highlight regional placement opportunities.												
Poor/Fair	14	21.2%	11	25.6%	3	4.5%	4	9.3%	11	16.7%	7	16.3%
Good/Superior	27	40.9%	16	37.2%	44	66.7%	26	60.5%	23	34.8%	17	39.5%
No Opinion/Skipped	25	37.9%	16	37.2%	19	28.8%	13	30.2%	32	48.5%	19	44.2%

Notes:

1. Internal and external respondents generally agree on these issues.
2. High percentage are not familiar with campus placement services (Q29).

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Part 2-F: University is Open, Accessible and Responsive to Community Needs

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
30. Maintains user-friendly systems to access an inventory of faculty and staff expertise and advanced research and development facilities.												
Poor/Fair	18	27.3%	14	32.6%	5	7.6%	7	16.3%	16	24.2%	18	41.9%
Good/Superior	26	39.4%	19	44.2%	41	62.1%	28	65.1%	22	33.3%	13	30.2%
No Opinion/Skipped	22	33.3%	10	23.3%	20	30.3%	8	18.6%	28	42.4%	12	27.9%
31. Provides a designated point of contact for industry and economic development agencies.												
Poor/Fair	19	28.8%	15	34.9%	3	4.5%	4	9.3%	14	21.2%	12	27.9%
Good/Superior	32	48.5%	13	30.2%	48	72.7%	26	60.5%	30	45.5%	12	27.9%
No Opinion/Skipped	15	22.7%	15	34.9%	15	22.7%	13	30.2%	22	33.3%	19	44.2%
32. Develops structures and networks (e.g., advisory groups, forums) to facilitate meetings between key university faculty, staff and administrators and the region's business and government leaders.												
Poor/Fair	11	16.7%	13	30.2%	3	4.5%	5	11.6%	12	18.2%	12	27.9%
Good/Superior	45	68.2%	23	53.5%	55	83.3%	31	72.1%	41	62.1%	21	48.8%
No Opinion/Skipped	10	15.2%	7	16.3%	8	12.1%	7	16.3%	13	19.7%	10	23.3%
33. Facilitates civic discourse and contributes to community understanding of complex issues.												
Poor/Fair	9	13.6%	12	27.9%	4	6.1%	3	7.0%	11	16.7%	14	32.6%
Good/Superior	42	63.6%	21	48.8%	49	74.2%	30	69.8%	36	54.5%	20	46.5%
No Opinion/Skipped	15	22.7%	10	23.3%	13	19.7%	10	23.3%	19	28.8%	9	20.9%

Notes:

1. Substantial nonresponses on Q 30, 31, and 33
2. Relatively fair/poor awareness and performance on Q30; campus respondents rate performance lower than external respondents did.
3. Campus respondents were more likely than external respondents to rate Q31 low.
4. Campus respondents were more likely than external respondents to rate performance on Q33 low.

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Part 2-G: University Communicates Contributions, Successes and Achievements that Benefit Region

	Awareness				Importance				Performance			
	External		Internal		External		Internal		External		Internal	
	N	%	N	%	N	%	N	%	N	%	N	%
34. Effectively communicates successful collaborations utilizing all avenues of dissemination.												
Poor/Fair	14	21.2%	12	27.9%	4	6.1%	4	9.3%	13	19.7%	15	34.9%
Good/Superior	42	63.6%	26	60.5%	50	75.8%	33	76.7%	37	56.1%	22	51.2%
No Opinion/Skipped	10	15.2%	5	11.6%	12	18.2%	6	14.0%	16	24.2%	6	14.0%
35. Reports economic development contributions that help local and regional stakeholders.												
Poor/Fair	14	21.2%	10	23.3%	4	6.1%	4	9.3%	12	18.2%	15	34.9%
Good/Superior	38	57.6%	25	58.1%	47	71.2%	32	74.4%	33	50.0%	19	44.2%
No Opinion/Skipped	14	21.2%	8	18.6%	15	22.7%	7	16.3%	21	31.8%	9	20.9%

Notes:

1. Q34 and Q35, campus respondents were more likely than external respondents to rate performance on these items fair/poor