

MCJ Course News for Fall 2019

MCJ 2 - Formerly MCJ 10

The course number of MCJ 10 Media Writing has been changed to MCJ 2 beginning in fall 2019. If you've already taken the course when it was MCJ 10 there is no effect for you. If you haven't yet taken the course, you will take MCJ 2. Also note that the DQE (Department Qualifying Exam) is no longer required to take this or any writing course. If you have any problems enrolling in this course, email MCJ Chair, Prof. Betsy Hays, at bhays@csufresno.edu.

MCJ 3 - Formerly MCJ 30

The course number of MCJ 30 Introduction to Multimedia Production has been changed to MCJ 3 beginning in fall 2019. If you've already taken the course there is no effect for you. If you haven't yet taken the course, you will take MCJ 3.

MCJ 13 - Introduction to Studio Video Production - NEW COURSE

This is a new lower division course in studio and multi camera production. It is the pre-req course to an updated version of MCJ 113 now called Advanced Television Studio Production. MCJ 13 will be taught this fall by Professor Therkelsen. MCJ 113 will be taught in the spring.

MCJ 40 - Introduction to Advertising and Public Relations -- NEW COURSE

This is a new lower division course (with no pre-reqs) that will soon replace both MCJ 142 and MCJ 152S. For fall, students in the advertising option should take MCJ 142: Advertising Procedures. Students in the public relations option should take MCJ 40. If you have taken MCJ 142 or MCJ 152S already, you do not need to take MCJ 40.

MCJ 115 - Need Permission Number

We have added a new lower division course, MCJ 15 Introduction to Field Video Production that is the pre-req for MCJ 115 Field Video Production for all new students this fall. Current students do not need to take MCJ 15 in order to take MCJ 115 this fall.

TO DO: As a current student If you are planning to take MCJ 115 this fall or spring 2020 you will need to get a permission number from the professor to waive the MCJ 15 pre-req. To get permission numbers for this fall, contact Professor Egan for the multimedia production version of the course or Dr. Carey Higgins-Dobney for a journalistic version.

careyh@mail.fresnostate.edu, candace@csufresno.edu.

MCJ 117 - Narrative Filmmaking NEW COURSE

A new advanced video production course, MCJ 117 Narrative Filmmaking will be taught by Professor Schuelke beginning this fall. The class will explore the art and technique of narrative (or fiction) film production, including screenwriting, directing, producing, editing, cinematography, and sound design. Students will make narrative short films as part of the

class. This course can be substituted for one of the three courses in the advanced production course category or as an elective.

TO DO: Your college advisor will facilitate the course substitution. Meet with them during the semester to get the substitution on your DPR. Permission numbers are available if you don't meet the prerequisites (MCJ 110 and 115). aaronsc@csufresno.edu

MCJ 123 - Fresno State Focus Crew NEW COURSE

Crew finally has its own course number! It will be taught both Fall and Spring by Prof. Carey Higgins-Dobney. Students learn multiple levels of live studio production, from camera operation to directing. This is an elective open to all students, regardless of studio experience level. Contact careyh@csufresno.edu for information.

MCJ 136 - Media Projects NEW COURSE

A second new advanced video production course, MCJ 136 Media Projects will be taught this fall by Professor Higgins-Dobney. For fall the course will focus on advanced studio/multi camera production. This course can be substituted for one of the three courses in the advanced production course category or as an elective. For this fall, the pre-req courses will be waived.

TO DO: Contact Dr. Carey Higgins-Dobney for a permission number.
careyh@csufresno.edu.

ADVERTISING SENIORS GRADUATING IN FALL . . .

MCJ 159S -- Public Relations Cases & Campaigns

If you are a student in the Advertising option and need to take MCJ 148 Advertising Campaigns in the fall, please note that we are not offering this course in the Fall; however, we will allow you to take MCJ 159S as a substitute. Taking MCJ 159S in place of MCJ 148 will still allow you to meet your graduation requirements.

TO DO (for Advertising students): Contact Jan Edwards at jedwardsmkt@gmail.com for a permission number.

For Future Planning - Spring 2020

MCJ 113 - Advanced Studio Production

This course will be taught by Prof. Carey Higgins-Dobney in Spring and will focus on more advanced levels of studio production. Students (in conjunction with the professor) will decide the type of projects they will produce. The new MCJ 13 is the prerequisite.

TO DO: Take MCJ 13 before spring 2020 or contact Prof. Higgins-Dobney
careyh@csufresno.edu if you have taken 113 already.

MCJ 116 - Documentary Filmmaking

This course will be taught by Professor Therkelsen and focus strictly on Documentary Filmmaking and the pre-req courses have changed; MCJ 110 Scriptwriting For Media is now a pre-req in addition to the current MCJ 115.

TO DO: Take MCJ 110 and MCJ 115 before spring 2020.

MCJ 121 - News Video Production - NEW COURSE

This is the news & nonfiction storytelling equivalent to MCJ 15. Emphasis will be on journalism writing, shooting, editing, & web techniques, but the class is open to anyone with an interest in non-fiction storytelling. MCJ 3 (formerly 30) is the prerequisite. Contact

careyh@csufresno.edu for information.

TO DO: Take MCJ 3 (or 30) before Spring 2020.

MCJ 149 - Advertising & Public Relations Campaigns - NEW COURSE

This is a new course that will be replacing both MCJ 148 Advertising Campaigns and MCJ 159S PR Cases & Campaigns. Students who need to take MCJ 148 or MCJ 159S should take MCJ 149 instead -- this class will count for this requirement.