

# FresnoState

The Magazine for the New California



Cultivating  
agriculture  
for **100**  
*Years*



# Agriculture's century of accomplishment

One of our university's most noteworthy accomplishments these first 100 years is the evolution of the Fresno State agriculture program into the 21st century Jordan College of Agricultural Sciences and Technology.

Fresno State's agricultural mission has been successful because we have tailored what we teach to the changing technologies of the times, meeting challenges as they arise and forging partnerships to make it so.

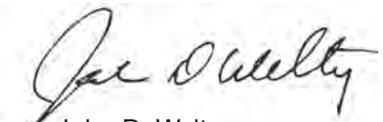
Today, we serve the region and world through an academic foundation illuminated by hands-on training and life-altering research.

The Jordan College and our students have benefited from generous gifts of livestock, equipment and the latest seeds and cultivars. Industry provides career-launching internship opportunities, and people purchase student-produced food, flowers and wines, whose proceeds are plowed back into our programs.

Industry and community have supported scholarships through the Ag One Foundation.

Fresno State is proud of the confidence in our agriculture program shown by so many. We pledge to continue providing the solid academic and practical training for future generations of leaders in our region's No. 1 industry.



  
John D. Welty,  
President

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Cover photo:  
Randy Vaughn-Dotta

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## Fall 2010

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## Stay in touch!

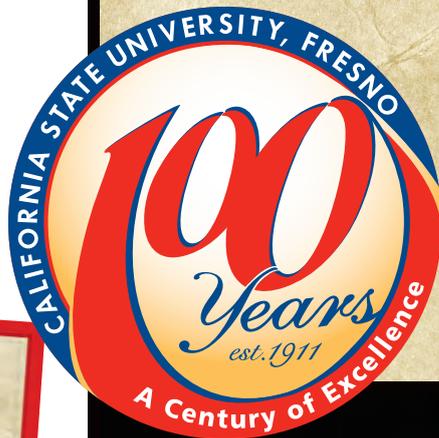
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**FresnoState100.com**  
is Centennial 4-1-1

A busy buildup is planned to the Centennial Gala and the 100th Fresno State Commencement, and [FresnoState100.com](http://FresnoState100.com) is the website to bookmark for complete updates on what's happening.

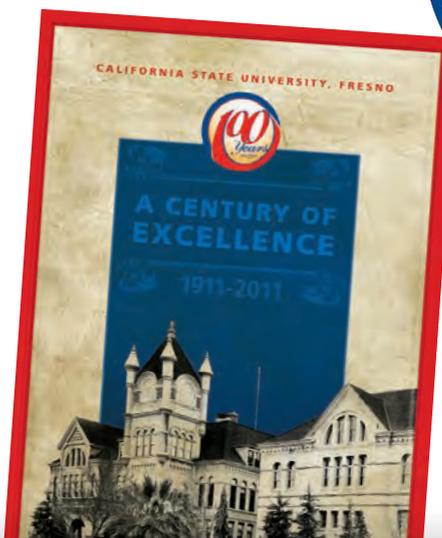
Details about what's happening, how you can participate and where you can buy Centennial-logo merchandise can be accessed with a few keystrokes, says Tracy Newel, Centennial Celebration coordinator.



# CENTENNIAL HOMECOMING

*celebrates in style*

Fresno State celebrated its 100th anniversary with an activity-packed Centennial Homecoming weekend in October 2010 that brought thousands of students, staff and faculty, past and present, plus thousands more community supporters.



## University's history is being written

"Fresno State: A Century of Excellence," a book focusing on highlights and traditions from the university's first 100 years, is in production and expected to publish in spring 2011.

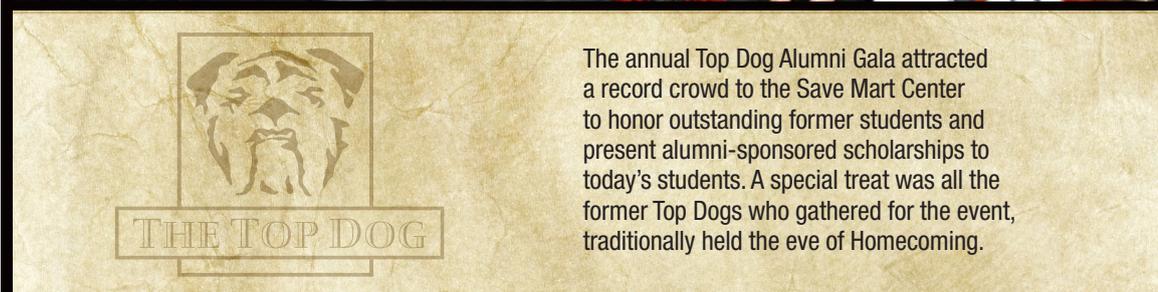
Local historian William Secrest Jr., a 1982 alumnus, has worked more than a year combing archives at the Henry Madden Library, Fresno County Library and other sources to create the first in-depth, lavishly illustrated, 300-page history of Fresno State. It is being co-authored by Lanny Larson, University Communications editor.

"We wanted it to be much more than just a history," says Secrest. "We wanted to take people back to what was happening when they came to campus."

Copies of "Fresno State: A Century of Excellence" can be reserved through [FresnoState100.com](http://FresnoState100.com).



Randy Vaughn-Dotta



The annual Top Dog Alumni Gala attracted a record crowd to the Save Mart Center to honor outstanding former students and present alumni-sponsored scholarships to today's students. A special treat was all the former Top Dogs who gathered for the event, traditionally held the eve of Homecoming.



Howard Watkins



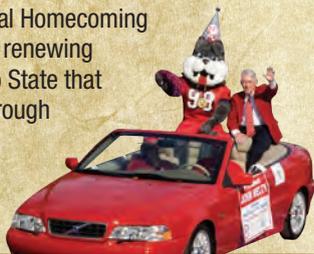
Homecoming Saturday began with a million-dollar bang – announcement of a bequest from alumnus Dr. Geoffrey Gamble (*inset*) and his wife, Patricia, to establish endowments that will make Fresno State one of the few universities with linguistics faculty and scholarship dedicated to preserving endangered languages. (*Read more on Page 14*)



At the Smittcamp Alumni House, emeriti professors gathered for a special Centennial luncheon with President John D. Welty, Provost William Covino and others. It was an opportunity to chat with former faculty friends and discuss what's happened on campus since they left.



Then came the Centennial Homecoming Parade through campus, renewing a long tradition at Fresno State that once included a route through downtown Fresno.



There were more than 60 entries ranging from a decorated golf cart to classic vehicles representing different eras in the university's history to a high-tech tractor, a Fresno Fire truck and one float filled with entertaining science experiments.

