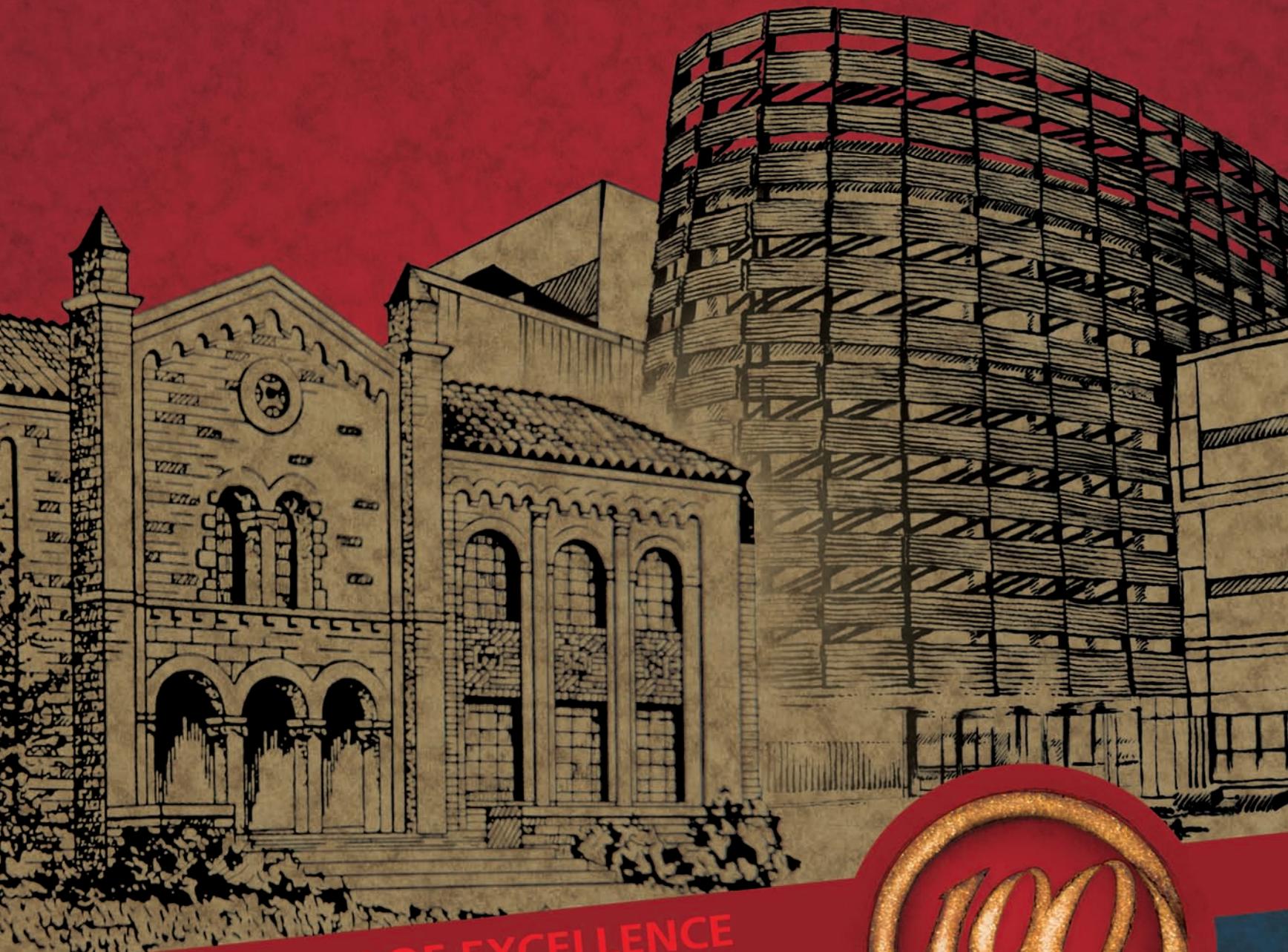
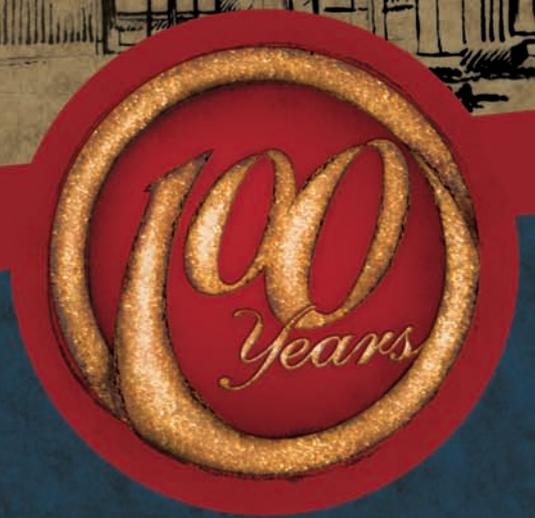


FresnoState

The Magazine for the New California



A CENTURY OF EXCELLENCE





Come commemorate the Centennial on campus

This Fresno **State** Magazine begins a series of issues focusing on our university's first 100 years.

We look back at our summer school held many years ago on the cool shore of Huntington Lake at 7,000 feet in the Sierra. You'll read about a family of teachers – four generations strong – prepared at Fresno State.

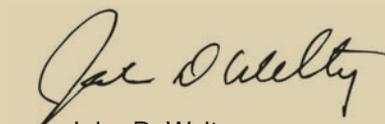
In our first century, Fresno State has made too many memories to count, but there are never *too many* memories to celebrate. We've planned a 13-month Centennial year, packed with events designed to bring alumni, friends and the entire community back to the campus to visit us.

Since 1911, thousands of people have taken advantage of the opportunities Fresno State has offered from Day 1 and gone on to have a positive impact on literally millions of people around the world and even into space.

We're also proud of our close connection with our region, where we have been an innovative, entrepreneurial partner dedicated to making this a better place to live.

I hope what you read on these pages will jog your own memories and also inspire you to be part of Fresno State's big Centennial celebration.

Come to campus and join the fun!


John D. Welty,
President





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Back cover photo:
Michael Karibian



Drew Tuchman

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Why we're CELEBRATING

By Peter G. Mehas
Fresno State Centennial chair

Fresno State turns 100 next year, but we can't wait to celebrate.

On April 11, 1911, by an act of the California Legislature, the Fresno State Normal School was created. So on Friday, April 16, 2010 – with the beginning of Vintage Days – we launched Fresno State's Centennial, which runs through Commencement in 2011.

That gives everyone more than a year to participate in campus and community gatherings to renew acquaintances and to recall and reflect on the many memories made at Fresno State. More importantly, the Centennial celebration will be a time to remind ourselves what our university has contributed to the economic and cultural development of the central San Joaquin Valley and the state of California.

I'm proud to chair the Centennial Leadership Committee because Fresno State provided me so many opportunities. I'm a son of Greek immigrants, who never had the chance to go to college. Their dream and my goal were to receive a college degree. Fresno State made that possible.

But this isn't about me because my story isn't unique. My alma mater's "Century of Excellence" is written in the stories of tens of thousands of individuals just like us. We came to Fresno State a little unsure about what was ahead; we left with the academic training, good role models and experience to confidently face the future.

I believe that's what our founders had in mind when they persuaded the state to open Fresno Normal School. They knew the importance of having "home-grown" teachers to sustain our fast-growing San Joaquin Valley.

Now Fresno State is the biggest preparer of classroom teachers, counselors and school administrators and offers a full range of credentials and degrees in Agricultural Sciences and Technology, Arts and Humanities, Business, Engineering, Health and Human Services, Science and Mathematics and Social Sciences.

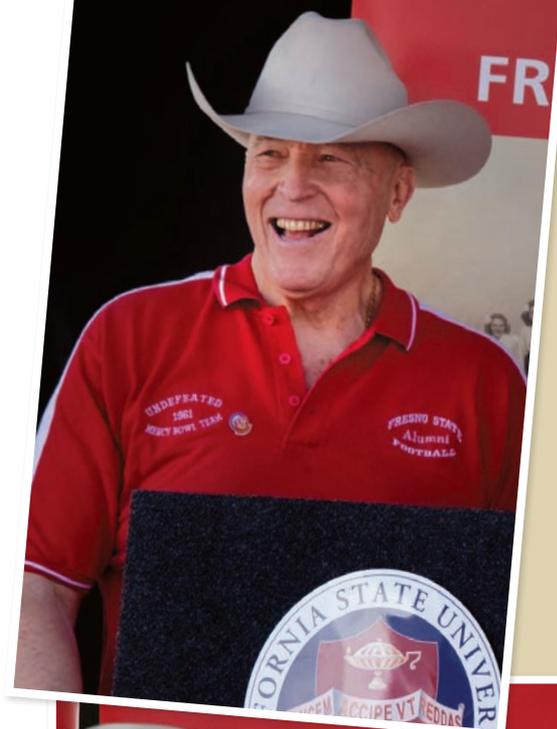
I can tell you with confidence: Fresno State graduates successfully serve vital roles close to home or far away. This year alone, Fresno State students and faculty will give back to the community more than 1 million volunteer hours of community service.

Our alumni have explored space, fed the world, built businesses, provided for the health and welfare of the underserved, been diplomats at home and overseas, done life-altering research, excelled in athletics and entertained through the arts.

Fresno State has always been a model of diversity, a beacon university to families whose prior generations have not attended college.

In the coming year, you will hear and read about our outstanding faculty, students and alumni.

The Henry Madden Library will host special exhibits and a Centennial book-signing party and the Kennel Bookstore will sell Centennial merchandise. University police will wear Centennial badges during the celebration. Bulldog Athletics uniforms will recognize the Centennial, and so will labels on student-produced wine and food. Campus departments will host a variety of events.





I invite you to mark your calendars now and join us for our biggest community Centennial events:

- Oct. 16, 2010 – Homecoming vs. New Mexico State, preceded by a parade on campus and the Tailgate of the Century.
- April 16, 2011 – Vintage Days birthday party with an open house for all colleges and departments.
- May 14, 2011 – Grand Centennial Gala Dinner at the Save Mart Center.
- May 21, 2011 – 100th Commencement.

Recognizing the challenging economy, our 100th year birthday party will be mindful of the budget by utilizing existing venues and asking support from the community.

Whether you're an alumnus, part of the Red Wave, a Save Mart Center concert-goer or a community member who never has visited the campus, we say, "Join us!"

All are welcome to your university.

(Adapted from a piece written by Dr. Peter G. Mehas and published April 15, 2010, in The Fresno Bee.)



SUMMER CLASSES

by a Sierra lake made many memories

By Amanda J. Fine

Today's summer school is a chance to make up units, get ahead in courses or try a class students wouldn't be able to take during a regular semester. But from 1914 to 1949, Fresno State offered summer school that was a memorable adventure, academically enriching and conducted in a mountain forest beside a lake.

In June 1914, while Henry Ford established the eight-hour work day and ramped up assembly-line manufacturing, Fresno State Normal School students trekked 65 miles northeast to Big Creek for the first Sierra Summer School session.

Dean W.B. Givens envisioned a program that extended the regular school year and offered students a chance to expand upon their knowledge base while experiencing the beauty of the Sierra Nevada range. It also was considerably cooler than typical Fresno summer temperatures.

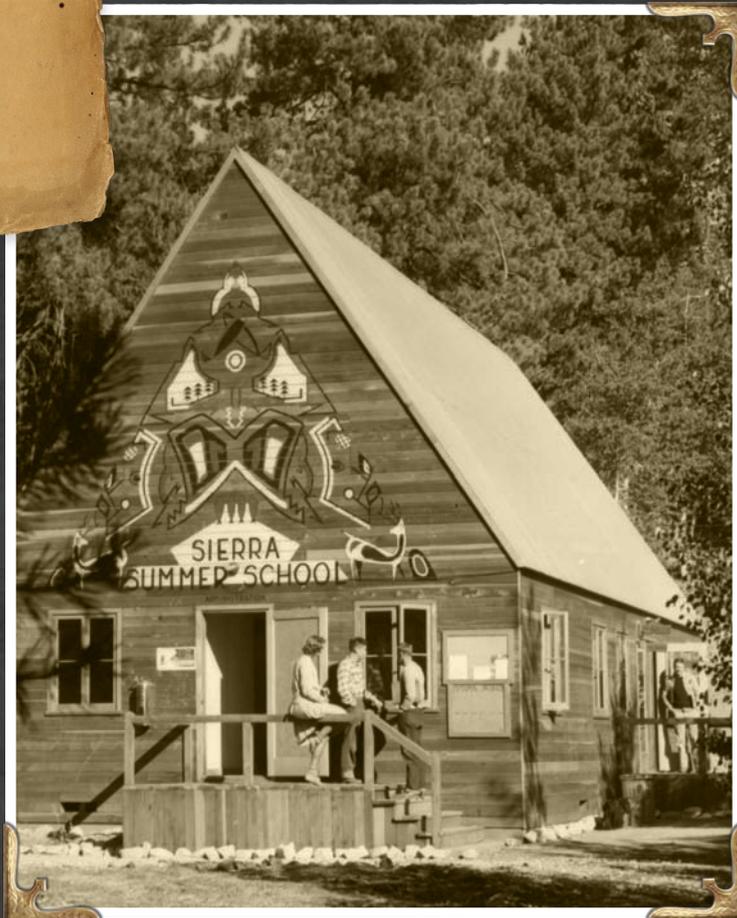
Givens said Sierra Summer School would

“afford teachers who have not had sufficient advantages of professional training an opportunity to specialize, looking toward certification for special elementary or secondary teaching.”

The first classes met in abandoned Southern California Edison Co. buildings at Big Creek, a village just below Huntington Lake and headquarters for the power company's dam building on the San Joaquin River to provide electricity for Southern California.

In 1944, Dean of Men, Mitchell P. Briggs described Givens as the “chief inspiration for the Huntington Lake project.” Students and staff petitioned to have Mt. Givens named for him.

However, the first year's session wasn't without problems. Briggs wrote, “Neither the location nor the condition of the buildings was conducive to a satisfactory session.”





But with the Panama Pacific International Exposition in San Francisco, Givens and his staff felt there already was summer diversion to lure students and faculty in 1915, so they focused on improvements for 1916 in the Sierra.

It was the first session held at Huntington Lake, on property leased to Fresno State by the U.S. Forest Service and overlooking the main dam that held back the lake waters.

For the next nine summers, students paid \$5 registration fees and an additional \$10 for housing, arriving at the lake after paying \$6.25 for the roundtrip on the San Joaquin and Eastern Railroad.

Shortly after the 1925 session, crews began constructing an auditorium with administrative offices and art rooms, a library, cafeteria, science building and cabins for the session and women's deans on 40 acres near Rancheria Creek.

Earl Wight, who taught physical education at Fresno State and Sierra Summer School, wrote about that first summer at the new site. He noted that not only was the location new, the student body wasn't exclusively male.

"There were 18 [students] in all, 15 men and three women," Wight wrote. "It being a pioneering year on the new site, it seemed best to expose the men."

The dean of women was Laura E. Ratcliffe, the wife of Fresno State's first football coach.

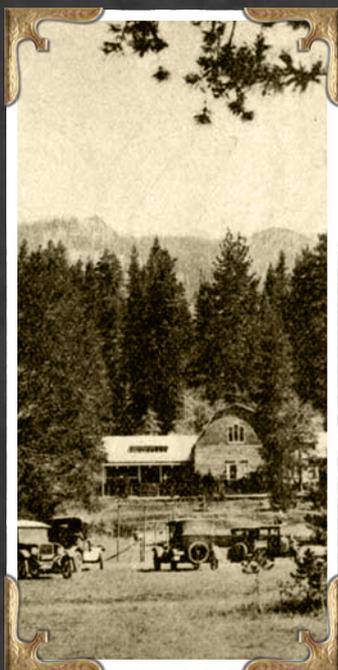
Not only did women change the atmosphere of the summer program, they were responsible for a geographical change – Petticoat Lane, a row of housing for women.

For Sierra Summer School students, Wight commented, "The general pattern seemed to follow about the same each year." Weekdays students went to classes and participated in sports such as baseball, volleyball, swimming and boating. Monday nights were for the Associated Men's Students meeting and Tuesday nights for the student body meeting, followed by a theatrical or musical production or a dance.

Wednesday night was when faculty listened to lectures presented by colleagues and visitors. "Thursday afternoon and evening were for the women, but occasionally a game of cards would be held, and we would all attend," Wight wrote.

Friday nights, students attended more-formal dances where paid musicians entertained and students stayed up until after 11 p.m. because they could sleep later Saturday morning, Wight wrote. Weekends allowed for student-faculty exercise and educational hikes in the Sierra, fishing, sailing, pack trips, camping, star gazing and, on Sunday, time for worship.

continued





A decade after that summer of change, W.N. Davis Jr. made his first trip to Sierra Summer School. He remembers the six-week session as “one of the greatest experiences Fresno State offered students.”

At Huntington Lake, Davis and 250 other participants attended class under canopies in the summer cool taught by some Fresno State and visiting professors. He also played a part in weekly drama productions.

Students produced plays and talent shows beginning in 1919, quickly establishing a tradition that included choral recitals, symphonic concerts and other entertainment for the session participants.

There also was a commencement ceremony, where graduated students were recognized. In 1936, Davis was one of 15 to walk across the Huntington stage and receive his Bachelor of Arts degree.

But while he listed camping, attending dances and hiking among his favorite Sierra Summer School activities, they pale in comparison to getting acquainted with the woman who later became his wife.

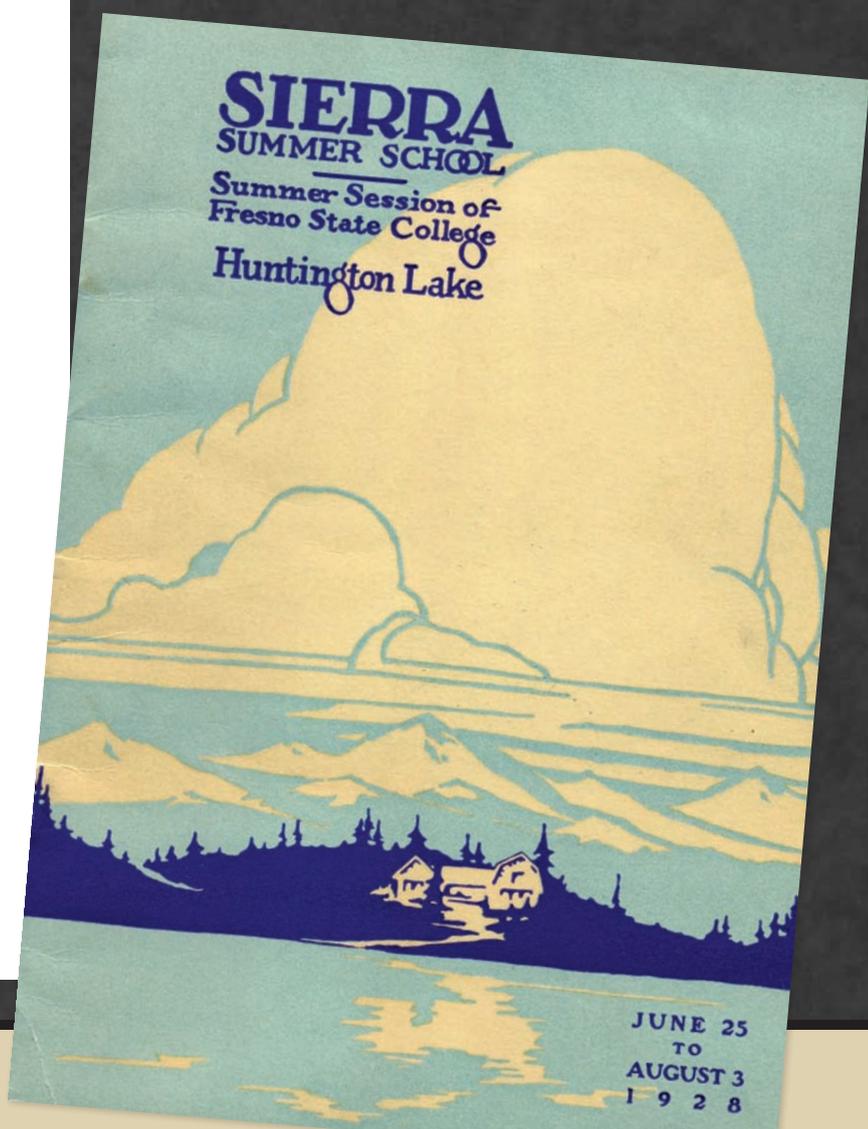
The Sierra Summer School was a once-in-a-lifetime opportunity to learn outside of the classroom, meet new friends and learn from others. But like so many other things, it became a casualty of World War II.

The summer of 1941, short months before the Japanese attack on Pearl Harbor that led the United States to enter World War II, was the last until 1946. During the war years, gasoline rationing and other sacrifices kept students and faculty away from Huntington. Fresno State conducted a summer program on campus.

After the war, Fresno State extended summer school to Valley communities from Bakersfield to Merced, and Sierra Summer School re-opened its doors in 1946.

The next summer, Franz Weinschenk attended his first Sierra Summer School session. In a letter, he describes his election as the program’s student vice president, whose largest task was organizing Thursday night assembly programs.

For three years, Weinschenk traveled to Huntington to help set up the camp before sessions and break it down after.





Fresno State College



*Sierra Summer School
Rental Library Fund*



As a student and volunteer post – World War II, Weinschenk often attended class and worked with veterans. “Many of the male faculty and students were veterans ... and now the high country and our school could – and did – pay them back. After enduring so much pressure for such a long time, these young men appreciated the relaxed, non-threatening atmosphere,” Weinschenk commented.

Not only did the Sierra Summer School serve as a getaway for students, it was popular with Fresno State faculty, many of whom camped throughout the term and built cabins nearby where they stayed during sessions and other times, too.

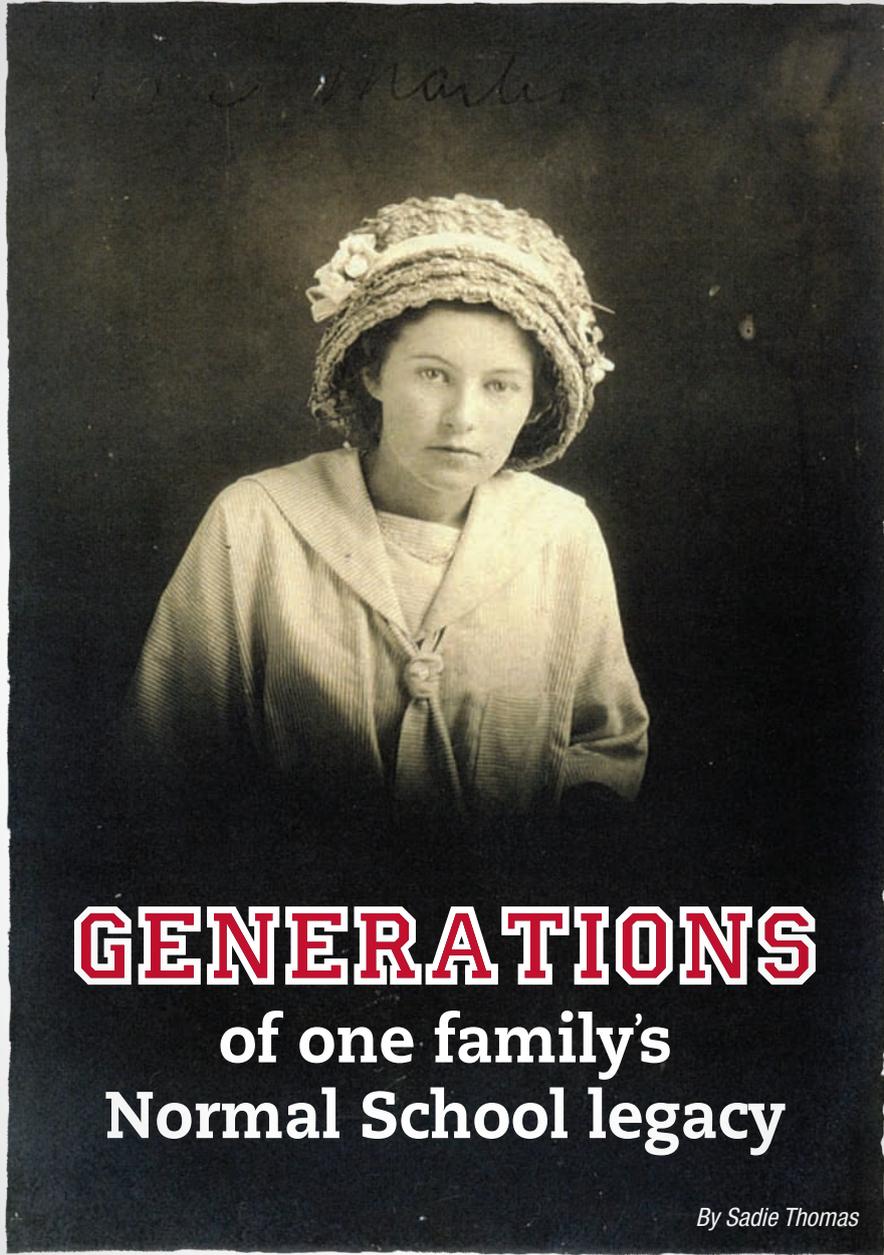
The last Sierra Summer School was in 1949, leaving a legacy of lasting friendships and memorable experiences that will resonate through Fresno State’s Centennial celebration.

Weinschenk, who became a Fresno City College professor and writer, explains, “The charm of Sierra Summer School was that as you ascended up to beautiful Huntington Lake with its blue water and glorious mountains in the background, somehow you just left your cynicism, rancor and pettiness back down in the Valley.

“You opened yourself up to the majesty of the Sierra and the possibility that there is more good than evil in your fellow man.”

– Amanda Fine, a University Communications news intern, wrote this story before her graduation in May 2010.





GENERATIONS

of one family's
Normal School legacy

By Sadie Thomas

Ada Martin started a Fresno State family teaching tradition in the second decade of the 20th century and her great-grandson sustains it as the second decade of the 21st dawn.