*continued*





Participating were Greek organizations, alumni, departments, divisions, colleges/schools and student clubs. Los Danzantes d'Aztlan demonstrated Mexican folkloric traditions, the Bulldog Marching Band played its music and the Madden Library Book Cart Drill Team showed off the precision routines perfected during weeks of practice.

One of the key viewing spots was the Peace Garden, which marked its 20th anniversary just two weeks earlier. For Homecoming, it was the site of the Fresno State Alumni Association's Tailgate of the Century, where hundreds celebrated the university's year-long birthday with food, drink, music and reminiscing.

And then it was off to Bulldog Stadium and a special halftime program – and a victory in the football game, followed by fireworks.



# PIANO with a past



The Henry Madden Library is the newest home of a piano that has had many homes, some of them lost in the tumult of passing time.

The Centennial Steinway piano now is a centerpiece of the Leon S. Peters Ellipse Gallery in the Henry Madden Library's Table Mountain Rancheria Tower.

It was built in 1876, to be marketed as a tribute to the United States' Centennial. William E. Steinway had his own praise for his company's Centennial instrument, saying its sound was "perfectly heavenly, and creates universal admiration."

The Fresno State Centennial Steinway was shipped to San Francisco piano dealer Matthias Gray in March 1876, says Dave Tyckoson, the associate director of Library Services.

**“We do not know how it got to Fresno or the campus, but by the 1920s it was at Fresno State,” says Tyckoson.**

When the campus moved northeast to the Shaw and Cedar avenues campus in the mid-1950s, the piano was left at the old campus for Fresno City College to use. The piano changed colors, too.

“Some time between 1940 and 1960 it was painted white and used in a theater production,” he adds.

In 1964, it was returned to Fresno State, which had plenty of pianos in its Music Department, so the Centennial Steinway went into storage. In 1968, \$1,300 was spent to refurbish the piano, which was placed in the just-opened University Student Union, says Tyckoson.

In the early 1970s, it was loaned to the Smithsonian Institution for a Bicentennial exhibit, which included the 1876 Centennial Exposition in Philadelphia where a Centennial Steinway was on exhibit and critically acclaimed.

Returned to Fresno State in 1995, the piano was placed in a music practice room and then locked away in storage. A few years later, Tyckoson says, the library became interested in the Centennial Steinway because of its link to the Donald Larson World's Fairs Collection of memorabilia that is part of the Madden Library's Special Collections unit.

The Music Department offered the piano to the library in 2003, but due to impending construction the library did not take possession. It was perfect timing, though.

The College of Arts and Humanities received an anonymous donation in 2007 to restore the historic piano, and it was shipped to the Steinway factory in New York, where it spent two years under restoration. It was moved into the Ellipse in January 2010.

Glenda Harada, who is the Madden Library's director of administrative operations, has a special fondness for Fresno State's Centennial Steinway, which she played when it was in the Student Union.

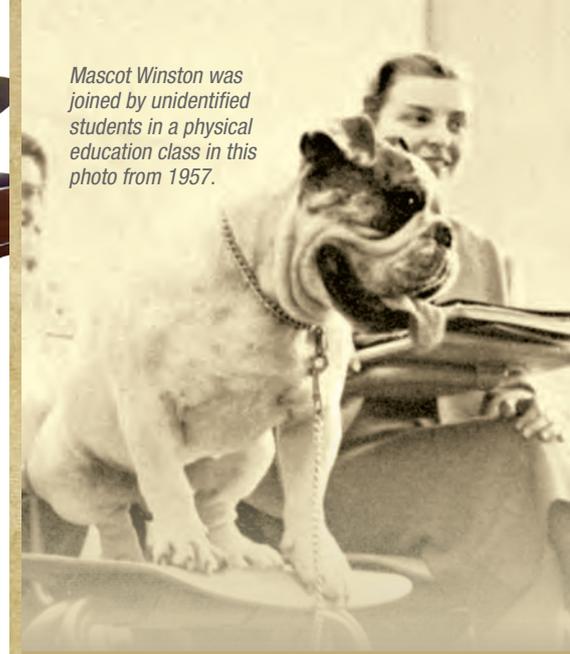
“My new boyfriend used to take me to the Union late in the evening to play the piano,” she remembers. “It sat near the stairs on the northwest side of the building.

“It would be mostly dark in the Union and no one was ever around,” she says. “I would play for an hour or two and he would sit nearby listening. I played songs like ‘Love is Blue,’ ‘Love Theme from Romeo and Juliet,’ ‘Lara’s Theme’ from ‘Dr. Zhivago.’ It was very corny, but very romantic.”

Harada adds, “We later married and had three children, all of whom graduated from Fresno State.”

The Centennial Steinway will be making new Fresno State musical memories in public concerts during the Centennial celebration and afterward.

— April Schulthies, editor of the University Journal, contributed to this story.



Mascot Winston was joined by unidentified students in a physical education class in this photo from 1957.

## Centennial Digital Photo Project shares images with the world

The Centennial Digital Photo Project wants alumni and friends to help identify some of the 20,000 photos of Fresno State's first 100 years and share others so they can be uploaded to FresnoState100's photostream on Flickr.

The project, which began in 2008, is collaboration between Technology Innovations for Learning and Teaching (TILT) and the University Archives of the Henry Madden Library.

TILT provided technical development and support and University Archives made available its vast collection of images. The goal is to share them with alumni, current students, retirees, faculty and staff and anyone else interested in Fresno State history.

By the Centennial Homecoming, nearly 9,600 images had been uploaded, leaving 10,000 to be scanned and posted.

The project invites people to help identify photographs through FresnoState100 site on Flickr and to share their own images of Fresno State events, buildings, athletics, students, faculty and staff through <http://centennial.digital.csufresno.edu/>.

For more information about the project or to donate photos, contact university archivist Tammy Lau, at 559.278.2595 or [tammyl@csufresno.edu](mailto:tammyl@csufresno.edu).



# EARL SMITTCAMP

Making a difference for decades

One of Fresno State's most generous benefactors is alumnus Earl Smittcamp, whose family ties to the university include wife Muriel (who passed away in 2009), their children – Bob and Bill Smittcamp, Carol Copeland and Betsy Kimball – and many of their grandchildren.

Earl Smittcamp parlayed a Fresno State business education into success in agriculture and has generously supported ag students and others with money and career-building internships and research opportunities. He chaired the Agriculture Advisory Committee in the 1960s, helping develop today's Jordan College of Agricultural Sciences and Technology.