Now, Ada Martin's descendants proudly look back on four generations of Fresno State graduates and their family's legacy of classroom service in the San Joaquin Valley.

It's a story repeated many times since Fresno State Normal School opened its doors in 1911 and evolved into today's modern, diverse and broadly imagined Fresno State. During that time, thousands of the region's promising young residents have seized Fresno State opportunities and transformed them to the benefit of millions of people from the Valley, even into space.

Ada Martin's story is told by her daughter Carleen West of Fresno in a letter answering a 2009 call for Centennial memories.

Ada Melissa Martin was born in Indiana, her daughter writes. Her family packed all their belongings and boarded a train to California when she was 5 years old, establishing their new home in the Merced County farm center of Le Grand. Ada lived there until her high school years, when the family moved to Kerman, just west of Fresno.

"My mother attended Fresno Normal School, graduating in 1916," West writes, commuting from her home on the Southern Pacific Railroad line established in 1891.

After receiving her degree, she began teaching all eight grades in a one-room school house in Burrell, a Santa Cruz Mountains crossroads, west of San Jose.

"She lived in a small hotel in Burrell and commuted by train to her parents' home near Kerman on the weekends," West says. Her students were primarily Swiss-Italian immigrants who worked on their families' farms growing grapes for wine, still the area's principal industry.

She didn't teach there long, because she married Reuben Carlson in 1920. His family had moved to Kerman from Templeton in 1905, traveling by horses and wagon, says West. They were immigrants, so Reuben spoke only Swedish until he went to school and gradually learned English.

With her marriage to Reuben Carlson, she became a raisin farmer's wife and a mother. However, she didn't abandon the classroom, teaching as a substitute at Kerman grammar schools, primarily during World War II. She bore three daughters and one son.

Daughter Catherine Coleman was 21 when she graduated from Fresno State College in 1947 with a bachelor's degree in home economics. By then, Fresno State was a full-fledged college, offering four-year degrees in many disciplines.

"I enjoyed my experience in the department. My instructor Louise Porch, who was also the head of the department, was a wonderful teacher," says Coleman.

Coleman started teaching at Clovis High School, adding counseling along the way in a career that extended to retirement in 1985. She has remained in the Fresno area.

Ada Carlson's son, Wallace Carlson, also was a second-generation Fresno State student, enrolled from 1939 to 1941, then transferring to the University of California at Berkeley, and enlisting in the Coast Guard. He died in 1948.

Ada Carlson's other daughters are Nada Schramm, a 1952 Fresno State College graduate, and Carleen West, born in 1924, who was a military wife, living in Guam, Tennessee, Florida and Italy, before landing in Fresno and working for the California Highway Patrol.

She didn't attend, but West says, "I have a great feeling about Fresno State because of Mom; she inspired the rest of the family" to teach in the local community.

Of West's own three daughters, Carla Lacey went to the University of Southern California, Laurie Roberts received a master's from Fresno State – the first in her family to do so – and Cathy Dunk graduated from the Fresno City College nursing program.

Dunk's son, David Greenmyer, extended the family ties to Fresno State into the fourth generation, graduating in 1992 from the College of Science and Mathematics.

And he's continuing the family's teaching tradition as a science and math teacher at Computech Middle School in Fresno.

continued



David Greenmyer



From left: Rachel Greenmyer, David Greenmyer, Catherine Coleman, Tara Greenmyer, Carleen West, Laurie Roberts

Greenmyer is proud that so many of his relatives who received degrees have put them to work in the classroom. His father, a Fresno State business graduate, told his son how much he enjoyed his campus experience.

Greenmyer's Fresno State exposure began as a child, attending Bulldog basketball games at Selland Arena. And when time came to go to college, he says, he wanted a school close to home with a broad range of programs and affordable tuition. "Fresno State just felt right," Greenmyer says.

Being a teacher has its challenges. He lists staying current on changing technology, budget cuts, peer pressure, lack of support from parents, finding improved ways to interest pupils in subject matter, too much testing and other lost instructional time.

So why become a teacher? Greenmyer says, "I've always been a bit of a nerd and I love to talk about why things happen, how they happen, and how 'they' figured it out."

“I didn't know what I wanted to do with my biology degree, so I tried substitute teaching,” he adds. “I was in a high school physics class for a couple of days and some of the students asked if I could be their permanent teacher. It was quite a compliment and helped me decide to get a credential,” also from Fresno State.

He says the university provided many opportunities for him get real-life career experience while still a student. “Fresno State has great facilities, a lot of programs and it's close to many interesting places like Yosemite, the ocean, the Sierra, major metro areas, et cetera.” Greenmyer says.

His 16-year-old daughter Rachel is considering Fresno State, but Greenmyer says he isn't pressuring her about her college choice or her career aspirations.

Should it happen, though, the proud legacy of Ada Martin Carlson's graduation from Fresno State Normal School in 1916 could extend to a fifth generation as California State University, Fresno begins its second “century of excellence.”

— Sadie Thomas is a news intern in the Office of University Communications.





Centennial Activities

September 2010

Kremen School of Education
and Human Development
and College of Social Sciences
Centennial Celebration Month

16: Kremen School Centennial Reception

October 2010

College of Arts and Humanities
Centennial Celebration Month

University Centennial Archives
and César Chávez exhibits
Henry Madden Library Pete P. Peters Ellipse

14 – 16: College of Arts and Humanities
Centennial Alumni Weekend

15: Fresno State Alumni Association
Top Dog Alumni Awards Gala

16: Homecoming Parade including vintage
cars, student and community floats
Centennial Tailgate
Special Centennial halftime activities

24 – 26: Coalition of Urban
and Metropolitan Universities
National Conference

November 2010

College of Health and Human Services
Centennial Celebration Month

February 2011

Lyles College of Engineering
and College of Social Sciences
Centennial Celebration Month

March 2011

Jordan College of Agricultural Sciences
and Technology
and College of Social Sciences
Centennial Celebration Month

April 2011

Craig School of Business
Centennial Celebration Month

16: Vintage Days Birthday Celebration
Open house for all colleges and programs
ASI Legacy of Leadership Celebration

May 2011

College of Science and Mathematics
Centennial Celebration Month

14: Grand Centennial Gala
at the Save Mart Center

21: 100th Commencement
pinning ceremony

Around the campus

Centennial book signing
at the Henry Madden Library

Special Centennial merchandise will
be sold in the Kennel Bookstore,
Bulldog Shop and Gibson Farm Market

Remember when?



FIRST HOME – Fresno State Normal School students shared their first home with the Fresno Junior College in 1911. The Polytechnic tower, symbolic of the first junior and state college sites, was destroyed after it was damaged in a 1952 earthquake.

For the past century, Fresno State has touched millions of lives and significantly improved our region. Join us as we celebrate our Centennial and look forward to a second century of success.





Peters family foundations continue generous support

By Jill Wagner

Fresno businessman and philanthropist Pete P. Peters was honored as the Henry Madden Library Donor of the Year at a January 2010 reception in the library.

His latest gift of \$100,000, made through the Pete P. Peters Foundation, supports gallery space in the balcony area of the Leon S. Peters Ellipse Gallery at the library. The area now is the Pete P. Peters Ellipse Balcony Gallery and will present student and faculty exhibitions.

In 2008, Peters was awarded an honorary doctoral degree – the California State University’s highest commendation – for his unwavering commitment to bettering the region and his substantial and longtime support of Fresno State.

“**Pete P. Peters is one of the great visionaries of Central California,”** said university President John D. Welty. **“At Fresno State and elsewhere, Mr. Peters has helped our region in many ways.”**

Peters has been instrumental in directing additional significant gifts to Fresno State from the Leon S. Peters Foundation, established by his late brother, also an industrialist and philanthropist. The Leon S. Peters Ellipse Gallery is named in gratitude for a \$500,000 gift from the foundation.

That gift will support exhibitions, academic tools for student success and acquisition of collections. Among the collections is the Web of Science, an online academic database providing access to more than 10,000 academic journals and over 100,000 book-based and journal conference proceedings.

The Leon S. Peters Foundation provided a \$50,000 gift to advance the Leon S. Peters Papers Project, a research collection of Peters’ business and personal papers. The collection also will house video interviews and nomination papers of winners of the prestigious Leon S. Peters Award. The annual honor recognizes exemplary business leadership in the service of community improvement.

Another \$20,000 gift from the Leon S. Peters Foundation will fund a year’s worth of activities for an Ethics Center, including speakers, release time for a faculty ethics fellow, a research award and an ethics essay contest for students.

– Jill Wagner is the communications director for the Campaign for Fresno State.

Student leaders establish Centennial Scholars Fund

By Felicia Cousart Matlosz

As Fresno State launches its 100th anniversary celebration, its student leaders want to mark the rare occasion with a special gift to future students – a new scholarship.

Associated Students Inc. has initiated the Centennial Scholars fund with a \$25,000 endowment.

ASI representatives and supporters hope it will attract contributions from others who take pride in Fresno State and its impressive imprint on the region and beyond during the past century.

“**We wanted to do something special to not only commemorate the university’s first 100 years, but also 100 years of student government,” says Jessica Sweeten, ASI president for 2009-10.**

“We wanted to give back to the university in a way that would benefit future students” at a time when class fees continue to rise, Sweeten adds.

Students in any major will be able to apply for the Centennial Scholars awards, as long as they maintain a full time schedule and a 3.0 GPA.

ASI officers and others are encouraging contributions to the fund, appealing to the generosity of alumni, many of whom have established prominent careers in areas such as agriculture, business, education, law, medicine and government.

Sweeten says that, in particular, they hope past ASI leaders will join in the effort. Supporters view the scholarship as one more way to ensure that forthcoming generations of leaders will follow in their predecessors’ footsteps.

“This is a perfect way to celebrate the Centennial,” says Paul DeRuosi, director of the Scholarships and Student Affairs Development programs. “I’m very grateful to ASI for establishing this scholarship, and I encourage our many alumni and friends to join them in building a strong fund for our future students.”

To contribute to the new fund, checks to the Fresno State Foundation should designate the Centennial Scholarship fund. Checks should be mailed to: Centennial Scholarship fund, 5150 N. Maple Ave. M/S JA67, Fresno, CA 93740-8026.

For more information, contact DeRuosi at 559.278.5052 or pauld@csufresno.edu.

– Felicia Cousart Matlosz is a freelance writer based in Fresno.



Holding the check from left: President John D. Welty, Lauren Johnson, ASI President Jessica Sweeten, Alex Andreotti



Steve Olson

Donor funds support research and programs

By Felicia Cousart Matlosz

Fresno State English professor Connie Hales knows it. So do faculty colleagues Kaan Kurtural and Ganesan Srinivasan in the Jordan College of Agricultural Sciences and Technology.

While they are proud that Fresno State's talented faculty and students drive the university's innovative research and award-winning academic programs, they also know that private donations provide substantial power to the engine.

The university has earned a potent reputation and plaudits in areas ranging from the arts to agriculture to business. It is recognition rooted in the San Joaquin Valley, but extending far beyond into the realm of national and international esteem. And, as Fresno State celebrates its landmark 100th anniversary, the role of private contributions in supporting those achievements will continue to be essential.

Hales is coordinator of the English Department's Master of Fine Arts in Creative Writing program and a 2010 Horizon Award winner for Fresno cultural arts contributions. She talks about the importance of private donors contributing to current and former faculty members winning glowing acclaim for their work.

For example, the program's first coordinator was Pulitzer Prize-winning poet Philip Levine, who taught at Fresno State for many years. Award-winning novelist Steve Yarbrough, who departed in 2009 for a post at Emerson College in Boston, was a longtime pillar as the program's director and teacher. Yarbrough also was the James and Coke Hallowell Distinguished Professor, a position supported by a private endowment from two generous Fresno State and community benefactors.

"We really appreciate what we get," says Hales, a poet who has written several collections under the name Corrinne Hales. "We use it, and we've come to depend on it."

The contributions also allow the program – within the College of Arts and Humanities – to vie for gifted graduate students, who look for some level of supportive funding as they consider their options. Many who come to the Fresno State program will pursue careers as writers, teachers or in publishing.

“It’s competitive, but we attract some of the top students in the nation,” Hales says. “I’d stack us up against any of them [other universities].”

The program also continues to build on its renown through other endeavors, such as coordinating the biennial Fresno State-based literary anthology *The Normal School*; hosting a Young Writers' Conference for high school students; and sponsoring a Reading Series that brings distinguished writers to speak on campus.

Private contributions also fill an important role in the Jordan College of Agricultural Sciences and Technology.

Kurtural, for example, is the inaugural Bronco Wine Company Viticulture Chair, which is funded by the Ceres-based vintner, the nation's fourth largest winery.

Kurtural teaches in the Department of Viticulture and Enology, working with graduate students preparing for careers in the industry. He also conducts research; collaborates with grape growers and other universities; and works with visiting scientists, who come from France, Spain and other countries.

"I get to use the whole Valley as a lab from Bakersfield to Mount Shasta," says Kurtural.



*Dr. Kaan Kurtural, left,
and Dr. Ganesan
Srinivasan turn donations
into career building
programs in agriculture.*



Kurtural focuses on methods to help growers operate more efficiently and to produce top-quality fruit through irrigation innovations, pest control, new technologies for management and other strategies. It's vital research when you learn that more grapes are grown in Fresno County than any other place in North America. In California, grapes are a multi-billion dollar commodity.

"We're essentially providing economically viable solutions for Valley grape growers," Kurtural says. That research, based on precise and complex work, broadens the global impact of Fresno State in the field of agriculture.

It's why a prominent company like Paramount Citrus has donated a sizable gift to Fresno State to enhance citrus culture. The gift amounts to approximately \$250,000 for five years, having started in 2007, according to Srinivasan, director of the University Agricultural Laboratory.

Delano-based Paramount farms about 30,000 acres and is the nation's largest integrated grower, shipper and packer of fresh citrus.

The grant provided a state-of-the-art irrigation system for citrus crops at Fresno State and funds a fellowship. The aim? To ensure students are thoroughly trained to meet the needs of the state's huge citrus industry. Paramount's support gives Fresno State the opportunity to make headway on intricate issues facing the industry, such as improved techniques for managing soil moisture levels and fertilizer applications.

Srinivasan says private industry funds these types of projects so Fresno State can devote effort and ingenuity to quandaries that develop in the field. It's especially helpful to the university at a time when it's more difficult to gain state funding.

"We are looking for solutions to some of the problems and challenges facing citrus growing, whether it's weed control, insects or nutrition," says Srinivasan. "We have close interaction with industry people."

And, Srinivasan adds, if an organization or institution like Fresno State delivers on what it promises, "industry is willing to come."

Throughout its first century, generous donors have helped Fresno State make opportunities available that students and faculty transform into benefits for the entire community.



Dr. Connie Hales

Fresno State nursing program gets \$1 million bequest

By Jill Wagner

The College of Health and Human Services at California State University, Fresno has received its largest single gift – a \$1,027,922 million bequest from the estate of alumnus Air Force Col. Edwin J. Cook to provide scholarships for nursing students.

Col. Cook died May 7, 2009, and was laid to rest with full military honors at Arlington National Cemetery after a distinguished 40-year military career.

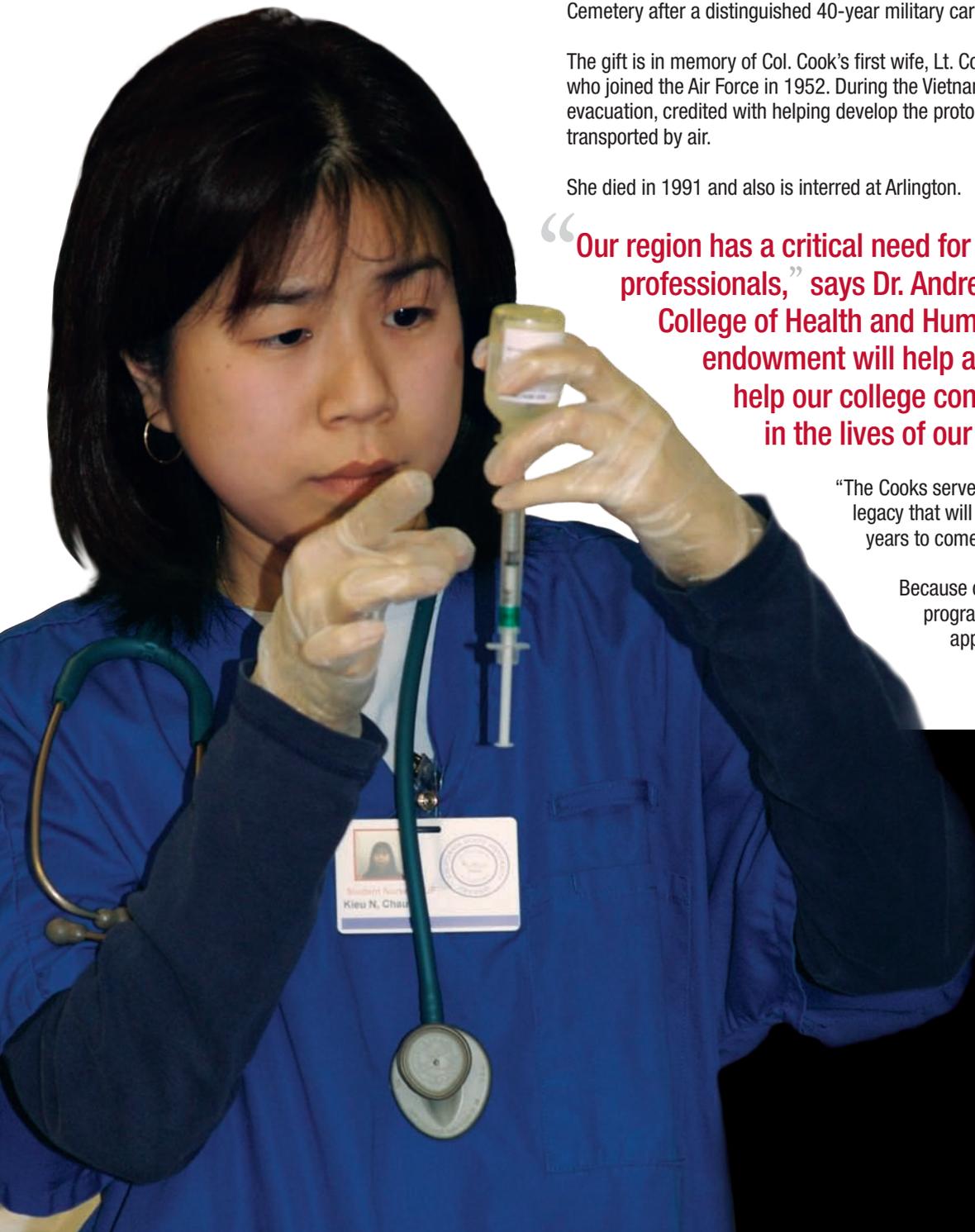
The gift is in memory of Col. Cook's first wife, Lt. Col. Elvera Lindholm "Lindy" Cook, a nurse who joined the Air Force in 1952. During the Vietnam War she was chief nurse of aeromedical evacuation, credited with helping develop the protocol for seriously injured troops being transported by air.

She died in 1991 and also is interred at Arlington.

“Our region has a critical need for qualified health care professionals,” says Dr. Andrew Hoff, dean of the College of Health and Human Services, “and this endowment will help address that need and help our college continue making a difference in the lives of our Valley’s residents.”

“The Cooks served their country honorably and left a lasting legacy that will make a difference to our students for many years to come,” says Hoff of the Cooks’ generosity.

Because of its reputation, Fresno State’s nursing program annually receives many more applications than there are spots available.



Remember when?

In 1933, the Depression was deepening and the Fresno State Collegian staff was looking for something fun to do. They noted a surplus of aging autos and an abundance of open land with ditches and other obstacles and, behold: the Hack Races.

Simple rules: All cars at least 13 years old, worth less than \$50, not souped up; no windshields; \$1 entry fee; signed form releasing Fresno State from any liability. The campus and community turned out in force to watch the jalopies driven up hill and down dale and through water or mud, no rollbars or seatbelts, and helmets that protected drivers' heads from little more than the sun.

The sixth and last Hack Race was run in 1938, as the Depression was becoming, well, less depressing.

There were 47 entries, ranging from a 1911 E-M-F (You'll have to Google it) to a brace of 1925 models by Buick, Ford, Dodge, Whippet, Chevrolet and Chrysler. In between were a Hupmobile, an Essex, three Studebakers, an Oldsmobile, a Maxwell co-sponsored by comedian Jack Benny, a Mercer, an Overland and a Nash, plus makes still being manufactured.

The Hack Races were a novelty that didn't last long, but were big at the time.



As the other racers pass on a dry ditch bank, the 1925 Dodge, right, driven by Ed Spaiith gets stuck on the bump.



Michael Karibian

Col. Cook's wife, Dr. Evelyn Fuqua Cook, traveled from her home in Bandon, Ore., to be inducted into the university's Pinnacle Society at a spring 2010 reception. The Pinnacle Society honors individuals whose generous contributions make a distinct difference in educational opportunity at Fresno State.

"My husband was a 50-year Mason with a strong belief in philanthropy," says Evelyn Cook. "It was an honor to represent him at this event."

Col. Cook became connected to the San Joaquin Valley when he was 17 and his family moved to Reedley to operate a ranch. While attending a Sacramento high school before that, he was in ROTC, and he used that experience to develop the ROTC program at Reedley High.

He later transferred to Fresno High, then joined the Army Air Corps (now the Air Force) when he was 18. After his service in World War II, he returned to Fresno where he graduated from Fresno State in 1949.

Col. Cook piloted F-94 Starfighter jets when he was recalled to duty during the Korean War. He served as director of transportation for Military Airlift Command during the Vietnam War.

In civilian life, Col. Cook worked for Bankers Life Insurance, where he earned permanent membership in the company's Hall of Fame for outstanding salesmanship.

The Cooks' military uniforms, medals and memorabilia are on permanent display in the College of Health and Human Services.



A Bulldog trailblazer sets an example in playing it forward

By Paul Loeffler

Jack Kelley's Fresno State legacy is so much more than the statistics he amassed as a Bulldog athlete in the 1940s.

It includes Lorenzo Neal, one of the best blocking backs in NFL history after starring at Bulldog Stadium; Terry Pendleton, who roamed the Beiden Field outfield before earning National League MVP honors for the Atlanta Braves; and Rod Higgins, whose stellar play at Selland Arena was a springboard to NBA careers as a player and executive.

For them and many other African-American players in the past half-century, the student-athlete experience at Fresno State provided a path to fame and fortune.

But when Kelley was a 5-foot-9, 190-pound Bulldog powerhouse nearly seven decades back, he was one of few African-Americans in college sports. And the opportunities of professional sports that we take for granted today weren't yet available.

Jackie Robinson wouldn't break Major League Baseball's color barrier for another six years. The National Football League didn't integrate until 1946 and the National Basketball Association waited until the early 1950s.

In 1941, as war raged in Europe and the Western Pacific and pressure mounted for the United States to join the fight, Kelley arrived on the Fresno State College campus with a football scholarship. He had been an All-Valley halfback at Tulare Union High School, where his football coach was future Fresno State baseball skipper Pete Beiden.

Kelley made a big first impression. Freshmen weren't allowed to play varsity football, but he earned rave reviews for the freshman team before starring for the Bulldog baseball squad the following spring.

He was the opening day shortstop for Coach Alvin "Pix" Pierson's 1942 team that finished second in the California Collegiate Athletic Association. Kelley ended up earning All-CCAA honors as an outfielder.

“Baseball was my favorite,” says Kelley, who will turn 90 in August, “but I liked having the football in my hands, too.”

Bulldog fans would come to enjoy that as well. As a sophomore in 1942, Kelley starred in what many considered the finest backfield on the West Coast.

Coach Jimmy "Rabbit" Bradshaw's innovative P44 formation featured All-American Jackie Fellows as a passing left halfback, Louie Futrell, a running and receiving threat at quarterback, and Mickey Masini at fullback. But none was quite as shifty or as strong as the right halfback with size 14 shoes.

Newspaper reports from the period compliment Kelley with terms like "flash," "scooter," and "fancy," but the words most frequently appearing next to Kelley's name in print were "the Negro." Fresno State welcomed the Valley's diversity to its campus, but in those days racism and mistrust of ethnic groups was widespread in America, extending to segregation in some parts of the nation and also throughout the military.

Kelley's memories and a letter he kept from Bradshaw speak to the rapport he enjoyed with his teammates. At least for that 1942 season, being "the Negro" halfback for the Bulldogs was more fun than frustration.

The 1942 Bulldogs became the first nationally ranked team in school history, led the nation in scoring for much of the year and forged a 9-1 record that included a 33-0 blanking of future Pro Football Hall of Famer Marion Motley and Nevada.

Kelley moved right on to Bulldog basketball, where he started at guard and earned a reputation as a defensive stalwart. He was expected to be one of the cornerstones of the 1943 baseball team, but just before the opener, Kelley was called to active duty in the Army.

With the United States fully engaged in World War II and almost every able-bodied man being called upon to serve, the male student population at Fresno State dwindled to about 100. The Bulldogs did not field a team in 1943, and went 0-6 with a curtailed schedule in 1944.



Kelley doesn't share much about his Army experience, but had this to say about returning after the war to play football again for Fresno State in 1945:

“Before the war, I'd hear the band playing and get so excited it felt like my helmet would fly off. After being in the service, I didn't get that excited about football.”

After finishing his Bulldog career in 1946, Kelley flirted with a professional football career, but decided to stay in the San Joaquin Valley, where he and his late wife, Rosa, raised six children.

Landing a position with the Fresno Police Department in 1949, he would become the city's first African-American police sergeant 20 years later and was also a major influence for harmonious racial relations in the community.

Perhaps the most visible reminder of Kelley's legacy is the facility he founded in his retirement years, the African-American Historical and Cultural Museum of the San Joaquin Valley. It was important to Kelley that African-American pioneers be celebrated with as much fanfare as their caucasian counterparts, but when it comes to his own contributions, his bravado backs off a bit.