In 2008, Smittcamp scholar Ryan Welch talked with Smittcamp at his Clovis farm for the Stories of Fresno State Project led by history professor Daniel Kady. The following is adapted from that interview.

## On campus

I started at Fresno State in 1935, and it was the height of the Depression. It was the only college that was even remotely possible for me. So I have to say that the main reason I picked it was I could afford to go.

I'm from Kerman and we were very poor. I lived at home and brown-bagged it every day. I drove back and forth the whole four years. I rode with the preacher's son in his 10-year-old car. He charged me \$5 a month.

I had a lot of jobs. My main one was as a janitor at the Bank of America in Kerman. I had to get up at 4:30 every morning. It didn't pay much – \$20 a month – but I think registration for classes was \$12.50 a semester – that's \$25 a year.

It was an inexpensive education, but I got a good education. We had some good professors in psychology, economics, accounting and so forth. They seemed to have real interest in all the kids. The hours were posted on the door, [but] we were always welcome.

I was always involved in something. We had a national honors fraternity called Blue Key that was dedicated to service on campus and in the field. I was the first president and Dr. [Mitchell] Briggs was the adviser, so I had a very close relationship with him.

I ran for student body president; got beat by four votes. [The winner] was older than me and a little more polished, so I can see why people would want a more scholarly sort.

Everybody knew everybody, and it was a really fun time to go to college.

My biggest catch at Fresno State was my wife. She was the smartest one in my geology class. I needed some help. I was not a good student. I think I'm smart enough, but I just didn't apply myself as well as I wished.

We went on a geology trip at the end of my freshman year. There are tunnels up at Friant – pumice tunnels. Professor [Arch R.] Addington wanted us to see the various rock formations, so there were about a dozen of us, and we had flashlights.

I coaxed Muriel into being at the end of the line and I kissed her. First time I had ever kissed her. What if I hadn't kissed her; what would we have done?

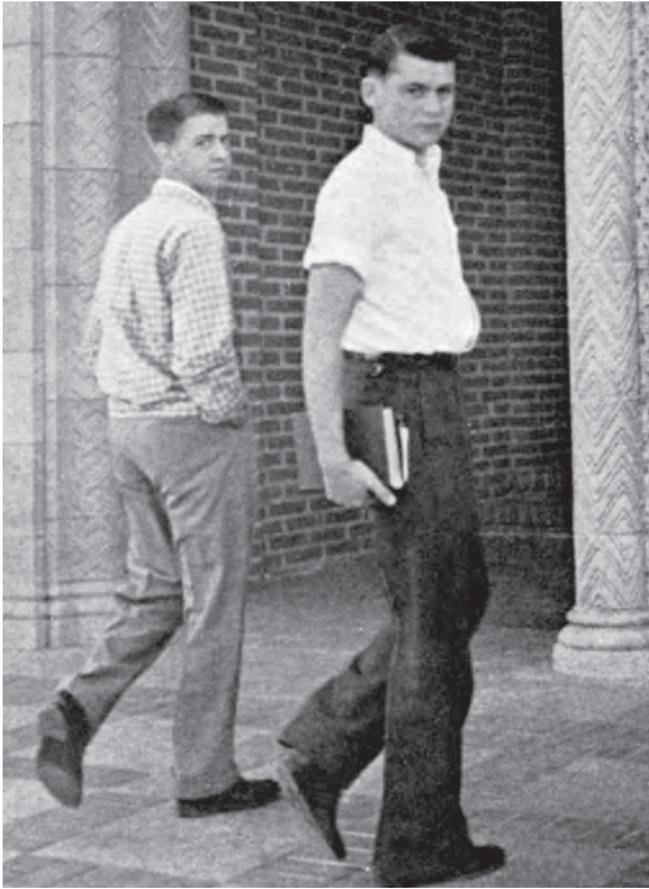


Earl and Muriel Smittcamp, **above left**, in their Fresno State years, during which Dr. Mitchell Briggs, **above right**, was Blue Key adviser and Professor Arch R. Addington, **left**, was their geology teacher.

**Below**, a geology field trip was the beginning of a wonderful relationship for Earl and Muriel.



*continued*



## Starting a business

We came back and my father wanted me to work for him. I knew that wasn't gonna get me any place. And then he said, "You go to the bank and borrow all you can borrow and then gave me a second mortgage on the house."

When I was looking for financing, I went into the Bank of America in Clovis and there was the guy from the bank in Kerman, who told me when I left that I had to be the lousiest janitor they ever had.

I told him what I wanted. Hell, I couldn't even make out a sensible financial statement. He said, "Sit down here, Smittcamp. Let's you and I work this out." He loaned me \$9,000, which was a bundle of money at the time, and, of course, I paid him off.

It just goes to show you, kids who expected to make their living in the Valley should go to Fresno State because, in addition to the education, you can make friends in the business community, your coworkers, fellow students. Sometime along in life, you're gonna come in contact with them.

## Building his success

We went to work, and it was a good time to start. Things were on the upgrade in 1946. I grew black figs, cotton, alfalfa, boysenberries, onions – everything in the world. I had sold my first crop to a packer and he really gave me a haircut.

Maybe I learned something at Fresno State – what middle men do – so I went back to the bank in '47 and they loaned me \$8,000. I started the packinghouse, and all I had was the floor and the roof, really.

We had 50 growers at one time we were packing for. That's a pretty good business because you get the packing charge and selling charge. We kept buying businesses that were allies.

We were selling my white peaches to a freezer and he went broke, so we took that business over and we started freezing, which is a pretty big part of our deal now.

And then we were selling the frozen peaches to a jam maker in Oakland and he went broke. So I bought this jam company, it's called Wilson's Preserving. We moved it down here and we're starting to do pretty good.

We had a college friend who was president of Shasta soda water company. Sara Lee owned Shasta, and they were trying to get rid of Lyons Magnus. They had a restaurant division and made ice cream toppings, noncarbonated drink bases (Gatorade, for example). So, we ended up buying that cheap; then my oldest son took it and he made an empire out of it.

So that's how it all grew. It's all fruit oriented. The packinghouse now is run by my grandson, it's down in Cutler; the frozen deal is on Alluvial [Avenue in Clovis]; and Lyons-Magnus is down on Hamilton [Avenue in Fresno]. And they're all doing very, very well.

I have a lot to be proud of, believe me.

## Following graduation

After college, my first job was delivering milk for Borden's – \$147.50 a month and I got up at 2 in the morning. Here I was, college graduate, getting the same job as graduating grammar school.

I got married right out of college, when all of my friends seemed to be either drafted or going to be. I wanted to be a part of the battle. There were reports about submarines off the coast of California and that we were going to be invaded next. All those scare stories kind of made you want to do something instead of sit [around].