He hasn't forgotten the racist remarks or the heartache from moments like the Bulldogs' 1946 game at Oklahoma City University. Kelley and Millard Mitchell stayed home because the Bulldogs' opponents refused to guarantee the safety of any black players. “The Good Lord's been good to me,” Kelley says, making it clear that he appreciates the opportunities he received and those more readily available to African-Americans today.

Where most Bulldog student-athletes of Kelley's time were white American males, today's Athletics program is represented by men and women of all races and from around the world. They enjoy access unheard of in Kelley's day and many enjoyed success after leaving Fresno State.

Without the trail blazed by Kelley, would a once-homeless Bay Area baseball star named Terance Frazier have been able to springboard from Fresno State into a high-impact career in real estate development?

Would connoisseurs of high-end men's fashion have trusted themselves to Dwayne Crump, who once “undressed” NFL receivers before opening his own haberdashery?

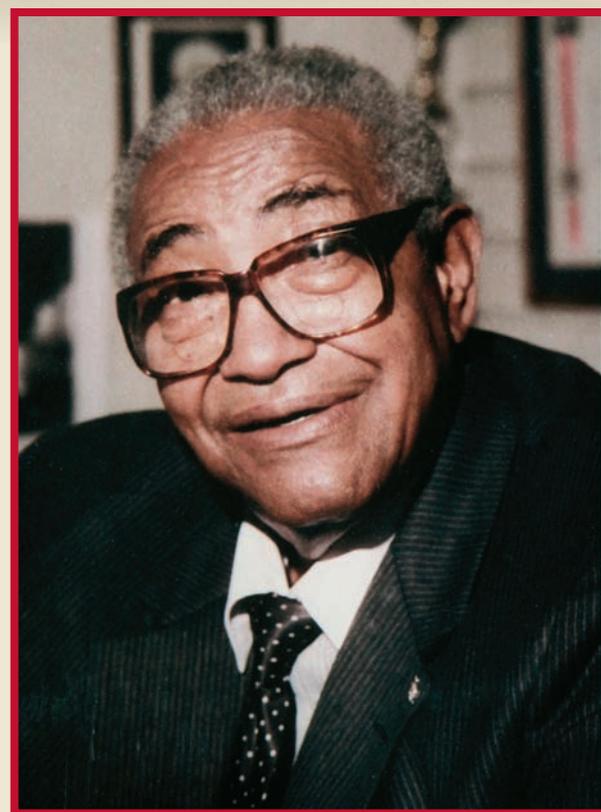
Could Fresno claim one of the world's leading concierge companies as the brainchild of Scott Graham, a Bulldog basketball benchwarmer turned CEO?

Would Bulldog track star Charles Craig have dared to dream about becoming a coach himself at Cal State Bakersfield?

Kelley didn't foresee any of that when he strapped on his helmet, donned his Army uniform, pinned on his police badge or cut the ribbon at the museum. But it's undeniable that he laid the foundation for others' success.

Those size 14 shoes left a pretty clear path for others to follow.

– Paul Loeffler is KMJ580 sports director and the radio “Voice of the Bulldogs” for football, baseball and men's basketball.





Mexico's **Rosie Sanchez** pursues an Olympic shot put dream

By Paul Loeffler

The most direct route to London from the small town of Mulege on Mexico's Baja Peninsula does not come anywhere close to the Fresno State campus or the entire San Joaquin Valley, for that matter.

But Rosario Sanchez isn't planning a European vacation, and her anticipated arrival date in the United Kingdom is still two years away.

For Sanchez, a redshirt sophomore on Fresno State's track and field team, a long detour through Central California is a crucial component of her quest to hurl the shot put for Mexico in the 2012 London Olympics.

Is that Olympic dream realistic?

“Absolutely,” says Bulldog throws coach Lisa Misipeka. “From the neck down she has everything it takes. What separates Olympians from All-Americans is that they've figured it out mentally. There's no room for doubt, Rosie has the ability to do anything she puts her mind to.”

Sanchez isn't quite as confident in her abilities as her coach is, but she's getting there, and her track record provides powerful evidence of the courage to dream big and the mental and emotional toughness to endure.

Her natural ability was evident from the first time she picked up a heavy metal shot at the age of 9. By the time she turned 16, Rosie Sanchez had won Mexico's national championship four times and faced a life-altering decision to make.

Should she move from her hometown of about 10,000 people to the metropolis of Mexico City for an opportunity to train and advance in her sport, or should she pursue an even bolder move to Selma, Calif., where her older brother lived?

Even though it would mean leaving her parents behind in another country, her family agreed and she enrolled as a sophomore at Selma High School in fall 2004. Eight months later, she was the state runner-up in the shot put, a distinction repeated as a junior and eclipsed by claiming the 2007 state championship.

Sanchez missed her friends and family back home in Mulege, but her comfort level with the people and pace of the Valley was growing. Language was no barrier as her English blossomed and her accent dwindled.

Cal and Arizona recruited her heavily, but a rare full-ride scholarship offer from Fresno State gave Rosie an opportunity to wear Bulldog *rojo*, and, more importantly, to continue her studies in an area she had embraced as her new home.

Rojo may be on her mind briefly when she slips into her Bulldog uniform, but there's another Spanish phrase she repeats to herself frequently.

“When I'm lecturing myself before I throw, I concentrate and say, ‘*Tu quieres a la mejor.*’ You want to be the best,” says Sanchez. “I get the roots from my culture and my language to tell myself that I should be strong and powerful and I can become the best.”

It's evident in the weight room, too, where she broke a program record with a 255-pound bench press.

In 2008, Sanchez set a Fresno State freshman record, becoming just the second Bulldog to surpass 50 feet, earning a spot in the NCAA championships. She says missing the 2009 season with an ankle injury gave her time to mature and strengthen her core in the weight room.

More importantly, she had more time to make progress toward the Spanish degree Sanchez hopes will eventually lead to an opportunity to teach her native tongue and coach track at the high school level.

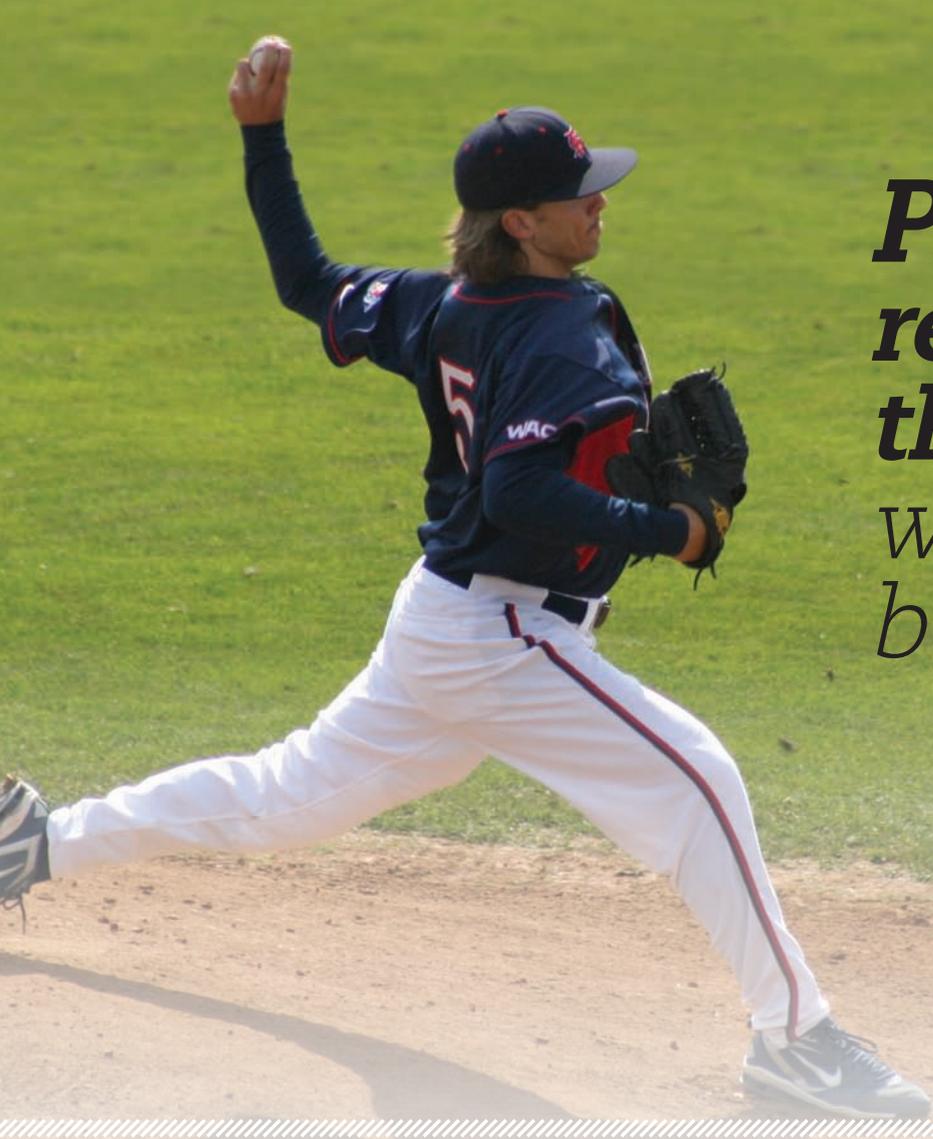
As the 2010 season began, Sanchez focused on her prodigious propulsion of that 8.82-pound metal sphere and the 21.5 inches she needed to add to her personal best (52 feet, 5.25 inches) to match Dot Jones' 24-year-old school record.

Twelve years have passed since she first picked up a shot, but Sanchez's only had a coach for six of them. She's convinced that continued fine-tuning of her technique could produce major improvement in her distances.

She would be ecstatic if she can add 5 or 6 feet to her throws in time for the 2012 Olympics or 2016, when she'll be just 28 years old.

But even if that Olympic moment never comes, she's thankful for the opportunity to pursue her dreams.

“My mom and I talk about it a lot. If I had stayed in Mexico,” Sanchez says, “I would have stopped throwing and probably wouldn't be in school right now. Moving here changed my life. I sacrificed a lot, and that gives me motivation to keep going.”



Poytress returns to the mound with purpose born from peril

By Paul Loeffler

Dave Nelson

A near sellout crowd at Beiden Field for the 2010 season opener watched as a left-handed reliever jogged out of the Bulldog bullpen and headed for the mound.

With the bases loaded, two outs, and Fresno State trailing 4-3, knowledgeable fans knew that sophomore Josh Poytress would be facing a sticky situation.

While close to 3,300 onlookers probably imagined a few butterflies in the pitcher's stomach, one woman sitting on the edge of her seat on the third base side knew the blood was literally flowing through Josh's veins like it never had before on the mound.

Seven months before Josh got that call from the bullpen, Karyn Poytress received a phone call she'll never forget.

Her son, a prized pitching prospect spending the summer honing his skills in the prestigious Cape Cod League, was in an ambulance heading for Beth Israel Deaconess Medical Center in Boston.

As soon as she heard the words "life-threatening blood clot," Karyn, stuck more than 3,000 miles away in Fowler, California, began to pray. By the time she had her flight to Boston booked, Karyn says, "Josh was on every prayer chain from here to Africa."

Thoracic Outlet Syndrome was the diagnosis. His first rib, just below the collar bone, was compressing an artery. The repetitive motion of throwing thousands of pitches since childhood had also left nerves in the same area compressed.

One 12-hour operation released venal scar tissue, left Josh one rib lighter and also left behind a stent to keep the vein open enough for blood to flow. Most patients would see the surgeries stop there, but if Josh ever wanted to pitch again, the stent would have to go.

Poytress, drafted by Major League Baseball's Houston Astros in the 16th round out of Fowler High School, says it wasn't his major league dreams that motivated him.

"I just wanted to be at Fresno State with my teammates," he recalls. "I knew we were going to have a good team, and I wanted to help them out with what we plan to accomplish."

Poytress wouldn't be fibbing if he said he had a month's worth of hands-on learning at Harvard Medical School (with which Beth Israel Deaconess is affiliated). But over that month he endured three major surgeries and five minor ones, totaling more than 40 hours.

When he toed the rubber at Beiden Field that Friday night in February, the blood was coursing from his chest to his shoulder through a vein – formerly in his groin – that had been grafted there to replace the stent. A swatch of skin from his thigh was now inches away from that baseball in his left hand, patching the spot on his wrist where doctors went in to connect an artery and vein to increase blood flow.



Nebraska star D.J. Belfonte didn't know what he was up against. How could he know about all those close calls in the hospital, like the time a reaction to a blood dye closed up Josh's lungs. He couldn't breathe, he couldn't talk, and he had to frantically tug on the doctors to get their attention before eventually blacking out and waking up the next morning.

Belfonte didn't know about all the operations, all the calls from Bulldog Coach Mike Batesole, the text messages from teammates or those fervent prayers from all over the world.

There was no way Poytress was going to endure all of that and then disappoint so many who helped him so much by giving up a run in his return to the mound.

With the count at 1 ball, 2 strikes, Poytress fired a fastball to the left-handed batter. Belfonte swung and drove it in the air to right field, where Brennan Gowens retreated to the warning track before sealing that long-awaited, odds-defying return to the mound by securing the ball in his glove.

It was the only batter Poytress faced in the opener, which would see the Diamond Dogs rally for four runs in the bottom of the ninth to win 7-5.