So I got the flag-waving bug and I joined the Marine Corps, and that took four years out of my life. My wife had to sign off because we had a baby. Now, I feel it was kind of selfish on my part.

I went to boot camp, then to officers school and artillery school. Then I spent 29 months in the South Pacific. I got a Purple Heart.

Probably the best thing that ever happened to me was my Marine Corps experience, because that's all discipline. So I learned to kind of shape up. I'm proud to be a Marine!



*Earl Smittcamp (carrying books in photo at top left) strolls to class in 1936 on the Fresno State campus near an unidentified student. Smittcamp (on the left in the photo at left) sits with California State Colleges Vice Chancellor Donald Leiffer at a function in 1961. Muriel and Earl Smittcamp (right) participated in many campus events. A recent Smittcamp Family Honors College class is shown (right center). Earl Smittcamp at the Centennial Homecoming Parade (far right) with granddaughter Blair.*





# The continuing Fresno State connection

I've known every president closely, and I think [Dr. John D.] Welty is the best president we've had. He catches more hell than anybody because of the transparency and communications.

A close second, to me anyway, is Dr. [Arnold E.] Joyal, who was the president when we moved from downtown to where we are now. That was a big project – building the buildings, getting everything running well. And he was a strong man, too.

I fell in love with the [Fresno State] farm. We used to have a separate board. We called it Fresno State Agricultural Fundage, and they did all the decisions for the college farm. Boy, they were the impetus that made the Fresno State farm.

Back then, they would have been happy with a couple hundred acres, but these guys kept charging. I remember that board telling whoever was president, "If you can buy it, buy it! You can't make new land." We ended up with nearly 1,200 acres over there.

I've been accused of putting undue pressure on [my children and grandchildren to attend Fresno State], but that's not true.

Betsy, our youngest daughter, went to Occidental for two years. She came home and graduated from here. So, she had a chance to get away and she liked Fresno State better. We have 14 grandchildren and half of them went to Fresno State.

Now we're into the great-grandchildren department.

# The Smittcamp Alumni House

We'd been talking about it a long time, and I think Bill Forbes [a longtime attorney and Fresno State alumni leader who died in 2008] probably conceived the whole message. We played tennis and one day he said, "Smittcamp, you oughta give \$1 million to make this alumni thing work." I had never been asked for \$1 million in my life, so I said, "You're outta your mind."

Then they made the mistake of putting me on the committee. They sent subcommittees to Arizona State, Oregon State, someplace else, where they had \$5 million, \$6 million alumni houses. But they're all supported by the tax dollars, and that wasn't gonna happen here.

I went to [Fresno builder] Leo Wilson, and said, "How much would the biggest house out here cost if you didn't have to pay town fees, sewer fees, all the infrastructure, just for the house, roof and put together?" He says, "I could build it for a million four."

I went to Welty and I gave him the deal, and I said, "If you go for this deal, I'll go for the million." And he said, "Give me until tomorrow to let you know." Forbes was the real driver on the money. It ended up costing about a million eight, and I raised a little of it, and we put up a million one.

# The Smittcamp Family Honors College

It was Welty's idea. He thought it was very important for the university to have some organization where kids could aspire to help the community by doing outside activities in addition to having high grades.

So we put \$1 million to start with and we've been adding to it over the years. We're very proud of it. It has received a lot of recognition in the community. Every semester, I get a bag full of letters from the kids telling me how much they appreciate the opportunity. It makes us feel good.

I go over there occasionally; take a box of frozen peach cups. I guess it's the best thing we've ever done at Fresno State and I visit often. We get letters from mothers who write us that their kid wouldn't be going to college unless they were in the Smittcamp Family Honors College. It's wonderful.

# Why he gives

You know the biblical term, "It's more blessed to give than to receive." We find that every day. It's in our blood. We just do what comes naturally. I don't want to be corny about it, but I have always been involved in helping and doing things. It isn't something I have to come home and worry about or think about or pray about.

My kids are the same, very active in community, doing things – no money, no fame, just spend their time doing things, especially churches.

Fresno State, I'm proud of it, I'm glad I went, I wouldn't do anything different. If I could do more to help, I would.

I wouldn't think of giving money to anything but Fresno State. I live here, I made my money here, I found my wife here, I made my kids here.

I really love Fresno State. I just think it is a hub of the community, no question about it.





# Growing research effort

A big orange balloon is what residents in north central Fresno spotted during summer 2010 above the Fresno State campus.

But it wasn't just big kids playing with a great helium-filled toy. What looked like a summer-time diversion was really sophisticated data-gathering by faculty and student researchers investigating the severity of dairy emissions into the polluted San Joaquin Valley air.

Research involving the Jordan College of Agricultural Sciences and Technology is a growing enhancement of the century-old teaching mission of Fresno State, investigating a broad range of challenges. While research is nothing new in the Fresno State ag program, its scope is expanding. Recent research provides some measure of that:

- Dr. Gour Choudhury, a professor of food and nutrition, is perfecting a way to use less water to peel fruit and remove lye during processing.
- Choudhury also is working on a better way to peel tomatoes for processing and purging fruit peels of lye for use as livestock feed.
- Viticulture researcher Kaan Kurtural works with the wine industry to improve production of Pinot Grigio and Shiraz grapevines through better canopy management strategies.
- A partnership between Fresno State's viticulture and enology research program and Bronco Wine Co. includes a commercial, 600,000 gallon-a-year facility for wine-making research near Fresno.
- The Center for Irrigation Technology helped develop sophisticated irrigation equipment that delivered only the amount of water needed for crops through more-accurate assessment of soil moisture and air temperature.
- Fresno State researchers and industry partners are maximizing wine-grape harvests by using near-infrared spectroscopy, GPS mapping and guidance and computer technology to harvest only the ripest grapes for highest-quality wine.

- The university has been involved in the largest research experiments in recent years aimed at identifying and controlling infestations of ruinous grapevine mealybugs.
- A collaboration among the U.S. Department of Agriculture, Fresno State and western San Joaquin Valley grower John Diener reduced selenium in the soil through sustainable farming practices. Researchers grew canola, processed the seed oil to be mixed with diesel fuel for farm equipment and canola meal – with trace amounts of selenium – as a cattle feed supplement.

Government and industry invest hundreds of thousands of dollars annually in Fresno State for research to improve food and fiber production, maximize water and land use and encourage economy-stimulating, sustainable, innovative agriculture-linked businesses and processes.