Two days later, Poytress started, striking out a career-high five batters and again watching his team rally from two runs down in the ninth to win 10-9 in 11 innings.

His sense of humor showed on Halloween when the scars from his eventful summer teamed with a torn wetsuit to make him a convincing shark attack victim.

His sense of destiny is revealed when he says sincerely that he believes the Bulldogs are capable of "taking it all the way," and when he reflects on the spiritual impact of his ordeal.



15th
ANNUAL
WEST COAST RELAYS

Remember when?

The West Coast Relays is an important part of Fresno State's athletics tradition.

It was created in 1927 as part of the community's Raisin Days celebration. Thanks to the extraordinarily fast surface of the Ratcliffe Stadium track and the promotional acumen of Bulldog track and field coach J. Flint Hanner, whose idea the West Coast Relays was.

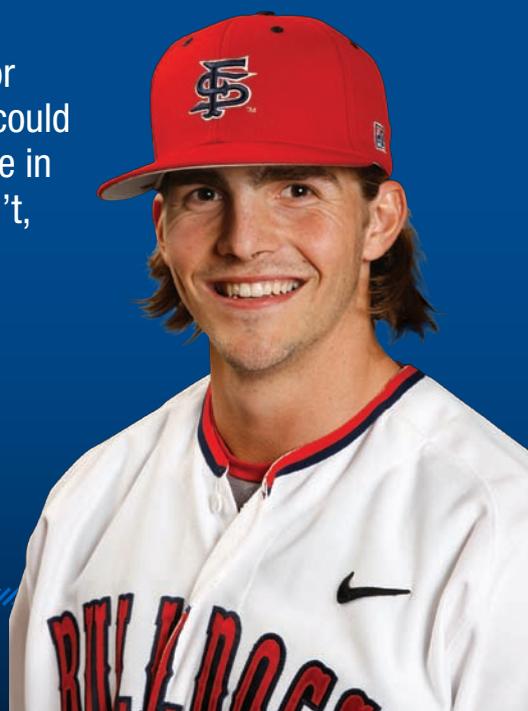
The Relays – everyone in town knew what you were talking about when you used that shorthand – grew to become one of the nation's premier track meets. In its heyday, it featured competition at the grammar school, high school, community college, university and open levels.

Olympic medal winners and track and field world record holders came to Fresno every May to test themselves for the summer season just ahead and to scope out their competition.

The West Coast Relays has reinvented itself and moved to new tracks over the past couple of decades, conducted as a high school meet at Buchanan High School in Clovis in 2010.



“If God didn't have anything planned for me,” he says, “He could have taken me there in Boston. But He didn't, so there must be something else I've got to do.”



Fresno State journalism prepares alumna to launch food blog

By Katie Johnson



Angie Verburg (1981) is merging her formal Fresno State training in traditional journalism with the craft's cutting edge as the creator and author of *Food Musings*, a blog dedicated to recipe sharing and thoughts about food experiences.

At Fresno State, Verburg majored in mass communication and journalism and minored in business.

“I remember feeling so fortunate to study in a top journalism program,” Verburg says, and during my studies I fell in love with the history of journalism.”

Now, as a blogger and avid user of social media, she has combined her formal training with the technologies leading into the future.

Verburg put her Fresno State training into immediate practice after graduation, working in small business marketing and management, event planning and small business consulting, until May 2009, when the economic downturn began.

“I became a housewife for the first time in my life,” Verburg says. “Not that there’s anything wrong with being a housewife, but I was a reluctant housewife.”

In her initial posting, Verburg writes, “This was a big jolt to my system because after my junior year in high school there had never been a time I was not employed or owned my own business. It was a reawakening to discover that my life had suddenly changed.”

Faced with the same challenges as millions of suddenly-out-of-work Americans – financial, keeping up skills, reconsidering career options – Verburg first tried volunteering with a nonprofit agency. “After a few months, I discovered that answering telephones and not being able to get involved in strategic decisions for the nonprofit was not a good fit for me,” she says.

Verburg always has appreciated food and entertaining and was comfortable online, so blogging became her passion – a creative outlet for her while she looked for a new job.

Her blog, *Food Musings*, approaches cooking with simplicity and ease. Most of Verburg’s recipes take 30 minutes to an hour to prepare. She believes that quick meals are equally as delicious as others if you use quality, fresh ingredients. Her posts usually are seasonal, emphasizing local ingredients (see recipe).

Verburg’s ever-growing collection of cookbooks and cooking magazines came in handy as she set out to blog. *Food Musings* postings typically feature a previously published recipe to which she adds a personal touch in the form of variations to the recipe and/or tips to entertain using the prepared dish.

Michael Karibian



Educational legacy is rich, varied

Fresno State, founded as a teachers college nearly 100 years ago, continues as the region's principal trainer of teachers throughout the region.

The alumni chapter of the Kremen School of Education and Human Development at Fresno State honors former students each year for their significant contributions to education.



The 2010 recipients are:

- **Dr. Luz Gonzalez** (1987) 🐾, dean of the College of Social Sciences, Noted Alumni Award for her contributions to education, especially her motivational impact on Latinos.



- **Supt. Marcus Johnson** (1975) *photo* and **Deputy Supt. Richard Smith** (1989) of the Sanger Unified School District, the Professional Alumni Service Award, for helping students raise achievement scores.

Other Fresno State alumni making a difference in education are:



- **Jas Bains** (2005), the Chadron (Neb.) State defensive backs and special teams coach the past five seasons, who was named defensive coordinator at Western State College in Colorado.

Scott Beck (2004), who was named wrestling coach at Roosevelt High School in Fresno.

Dr. Sonja Brown-Givens (1996, '98), who made history at the University of Alabama, Huntsville, as the first female African-American department chair.

Eric Fredrickson (1982), who was hired as Grass Valley School District superintendent after two years as superintendent of the Union Hill School District, also in Grass Valley.



Dr. Robert Halseth (1964, '70), director of wind studies and professor of conducting at Sacramento State University, who has led ensembles in Canada, England, Singapore, Australia, Guam, Hawaii, Colorado and New York's Carnegie Hall.

Jason Lienau (1992), who was chosen girls cross country Coach of the Year by The Fresno Bee after his Clovis North team won a division championship. He switched careers from architecture to education.

Manny Sanchez (2007) 🐾, who started his teaching career at John J. Cairns Continuation High School in Lindsay, the town he left to attend Fresno State as a student and then play pro football.

Jay Smoljan (2003), who introduced an innovative extreme physical education program to Minarets High School in the Sierra foothill community of O'Neals.

Shay Williams-Hopper (2002), who received an Outstanding Young Member Award from the National Association of Agricultural Educators for teaching Tulare Western, Tulare Union and Mission Oak high school students in Tulare's combined FFA chapter.

Verburg enjoys the social aspect of blogging, particularly the conversations with her followers. Receiving comments is "one of the most rewarding aspects of blogging," she says, helping her to gauge interest in postings to better engage her followers.

Being social comes naturally to Verburg, who pledged the Kappa Kappa Gamma sorority during her Fresno State days. She has maintained close bonds with her classmates and sorority sisters and with friends she has met since leaving campus.

It is no surprise that she has excelled in her blogging hobby. The combination of her gregarious nature and passion for writing and food has prepared Angie Verburg for the Web 2.0 world.

– *Katie Johnson is director of social network relations at Fresno State.*

Connect with Angie:

Twitter: @angiefoodmuse

Blog: <http://foodmuses.wordpress.com/>



Tandoori Chicken

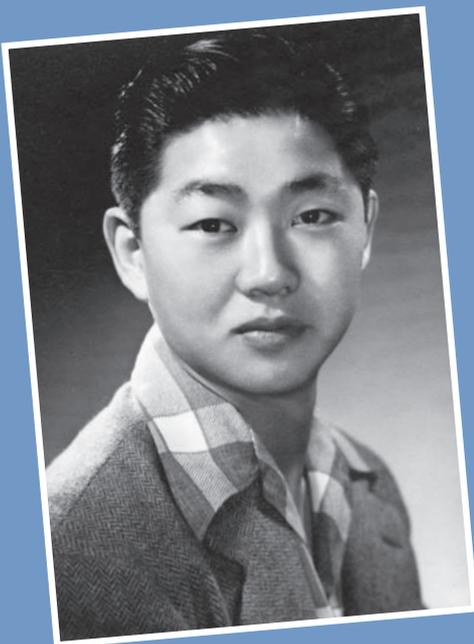
- 3 tablespoons tandoori seasoning*
- 1 cup plain yogurt
- Juice of ½ lemon
- Salt
- 4 boneless skinless chicken breasts

Mix spice with yogurt and lemon juice. Cut 2 or 3 diagonal slashes across the meaty side of each piece of chicken. Lightly salt chicken, place in a 1 gallon resealable plastic bag and pour yogurt mixture over it to cover. Place in the refrigerator 4-24 hours. Remove from refrigerator and allow meat to come to room temperature.

Preheat oven to 400°. Remove chicken from marinade and place on a well-oiled roasting rack. Brush the top with oil and bake 25 minutes.

With 10 minutes left, fire up the grill to 400°. Place the chicken directly on an oiled grill rack and cook for 5 minutes on each side.

**I used Penzeys Spices tandoori seasoning, but you can use any brand or make your own. Check Internet for measurements. I ground coriander, cumin, sweet paprika, garlic, ginger, cardamom and saffron.*



Honorary degrees recognize sacrifices of Japanese-American alumni

When alumnus John Hiroshi Otomo was awarded an honorary bachelor's degree on Christmas Eve 2009, it was a historic day for Fresno State as the university began recognizing the sacrifice of Japanese-Americans whose college careers were disrupted by internment during World War II.

Otomo came to Fresno State from Selma High School to study agronomy, planning to take over operation of the family farm. In early 1942, his life and those of thousands of others were changed by Executive Order 9066, which restricted the movements of anyone of Japanese descent and sent them into isolated internment camps.

Otomo and his family were interned in Arizona. His father died there. Otomo soon found himself in Minnesota, where he enlisted in the Army, served as an Intelligence Service translator and then returned to Selma, where he farmed before going into auto repair and sales and establishing a family.

He never returned to college.

Otomo was one of 83 Japanese-American students at Fresno State eligible for honorary degrees awarded through the California State University's Nisei College Diploma Project. The project is an attempt to right the wrong and to recognize the inspiring individuals who triumphed over such adversity. Fresno State was the first CSU campus to award an honorary degree.

At the ceremony for Otomo, Fresno State President John D. Welty said, "With the stroke of a pen, families were devastated, their life's work forcibly abandoned, property left behind, college careers disrupted, loyalty doubted, constitutional rights ignored."

Welty closed the day with the hope "this event will encourage others to step forward, so we may honor all Japanese-Americans attending Fresno State in 1942, whose education became a casualty of war."

Under the direction of Dr. Paul Oliaro, the vice president for Student Affairs, Fresno State launched an effort to identify and locate those Japanese-American alumni forced to leave campus, so they or their families could be invited to a special ceremony as part of Commencement activities.

With help from the Nisei community, Fresno State made contact with more than 50 alumni or their families, but isn't stopping there. Says Oliaro,

“**We are committed to finding our eligible alumni and making it possible for them or their families to receive this long-overdue recognition.**”

Anyone with information about Japanese-Americans who were Fresno State students near the dawn of American involvement in World War II are encouraged to contact Oliaro's office, 559.278.2541.

Beamer Park honors 9/11 hero's commitment to children, fitness

A Fresno park helps keep alive the spirit alive of Fresno State alumnus **Todd Beamer** (1988), who became part of the Sept. 11, 2001 heroism when he led other passengers against hijackers to prevent their airliner from crashing into Washington, D. C.

Mr. Beamer is best known for saying, "Let's roll," as he and five other passengers on United Airlines Flight 93 stormed the cockpit as terrorists tried to fly the Boeing 757 into the U.S. Capitol.

The aircraft, which had been en route from Newark, N.J., to San Francisco, crashed into a field in Pennsylvania, killing Mr. Beamer, 34, and the other 43 people aboard. It was the only one of four hijacked airliners that did not reach its intended target that day.

Todd Beamer Memorial Park was dedicated on February 2010 at Maple and Plymouth avenues in northeast Fresno.

Its 6.4 acres are home to a children's play area, a skate park, water play area, exercise stations, basketball courts and soccer fields, plus a pavilion for picnics. It is designated as a dog park, too.

At the dedication, Mr. Beamer's father David Beamer, expressed the family's appreciation for the recognition. "It's a great idea," David Beamer said via speaker phone.

“I think it's so special, really, that it has his name on it – a facility where kids of all ages can stay fit and have fun.”

Todd Beamer attended Fresno State in 1987 and 1988, failing to make the Bulldog baseball team and leaving for Wheaton College in Illinois, where he played basketball and baseball. He was an account manager for the database technology company Oracle, based in New Jersey, where he lived with his wife and two sons (His daughter was born shortly after his death.).



Michael Karibian

Class notes

1960s



Ray Krause (1963) and his wife Tammy, proprietors of Westbrook Wine Farms in O'Neals, celebrated the 10th anniversary of their first wine, which was produced at Fresno State. The winery website is www.westbrookwinefarm.com.