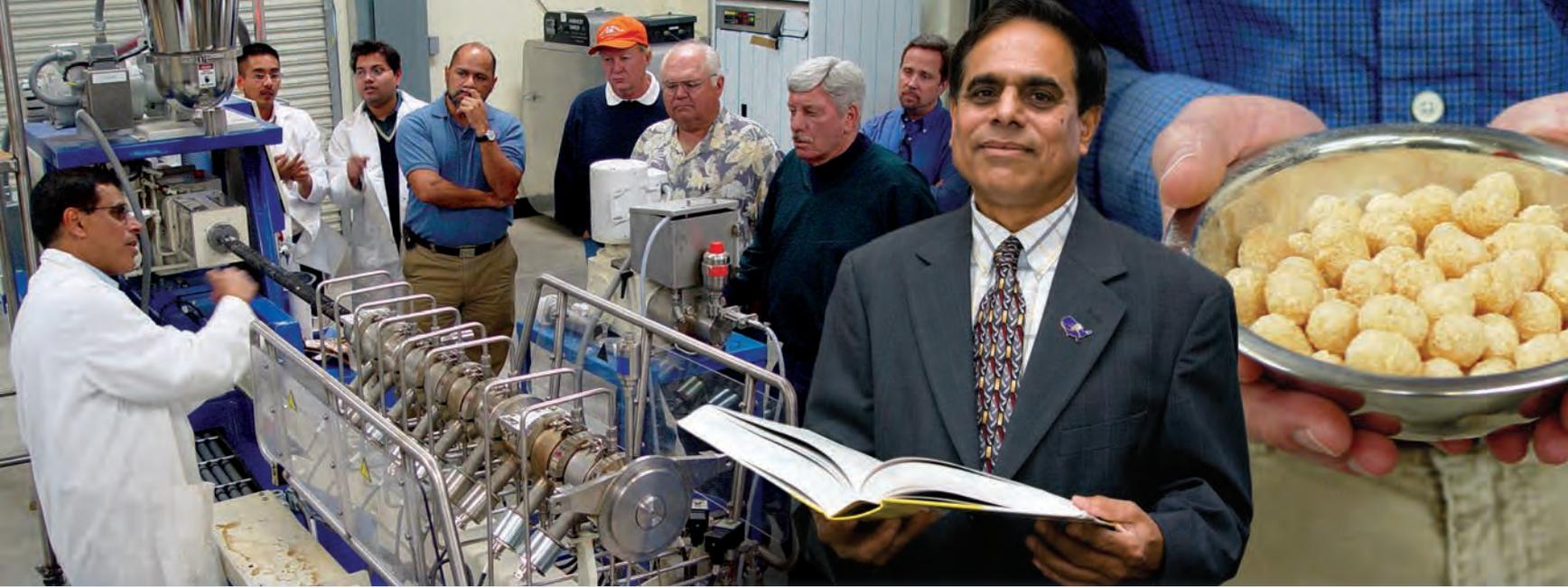
Research is conducted by university-based centers and institutes: the Viticulture and Enology Research Center, California Agricultural Technology Institute, International Center for Water Technology, Center for Irrigation Technology and Center for Food Science and Nutrition Research.

Fresno State is a partner in the California State University Agricultural Research Initiative, a collaboration with the sister CSU campuses at San Luis Obispo, Pomona, Humboldt and Chico.

Other research on the Fresno State Agricultural Laboratory is undertaken by other academic areas of the university, such as chemistry professor Alam Hasson's air quality study at the dairy in collaboration with assistant geography professor Segun Ogunjemiyo and students.

The new work follows on Fresno State plant science professor Charles Krauter's initial air quality investigations in 2003, upon learning that outdated data used by the California Air Resources Board led regulators to faulty conclusions.

Recent studies have shown that animal feed rather than animal waste is the major emissions source from dairy facilities, says Hasson.



# reflects region's ag diversity

Fresno State wants to do more research, and Jordan College Dean Charles Boyer notes that research is an important component in the university's long-established effort to provide hands-on training that can jump-start careers in agriculture.

“The university is recruiting new faculty members with the intention to transfer this university from purely teaching to teaching and research oriented,” says Dr. N. P. Mahalik, assistant professor of Industrial Technology.

This shift will benefit future students, he says. “Since the San Joaquin Valley is full of agriculture, we have 3,300 food processing and packaging industries here,” Mahalik notes. “Students don't know how many prospects there are. We are promoting the technological aspect of agriculture.”

University officials are optimistic that a \$29.4 million gift in 2009 from the Jordan family estate – the biggest gift in university history – will secure a bright research future. The generosity of the East Bay family, connected to Fresno State through ag professor emeritus Robert Glim and a shared love of motorhomes, was recognized by naming the college for the Jordan family.

Now, the university plans to extend the Jordan legacy by using \$20 million of their gift to create a research center.

Doing so would resolve many current limitations, including laboratories too small for equipment or multiple researchers; labs lacking sinks, environmental controls, ventilation and adequate access to power; and having to spread one project over multiple campus venues.

“We should have done this many years ago,” says Choudhury, an advocate for food science and nutrition research facilities since arriving at Fresno State in 2004. “Value-added food production and processing is a key area to diversify Central Valley's economy and create employment opportunities.”

A modern research facility at Fresno State will help “to train the next generation of scientists and technologists to address California and the nation's research and development needs, while maintaining our global leadership in food and agricultural sciences,” Choudhury adds.

A research center would give Fresno State a competitive advantage over others of the 23 California State University campuses, which do not have dedicated research facilities.

“Before I came here I couldn't believe that Fresno State didn't have a research center,” Choudhury says. “So why did I come here? Because I know there is so much potential.”

“Food production and processing fuel the engine that drives the Central Valley's economy. Value-added food production and processing is a key area to diversify our economy and create employment opportunities,” he adds, referring to enhancing a product's worth as it moves toward market.

Choudhury didn't let the lack of a center stifle his research, though. He took advantage of one of Fresno State's key advantages – close relationships with local agribusiness.

Bill Smittcamp of Wawona Farms in Clovis told Choudhury a major challenge in processing fruit for freezing is the amount of water used in peeling. So Choudhury and students developed a water-saving technique substituting moist air. Smittcamp gave them space to test the process.

Three years later, Choudhury now contemplates a new benefit of university research – even before a research center is built: Patenting the process and generating revenue from licensing fees that could be reinvested in more research.

– Steve Olson, California Agricultural Technology Institute, contributed to this story.

# Jordan College's reach extends around the world



Fresno State's earliest agriculture mission was focused on farmers and future farmers in the San Joaquin Valley. A century later, the Jordan College of Agricultural Sciences and Technology is teaching agriculture to the world.

Dr. Bill Erysan, *(in photos at top right)* manager of grants and international projects for the Jordan College, works with an internationally connected faculty educated in Asia, Europe and North America, and with experience on three of the other four continents.

Erysan is a journalism graduate of Fresno State in 1980, who was a study-abroad participant in the California State University International Programs and who received his post-graduate degree in international and comparative politics at the London School of Economics and Political Science.

Erysan also is a founder and executive director for the CSU Consortium for International Development, director of the Armenian Agribusiness Education Fund and a frequent consultant to the U.S. Agency for International Development and Department of Agriculture's Foreign Agricultural Service.

Most recently he helped establish a partnership between Fresno State's Center for Agricultural Business and the CSU Consortium for International Development so university experts in business and agriculture can collaborate with industry professionals worldwide.

The consortium is backed by faculty and research specialists from the California State University campuses with strong agricultural and business programs at Fresno, San Luis Obispo, Pomona, Chico and Humboldt.

"An obvious strength of the consortium is that each of the five campuses is located in a different agricultural region, each with its own horticulture production profile," says Erysan. "Consortium experts can provide farmer-to-farmer technology transfer on a variety of horticulture commodities, including orchards, vineyards, grains, fruit and vegetables."

The consortium is a resource for advanced technologies in irrigation and water resource management, animal health services, animal science, forestry, natural resource management and conservation education. It maintains a database of more than 400 faculty and industry specialists with international development experience.

The consortium is also becoming a leader specializing in economic growth under conflict situations. An example of the consortium's recent work was the summer 2010 visit by a team of Marines *(in photo at bottom right)* prior to deployment in Afghanistan, where their mission was to be working with Afghans on farming crops as alternatives to opium poppies. So the Marines needed instruction in suitable, sustainable, economically productive crops such as pomegranates and walnuts.

Marine 1st Lt. Karl Kadon of Cincinnati, the leader of the group, summed up the mission of the Marines by saying, "We're on the constructive side, not the destructive side."

"We're not trying to make Afghan farmers American farmers," he said, but trying to earn the trust of the Afghan people by offering useful information.



## The Jordan College is involved in many initiatives that extend its reach significantly:

- ▶ The China 1+2+1 Dual Degree Program, which the university joined in 2008, allows students from China to attend one year in China, two years at Fresno State, and then return to China to finish studies, receiving degrees from both universities. The Chinese students are agriculture majors, studying mostly food science and plant science, although all 14 majors offered by the Jordan College are available to the visiting students. Nine Chinese students were enrolled at the Jordan College in fall 2010 and four are expected to graduate from the 1+2+1 program in spring 2011 in China.
- ▶ A delegation from Etchmiadzin, Armenia, visited the Fresno State Winery, Rue and Gwen Gibson Farm Market and Claude Laval Water and Energy Technology (WET) Center and learned about the Office of Community and Economic Development and University Business Center.
- ▶ Journalists from Brazil, Cameroon, France, India, Ghana, Zambia and the U.S. got a farm tour from Dr. Ganesan Srinivasan, director of university agricultural operations who has extensive international experience. The visit, sponsored by the Bill and Melinda Gates Foundation-backed Africa's Writers Project, helped reporters understand global food issues, agriculture and history of sub-Saharan Africa.
- ▶ The WET Center, established on campus in 2006, has partnered with a similar center in Israel, hosted two international conferences and presented in France at an international symposium as a model program. The center is operated as a partnership between Fresno State-based International Center for Water Technology and the Central Valley Business Incubator.
- ▶ Fresno State soil research on salt management practices in the San Joaquin Valley's West Side is exchanged with scientists in Australia, Israel, India and Pakistan, working to solve similar challenges.
- ▶ Fresno State is a frequent host to international delegations, including visitors from the Cochran Fellowship Program, Fulbright Program and agriculture faculty from foreign universities who conduct collaborative research in the Jordan College.
- ▶ The Jordan College has launched several new study-abroad programs, which have become ongoing summer study programs in China, Sri Lanka, Trinidad and Tobago and Switzerland.



Vince Petrucci (left) and Turkey's agricultural minister tour local grape vineyards in 1967.

## The international agricultural connections are nothing new.

In the early 1960s, Fresno State undertook an educational program in Sudan under U.S. AID aegis. But agriculture was a key component as Fresno State helped teach the prospective teachers in Sudan new corn cultivation techniques and better ways to get water for drinking and to irrigate crops.

In 1961, Sudanese President Abboud (*on left in inset photo*) and Fresno State President Arnold Joyal (*not pictured*) exchanged visits.

When he came to campus, Abboud learned about mechanical cotton pickers, got a sprinkler irrigation demonstration from Dr. Winston Strong, principal vocational agriculture instructor, and also toured Earl Smittcamp's fruit ranch in Clovis. Abboud took home a case of raisins grown, dried and packaged on campus.

Fresno State also had its hand in training Peace Corps volunteers when the organization was in its infancy during the Kennedy presidency. Peace Corps workers helped farmers in India, Iran, Ceylon (now Sri Lanka), Turkey and elsewhere after learning contemporary agricultural practices.

Irrigation techniques developed at Fresno State have been used in Israel's water-scarce but thriving agriculture since the 1970s and the university has been visited by agricultural delegations since the 1950s.

And the Jordan College's enology program is connected to many of the world's wine-producing areas: Argentina, Canada, Chile, Colombia, Egypt, France, Germany, Greece, India, Italy, Japan, Korea, Malaysia, Mexico, New Zealand, Portugal, Spain, Croatia, Israel and South Africa.

It's all part of the engaged mission of the Jordan College, says Dean Charles Boyer, extending beyond the Valley region from which most students have come to campus since Fresno State opened in 1911.

“Beginning as students,” says Boyer, “our graduates have built their ability to make a difference by solving real world problems.”

— Steve Olson, California Agricultural Technology Institute, contributed to this story.



Randy Vaughn-Dotta

# Gamble gift will help preserve dying languages

By Ashlee Garcia

In photo from left, Fresno State President John Welty, Dr. Vida Samiian, dean, College of Arts and Humanities, and Dr. Geoffrey Gamble.

A \$1 million bequest from Dr. Geoffrey Gamble, a retired Montana State University president and Fresno State alumnus, and his wife Patricia will enhance the university's linguistics program and help preserve endangered languages.

The gift will establish the Dr. Geoffrey and Patricia Gamble Professorship in Linguistics/Endangered Languages and the Dr. Geoffrey and Patricia Gamble Endangered Languages Program Endowment to support field study and research of endangered languages.

Gamble, who attended Fresno High School before Fresno State, considers his education "a gift that has lasted a lifetime."