Joe Williams (1967) **LIFE**, a business leader and Fresno's first elected black City Council member, received the Leon S. Peters Award from the Greater Fresno Area Chamber of Commerce, honoring lifetime success in business, leadership and community service.

1970s

Ron Degiuli, CPA, (1975) was appointed vice president of accounting and finance by the Raisin Administrative Committee and California Raisin Marketing Board.



The work of **Doug Hansen** (1974, 2001) **LIFE**, a professor of art and design and illustrator-author whose "Tree portraits" are featured in this magazine, is the focus of a "Mother Goose in California" exhibit at Rotary Storyland in Fresno.



Margery Ada McAleer (1973) published "Doing Time in 'Q'" (Eloquent Books/\$28.90), inspired by her father who founded the San Quentin Prison athletic system.

Mark Scott (1972) was hired as city manager in Fresno. Previously, he was city manager of Culver City and Beverly Hills in Southern California and Spartanburg, S.C.

Joseph A. Soldani (1971) was appointed by Gov. Schwarzenegger to the Madera County Superior Court. Soldani was Madera city attorney for 14 years before retiring and entering private practice.



Thomas Sparks (1973), an entomologist and adviser for Dow AgroSciences, Indianapolis, was named the 44th Scientist of the Year by the global research and development magazine, R&D.

LIFE - Annual FSAA member

LIFE - FSAA life member

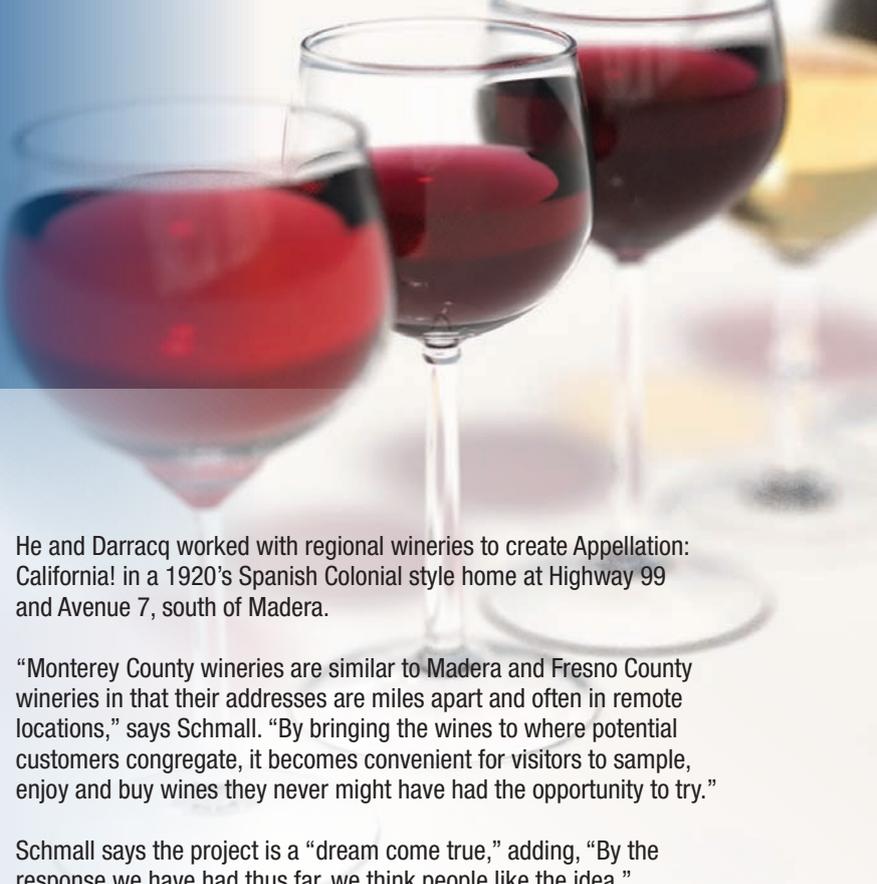
Alumnus Schmall's wine center spotlights Valley vintages

Until December 2009, there was no "one-stop" place to sample and buy vintages produced by San Joaquin Valley wineries from Manteca to McFarland.

That's when Fresno State alumnus Darren Schmall (1989) and marketing executive Nicole Darracq opened Appellation: California! Wine Tasting and Visitors Center.

Schmall was motivated by Taste of Monterey on Monterey's Cannery Row, which offers samples of wines from the Monterey area, sells vintages from 70 wineries and provides information to the thousands of tourists annually.

We dreamed of a place that would showcase the quality of San Joaquin Valley wines and credit the family farmers who have supplied 70 percent of the state's wine grapes for generations, says Schmall.



He and Darracq worked with regional wineries to create Appellation: California! in a 1920's Spanish Colonial style home at Highway 99 and Avenue 7, south of Madera.

"Monterey County wineries are similar to Madera and Fresno County wineries in that their addresses are miles apart and often in remote locations," says Schmall. "By bringing the wines to where potential customers congregate, it becomes convenient for visitors to sample, enjoy and buy wines they never might have had the opportunity to try."

Schmall says the project is a "dream come true," adding, "By the response we have had thus far, we think people like the idea."

For more information:
www.apcalwines.com



Alumni Association privacy notice

Important privacy choice

You have the right to control whether we share your name, address and electronic mail address with our affinity partners (companies that we partner with to offer products or services to our alumni). Please read the following information carefully before you make your choice below.

Your rights

You have the following rights to restrict the sharing of your name, address and electronic mail address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law.

This includes sending you information about the alumni association, the university or other products or services.

Your choice

Restrict Information Sharing With Affinity Partners:

Unless you say "NO," we may share your name, address and electronic mail address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we may have agreed they can offer in partnership with us.

Time-sensitive reply

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address and electronic mail address with our affinity partners.

If you decide that you do not want to receive information from our partners, you may do one of the following:

1. Reply electronically by visiting our website at www.fresnostatealumni.com and clicking on the "SB 569" link.
2. Fill out, sign and fax the form to 559.278.6790.

3. Call 559. 278.ALUM or call toll-free 866.378.DOGS.
4. Fill out, sign and send back this form to us at the following address (you may want to make a copy for your records).

**Fresno State Alumni Association
ATTN: SB 569
2625 E. Matoian Way SH124
Fresno, CA 93740-8000**



Please print clearly and complete this information below to ensure accurate processing of your request.

NO, Please do not share my name, address and electronic mail address with your affinity partners.

First name

Last name

Address

Current email address

Daytime telephone

Signature

Date

Class notes

1980s

Stefani Booroojian (1981), an anchor at Fresno NBC affiliate KSEE for 25 years, was inducted into the San Francisco/Northern California chapter of the National Association of Television Arts & Sciences Silver Circle.

Tracy Cornutt (1986) was hired as executive director of Habitat for Humanity of La Plata County, Colo.

Thomas Knowles (1980), a retired FBI agent, was appointed a director of Lodi-based Continental Prison Systems Inc.

Sandra Lourido (1987), director of workforce development for an El Cajon company that works with nursing homes and assisted-living facilities, was named 2009 Nurse of the Year by the Nurse Council of the California Association of Health Care Facilities.

Irene Mendes (1982) **LIFE** was inducted into the Central San Joaquin Hall of Fame honoring her 34 years as a registered nurse, the past 10 for the Corcoran Joint Unified School District.

Rob Neenan (1986) was appointed vice president of environmental affairs and sustainability at United Fresh Produce Association in Washington, D.C.

Walter Richardson (1981) was hired as general manager at Artesa Vineyards & Winery in Napa.

Doug Wibbing (1986), an international tax expert, joined Alvarez & Marsal Taxand, as a managing director based in San Francisco.

1990s

Marine Major Oscar Alanis Jr. (1999) was promoted to his current rank following a two-year hitch with a communications unit deployed to Iraq.

Reza Assemi (1998), a developer in downtown Fresno, received the Image Fresno Coalition's You Get It Award, recognizing community members who have positively promoted Fresno's image.

Susan Bithell (1998) was appointed vice president and chief underwriting officer for Farmers Insurance Group, where she has worked since 1983.



Renae Deck (1990) was hired as physician liaison by Insight Vision Center of Fresno.

Cindy Dunn (1995) has been named executive director of the Fresno Arts Council.

Tricia Geringer (1995) was appointed director of government affairs by the Agricultural Council of California (Ag Council).



John Kunkel (1991) was hired as city manager of Buellton after five years as city administrator of Exeter, where he also was police chief.

Devin S. Nugent (1993) was hired as vice president and chief operating officer of HealthCare California, a home health agency.



Lt. Col. Paul Romagnoli (1992) **LIFE** took command of the 25th Special Troops Battalion, 25th Infantry Division, in Hawaii.



Joy Vincent-Killian (1996) 🐾 was elected president of Congregation Brit Shalom in State College, Pa.

Making some new Fresno State memories

A cornerstone of the university's Centennial celebration is "Fresno State: A Century of Excellence," a book that covers highlights and traditions from the university's first 100 years.

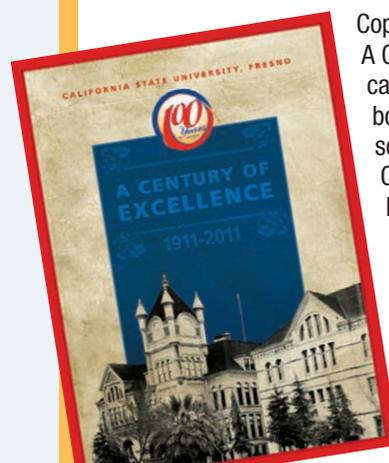
Local historian William Secrest, a 1982 alumnus, combed archives at the Henry Madden Library and the Fresno County Library and other sources to create the first in-depth history of Fresno State. He also chose hundreds of photographs, artifacts and other archival material to help illuminate his words.

Sections of the 300-page coffee-table-sized publication cover academics, athletics, traditions and the buildings that hundreds of thousands of people remember from their time on the two main campuses.

Secrest also developed a timeline that extends from before Fresno State held its first classes in 1911 through 2010 as it prepared to mark the Centennial with 13 months of events running through the 100th Commencement in 2011.

Special features include a glimpse of all Fresno State's presidents, a look at the Huntington Lake summer school, campus humor, notable campus visitors, alumni and other support organizations.

"The goal is to find something for everyone to remember," says Secrest of his mission in creating "A Century of Excellence." "We wanted it to be much more than just a history; we wanted to take people back to what was happening when they came to campus."



Copies of "Fresno State: A Century of Excellence" can be reserved and a book-signing will be scheduled as part of the Centennial celebration. Details about purchasing and the signing event will be available through the Centennial website.

www.FresnoState100.com

Alumni Jensens, Guinn receive honorary doctorates

The California State University honored the contributions of Fresno State alumni **Rodger** (1941) and **Margaret Jensen** and **Kenny Guinn** (1959, '65) with honorary doctorates of humane letters.

The Jensens were honored for service to California agriculture and the community, including Fresno State. Guinn, twice elected governor of Nevada, was recognized for his contributions to education and business.

Rodger and Margaret Jensen met while attending Fresno State and married on Dec. 28, 1941. Rodger Jensen served in the Army Air Corps as a B-29 pilot in the Pacific Theater during World War II. He was a member of the crew that flew the last combat mission over Japan.

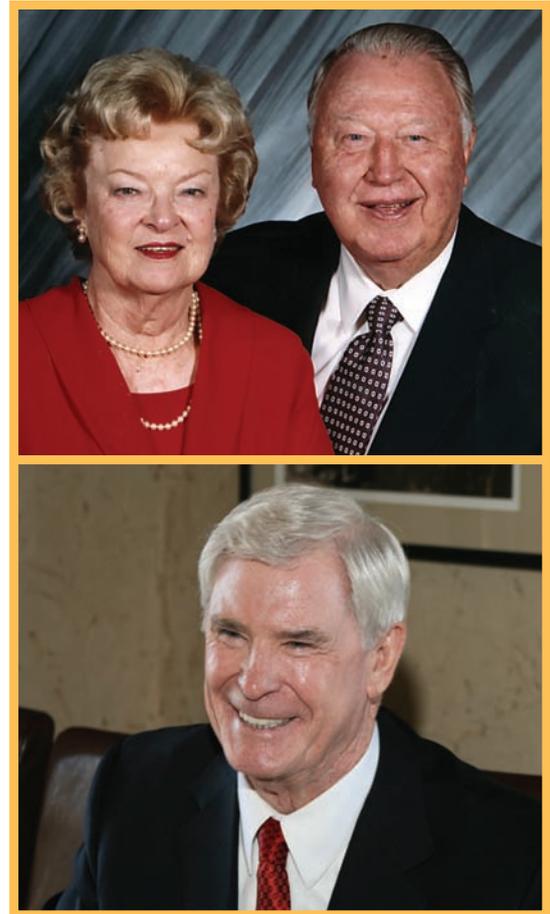
Returning to civilian life, the Jensens turned to farming in Madera County, turning dry ground into high-value tree-crop production of olives, citrus and pistachios. The farm operation continues under San Pablo Properties.

The Jensens have contributed to Fresno and the area's historical, cultural and philanthropic life. They enjoy their two children, grandchildren and other family.