## Why I give



**Amy DeGraw**

I give because I want to support Dr. Welty's efforts. I believe in him and his vision for our university and community. If donors get involved in specific programs, it can be more fulfilling.

**Elizabeth Salvador**

I give back because I'm contributing toward something I feel has importance and also because it's my alma mater. My giving helps to provide student scholarships, and all gifts help the future of Fresno State. Fresno State is an excellent university with great students, faculty and staff. Your generosity will not only benefit current and future students but it will also benefit the school for years to come.

Madison Artist

“We received so much from this place that it’s a privilege to give back,” he says.

The announcement was made Oct. 16, 2010 by Fresno State President John D. Welty during the College of Arts and Humanities brunch that began the university’s Centennial Homecoming Day celebration.

In Welty’s words, “Not only are Geoffrey and Patricia Gamble passionate about education, they are equally committed to giving back. Through this support, our Department of Linguistics will continue the important work that is such a part of the Gambles’ passion.”

Gamble’s specialization is endangered languages, which studies languages that have been incorporated into other languages through cultural assimilation or are otherwise being lost as fewer people speak them.

“Endangered languages are important to our field because studying some of the 7,000 languages throughout the world is the only way to look at the possible capabilities of humans,” says Dr. Chris Golston, who chairs the linguistics department.

“As linguists, we like to learn about the linguistic diversity before a lot of it goes away,” he adds. “Most of us don’t have the pleasure to work in endangered languages, but now we’re going to have an entire dedicated professorship with that goal. Having this is really amazing because very few departments in the world have it.”

Today, many languages are facing extinction, Golston says.

“This money will provide fellowships for students who are working hard to study these languages and keep them going,” he adds.

Linguistics is one of the departments within Fresno State’s College of Arts and Humanities, home also to the Department of English from which Geoffrey Gamble graduated in 1965 with a bachelor of arts. In 1971, he was awarded a master’s in linguistics by Fresno State, before receiving his Ph.D. from the University of California.

After serving as a linguistics professor, he entered university administration and held leadership positions at Washington State University and the University of Vermont.

In 2000, Dr. Gamble was named president of Montana State University. He retired in 2009.

He has written two books and a dozen articles on Native American languages.

Dr. Gamble has won grants and earned service awards for his academic achievements in linguistics. In retirement, Welty says, Dr. Gamble plans to return to the classroom occasionally to teach “and continue sharing his passion for linguistics with Montana State students.”

Dr. Vida Samiian, dean of the College of Arts and Humanities, says, “The Gambles’ generous gift helps focus interest on linguistics and will generate excitement among future students and faculty that Fresno State can play an important role in learning about and preserving languages that are a part of our American heritage.”

Dr. Gamble chose the Centennial Homecoming weekend to announce his gift, he says, hopeful that other alumni would be inspired to contribute to the Campaign for Fresno State. The comprehensive \$200 million fundraising effort will help support the university as it moves into its second century of service.

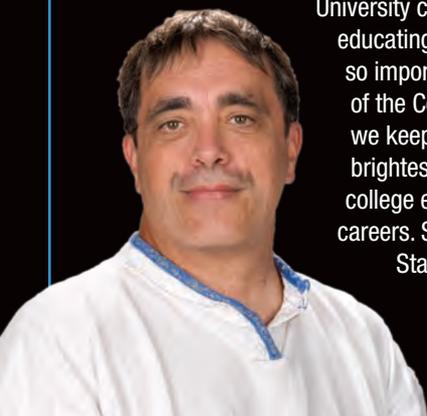
— *Ashlee Garcia is a student intern working with the Campaign for Fresno State.*

*Dr. Geoffrey and Patricia Gamble*



### Dan Waterhouse

Especially now with tight budgets, private support is vital so that the University can continue educating students. It is so important to the future of the Central Valley that we keep our best and brightest here for their college education and later careers. Supporting Fresno State will help make this happen.



### Julia Brown

A university such as this is dependent on monetary donations. I applaud people in the community who do this without fanfare. I have a very good friend who gives a foreign student a home away from home. Another friend rallies her church members to provide home cooked meals for foreign students. **GIVE:** the returns are limitless. Having had a part in the lives of the graduates that have come from Fresno State is a reward in itself.



### Yrma Rico

Giving not only helps students, but also helps to educate the Fresno workforce. I am sure that in some stage in your life someone gave you a hand and provided you with an opportunity. If we are in a position to make a donation, we should. No amount is too small. Opportunity is powerful.

# Planning yields big celebration for Arts and Humanities

By Jill Wagner

Homecoming weekend was truly that for the College of Arts and Humanities, as thoughtful organization and meticulous planning resulted in the return of 109 distinguished alumni, who shared their experiences and expertise with students and the community. Another 43 alumni exhibited at an Alumni Art Exhibition.

For more than a year, the College of Arts and Humanities planned its Centennial activities for October 2010, the same month Fresno State would celebrate its Centennial Homecoming.

As plans were created and adjusted, Dean Vida Samiian and her development staff knew one thing: They wanted to bring alumni back to campus and involve them in a meaningful way.

They decided to invite 100 alumni to participate in discussion panels. Each department of the college would have at least one panel, although it turned out that some had multiple panels. Organizers knew that when alumni were here, they'd want to reconnect with their professors, whenever possible, so inviting current and emeriti professors also was a key part of the planning.

The panel discussions were designed to call attention to Arts and Humanities alumni accomplishments and to provide intellectual stimulus for the campus and greater community.

Dean Samiian personally invited alumni to participate on the discussion panels and in Fresno State's other Centennial Homecoming weekend activities. As the months marched on and responses arrived, organizers weren't sure they'd make their goal of 100 alumni, but they knew they would come close.



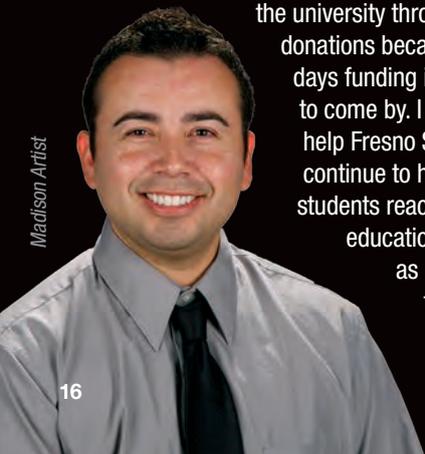
Randy Vaughn-Dotta

More than 300 gathered for the Centennial Homecoming Luncheon.

Above, alumna Sonja Brown-Givens shares her memories of Fresno State. Dr. Brown-Givens heads the Communication Arts Department at the University of Alabama - Hunstville, where she is the first African American department chair.