Arkansas native Guinn moved as a child to the San Joaquin Valley town of Exeter, where his athletic prowess drew a scholarship offer from the University of Southern California. He transferred to Fresno City College and then attended Fresno State, where he was senior back of the year for the 1958 Bulldog football team.

After college, Guinn taught high school and then moved to Las Vegas, where he served as Clark County School District superintendent, before turning to business, first in bank management, then as Southwest Gas Corp. president and chairman. He was interim president of the University of Nevada, Las Vegas from 1994 to '95, before being elected governor in 1998 and 2002.

Guinn and his wife Dema, who began dating in high school and married while he was in college, have two sons.



In memoriam

Mary Elizabeth Bartlett (1934), a teacher, writer and broadcast executive, on Dec. 13, 2009, in Fresno.

James Bort (1955), retired Fresno Bee city editor and member of the Fresno Bee Four who went to jail rather than reveal a news source, on Jan. 29, 2010, in Fresno.

Thomas James Carmichael (1982), a real estate executive, on Nov. 8, 2009, in Fresno.



Myron D. Crocker (1937), Fresno's first U.S. District Court judge in 1959, on Feb. 2, 2010, in Fresno.

Christy Lyn DeBon, former head of reserved book services at the Henry Madden Library, in December 2009, in Fresno.



Roy Greenaway (1957), a Democratic Party leader who was chief of staff for U.S. Sen. Alan Cranston, on Jan. 20, 2010, in Gold River.



Stephen Hall (1973), former executive director of the Association of California Water Agencies, on Jan. 19, 2010, in Folsom.

Stacey (Gere) Gravroian, a teacher in Madera, Fresno and Fowler, on Dec. 23, 2009, in Fresno.

William E. Kale (1954) **LIFE**, a Navy veteran who became a high school psychology teacher, on Dec. 28, 2009, in Newark, Ohio.

Samuel Kermit Koontz (1937), retired after a career that included teaching, coaching and pioneering special education as an administrator, on Dec. 19, 2009, in Fresno.

Dr. Frederick Kubota, a retired dentist, on Feb. 1, 2010, in Fresno.



Kendall Mannoek (1951) **LIFE**, an attorney and benefactor of the Henry Madden Library, on Feb. 11, 2010, in Fresno.

Jim Maples (1966), a vocational teacher and coach at Porterville College who was elected to the Tulare County Board of Supervisors, on Sept. 16, 2009 in Porterville.

Bob Mattos, a former high school and college football coach, on March 14, 2010, in Rancho Murrietta.

Robert S. Miner (1937) **LIFE**, a retired assistant superintendent of the Fresno Unified School District, on Jan. 5, 2009, in Fresno.

Margaret Helen Murphy (1937), a retired teacher and community volunteer, on Dec. 17, 2009, in Fresno.

Bruce Peterit, a financial executive in the construction industry, on Dec. 18, 2009, in Fresno.

Ralph R. Poole (1955), a retired Fresno County assessor, on Dec. 27, 2009, in Fresno.

Norman Repanich (1967), an economic development director in California, South Carolina, West Virginia and Michigan, on Dec. 10, 2009, in Vallejo.

'Ask an Alum' video series new on Facebook



Student interns Pep Dekker and Shannell Smith, under the direction of Katie Johnson Director of Social Media Relations, hit the campus with a FLIP cam in the spring 2010 semester and asked fellow students what burning questions they had for alumni, giving birth to the "Ask an Alum" video series on Facebook.

It's a collection of videos featuring everyday students seeking alumni advice on life, job hunting and workplace behavior. Students also were interested in hearing about the student experience when alumni were on campus.

Student Pa Ge Xion, for example, asks, "Why did you choose Fresno State?"

"I grew up seeing the way the whole community unites and rallies around Fresno State sports, and have always viewed the university as an asset and bragging point for Fresno and the Valley," answers **Eddie Hughes** (2005). "Getting my acceptance letter was a lifelong dream, and I hope I can join thousands of young alumni in giving back to Fresno State in the future."

Marga Kellogg Cooley (1987) 🐾 responds to Xion, "Fresno State had a highly respected journalism program and I became familiar with it during several journalism conferences held in Fresno."

The new initiative in social media networking can be found at the Alumni Association Facebook fan page. www.facebook.com/FresnoStateAlumni

By the numbers: Awards edition

6 Bulldog student-athlete alumni inducted into the Fresno Athletic Hall of Fame. The inductees are **Stephen Abas** (2006), an Olympic silver medalist wrestler; basketball player **Ron Anderson** (1983); three-time Olympic gold medal-winning softball player **Laura Berg** (1998); **Trent Dilfer** (1993) **LIFE**, a Super Bowl-winning football quarterback; **Tom Goodwin** (1989), who enjoyed a long Major League Baseball career and won an Olympic gold medal in 1988; and **Marquez Pope** (1992), the only man to play on all four of California's NFL teams during his career.



3 Fresno State alumni who received Horizon Awards presented by the Fresno Arts Council for enriching the community's cultural arts. The honorees are **Jacqueline Doumanian** (1974, '81), an artist who's community relations coordinator for the California State University Summer Arts programs at Fresno State; **Edna Garabedian** (1972), who went on to an international singing career; and **Catherine Rehart** (1963), whose radio broadcasts and books, "Legends and Legacies," illuminate Fresno's past.

1 entire Fresno State team inducted into the Fresno Athletic Hall of Fame: the 1982-83 Bulldog basketball team. It's the Boyd Grant-coached team that won the National Invitation Tournament.

William Riddlesprigger Jr. (1971), a retired English professor, Fresno Unified School District trustee and chapter president of the NAACP, died Feb. 6, 2010, in Fresno.

Dr. Cyndi Schmieder (1992), a chiropractor, on Jan. 8, 2010, in Appleton, Wis.

Ruth Van Dusen (1978), a retired Fresno County eligibility worker, on Nov. 25, 2009, in Fresno.

Class notes

2000s

Janet (Spillane) Kroeger (2007) was appointed as Madera County auditor-controller.



Eric Rawn (2001) **LIFE** is the president and founder of BCT Consulting Inc., a Fresno-based computer and network consulting firm.

Also...

Scott Deutsch was appointed vice president of worldwide sales by AuthenTec, a fingerprint sensor company based in Melbourne, Fla.

Brian Polston resigned as pastor after 18 years at the Family Life Center in the Kern County community of Wofford Heights.

Marriages



Sarah Woodward (2002) **LIFE** and **Jeff Schmidt** (2001) **LIFE** on Dec. 5, 2009, in Fresno.



Drs. Ronda L. Hamm (2002) and **Ryan C. Jeske** on Oct. 10, 2009 in Sanger.

Stephanie Moen (1989) and **Joe Alcala** of Visalia, on Oct. 10, 2009, in Lake Tahoe, Nev.

Retirements

Dr. Geoffrey Gamble (1971) as president of Montana State University. He was presented a proclamation from Fresno State President John D. Welty proclaiming Geoffrey and Patricia Gamble Day, honoring their contribution to higher education and to Montana State since becoming president in 2000. Gamble previously worked at Washington State University and the University of Vermont.

Roger Palomino (1964), after a career in public service that included 15 years as executive director of the Fresno County Economic Opportunities Commission.

Bulldog of tomorrow

Wayne Northrup (2002) and **Jennifer Lupo-Northrup** (2002) welcomed a son, Maddox Wayne Northrup, on Sept. 25, 2009.



OFF the LEASH

Alumni and Flat Victor E. Bulldog visit some amazing places.

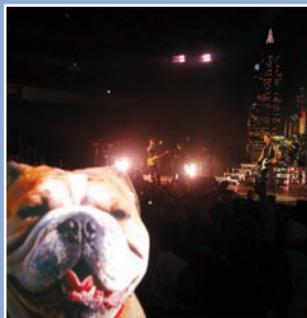
He was part of the intrepid **DiGirolamo** family snowboard team – **John** (1987), Kathy, Nicole and Megan – when they went to Keystone, Colo., for a cool Rocky Mountain spring break. We're guessing Olympic competition's in Victor E.'s future.

Katie Johnson (2003) **LIFE** took Flat Victor on his first trip down-under when she went to Sydney, Australia, for a Green Day concert and the requisite photo op with the Opera House.

And Victor E. was there in spirit when **Andrea Sanchez** (2007) and her husband, Adam O'Connell, proudly channeled his spirit into rousing Bulldog cheers in Cincinnati when Fresno State played the Bearcats' nationally ranked football team.

When you travel, pack your Fresno State gear and camera so you're ready to send us a photo with distinguishing scenery. Your photo should be at least 300 dpi resolution and e-mailed as a jpg to llarson@csufresno.edu with remarks about what and who's in the image.

To create your own Flat Victor E., visit www.csufresno.edu/alumni/a_images_kj/Flat_Victor_E.pdf.



Golden Grads gather on campus to celebrate 50 years later

The annual Golden Grad reunion spring 2010 attracted more than 80 people to campus who graduated from Fresno State in 1960, just as the Henry Madden Library was beginning its existence.

The Golden Grads got a tour of the \$105 million ultra modern library that replaced the old structure.

During a champagne brunch at the Smittcamp Alumni House, university President John D. Welty presented golden grad medallions to the alumni from a half-century ago. The event was supported by 25 members of the Golden Grad society as the "newbies" were inducted.

One highlight of the event was the recognition of two members of the 1938 graduating class, Cecelia Ham and Marion Posson.



New scholarship supports Fresno State mascot's portrayer

The new TimeOut Spirit Award recognizes the importance of Bulldog spirit to the morale of the university generally and to building enthusiasm for Fresno State Athletics by supporting the student(s) portraying Fresno State's TimeOut mascot to the tune of \$2,000 annually.

"We're thrilled to provide an academic scholarship that demonstrates true Bulldog loyalty, pride and spirit," says **Peter Robertson** (1992, '95, 2005) **LIFE**, the university's director of annual giving and alumni programs and Founder of the Bulldog Pride Scholarship Fund.

The inaugural TimeOut Spirit Award will be granted on Oct. 15, 2010 to coincide with Fresno State's Centennial Homecoming and the Fresno State Alumni Association's Top Dog Alumni Awards Gala.

For more info: www.bulldogpride.org

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At-large directors: Michael Caldwell (1984) **LIFE** (faculty), Les Clark (BA 1970) **LIFE**, Mel Dias (BA 1971) **LIFE**, Caroline (Cuadros) Edwards (BA 1965, MA '90) **LIFE**, Bret Engelman (BS 1996, BS '99) **LIFE**, Frank Gallegos (BA 1987),

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Association staff: Executive Director Jacquelyn Glasener, Associate Director Sarah Woodward (BA 2002) **LIFE**, Membership Data Coordinator Denise Nunez, Programs and Events Assistant Peggy Ramos,

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Quercus lobata - Valley oak

This Valley oak (No. 36 on the Arboretum Tree Walk), is just south of the Music Building. It was painted on a gray day in February using opaque watercolor on colored mat board. A plaque on its trunk identifies the tree.

Valley oak leaves are deeply indented. A twig shows the promise of spring growth. The spherical object is a gall (called an oak apple) caused by wasps that lay eggs in the tree's tissues.

The Valley oak is native to many areas of Central California and is the largest of North American oaks – reaching 100 feet tall with trunks 6 feet wide – and can live up to 600 years. These oaks develop thick branching systems that create striking silhouettes on a winter horizon. *Quercus lobata* make excellent tribute trees. If you have enough space to plant one, you – and your ancestors – will benefit from your efforts.

Jon Reelhorn (class of 1985), the owner of Belmont Nursery and a plant science adviser.

Illustrator Doug Hansen teaches in the Department of Art and Design and is the author and illustrator of “Mother Goose in California” (Heyday/\$16.95).

With about 4,000 trees, the campus was designated an arboretum in 1978. We invite the campus community and alumni to write about a favorite Fresno State tree to be illustrated in “Tree portraits.” Contact Hansen at dhansen@csufresno.edu or 559.278.2817.



Michael Karibian

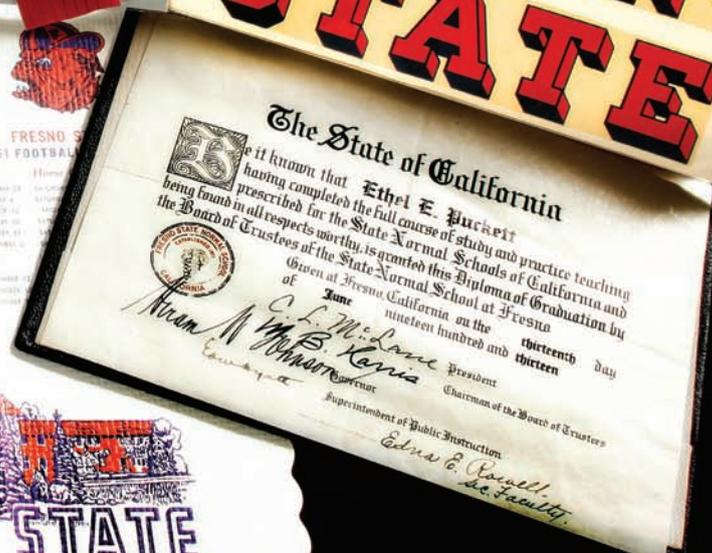
Jon Reelhorn

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