## Javier Morales

I think it is important to support the university through donations because these days funding is tougher to come by. I want to help Fresno State continue to help students reach their educational goals as I was able to do.



Madison Artist

## Jodi Fitzpatrick

Local, state and federal governments and voters continually underfund our educational system. We feel that our contribution, however humble, is helping a student that we get to know by name, face and often in person. Pick a particular academic department, sport, or scholarship that has meaning to you and donate directly to it. Even a small donation feels big when you know where it's going and who it's helping.



## Jeff Thiesen

Wanting to see our university continue to develop and grow is a natural desire for me and it's great to help our current students and student athletes enjoying better programs and facilities. Private donations provide the school with the opportunity to constantly improve. The university is a jewel of this community. If you live here it is highly likely you have some sense of "Bulldog Pride." We simply try to encourage others to get behind the pride of the Valley – Fresno State.



**Left** - More than 40 alumni contributed works of art for an exhibition.

**Right** - Pulitzer Prize-winning photojournalist Robert Gauthier, left, and Tom Bohigian, state director for Sen. Barbara Boxer, were among alumni who spoke as part of a print journalism panel.

“The initial responses were so gratifying that it increased our enthusiasm for the project,” says Lee Ann Jansen, the college’s development director. “As I chatted with those responding, they often discussed their friends and colleagues who were also alumni, which opened the door to incredible information and lots more people.”

Panelists included alumni who had won Oscars, Emmys, and Tonys, a Pulitzer Prize and numerous book, music and arts awards. They’d become college presidents, corporate CEOs, technology innovators, philosophers and poet laureates and been recognized on Broadway, in Hollywood, Silicon Valley, Wall Street and, literally, around the world.

“We were so honored by the responses we received and by the willingness of our alumni to share their expertise back on campus,” says Samiian. “Alumni expressed a profound fondness for Fresno State and an appreciation for the time they attended here and the professors they had.”

On Oct. 14, alumnus Roger Tatarian was posthumously inducted into the Mass Communications and Journalism Hall of Fame in a ceremony at the Smittcamp Alumni House. Fresno native Tatarian’s career spanned 57 years as an internationally acclaimed journalist and later as a career-building professor at Fresno State.

Arts and Humanities alumni discussions were held throughout Oct. 15 for the Departments of Art and Design, Communication, English, Linguistics, Mass Communication and Journalism, Modern and Classical Languages and Literatures, Music, Philosophy and Theatre Arts.

The day began with a special panel devoted to the early World War II internment of Japanese-Americans. Five notable panelists discussed internment, life after that experience, reparations and the university’s efforts to confer degrees on Nisei alumni. It was moderated by regional Emmy-winning broadcast journalist Jan Yanehiro, a 1970 grad and 2001 Top Dog Outstanding Alumna for the College of Arts and Humanities.

Each of the 15 panel discussions attracted a crowd of students, other alumni and community members.

There were opportunities for alumni, faculty, emeriti and guests to gather at a Centennial Kick-off Luncheon for 300 guests, and departments hosted afternoon socials following panels.

The next day, Oct. 16, President John Welty hosted a brunch for the college, where alumnus Dr. Geoffrey Gamble and his wife Patricia announced a \$1 million bequest to the Linguistics Department. *(Read more on Page 14)*

Arts and Humanities alumni were invited to march in the Centennial Homecoming Parade with the college, where the group carried 100 red balloons symbolizing 100 years and one white balloon representing the future.

*continued*



**Pat Hillman**

Three generations of our family have been Fresno State students beginning with my mother who attended in 1916, so our family commitment to the university runs long and deep. Our family feels that philanthropy is the best way to pay back and share what we have been given. The valuable educational influence of Fresno State covers our entire valley and we are grateful for the opportunity to contribute the resources to perpetuate this influence.



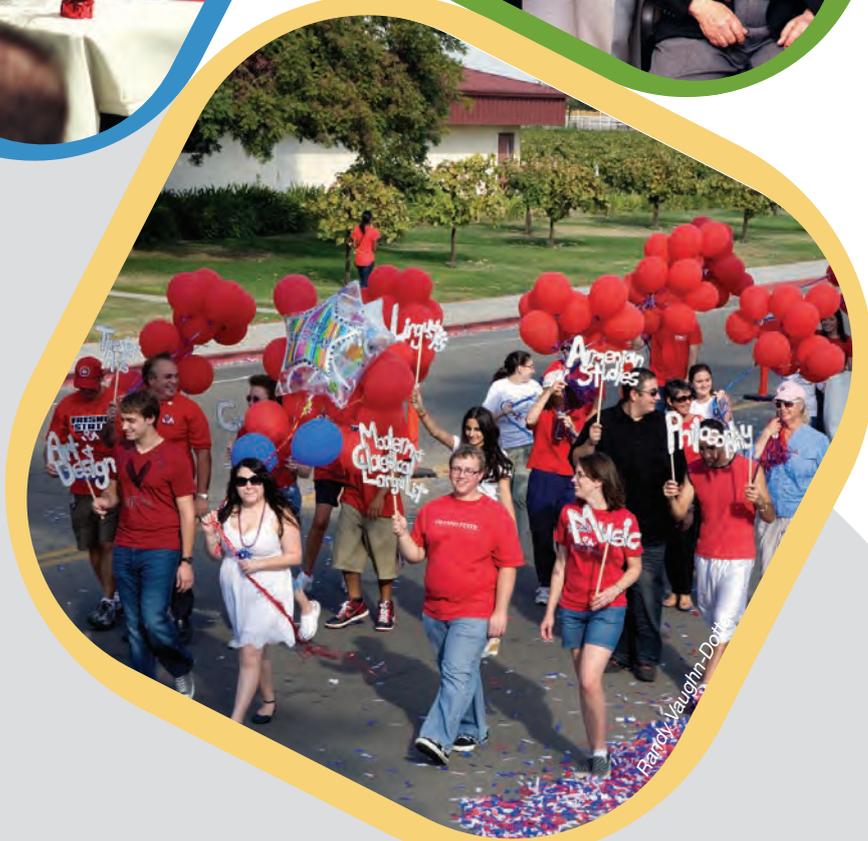
**Stephanie Vance**

I am proud to support the university where I made many friends, business contacts and set the foundation for my career. Sustaining philanthropic support is key during tough economic times and increasing budget pressures. I hope that everyone realizes that their gift, no matter the amount, can make a difference.



**Maureen Lewis**

Giving was a natural step after volunteering through the Alumni Association and Craig School of Business. The scholarship recipients, the student projects, the facilities, the faculty – name it – they are all great and deserving of every ounce of support I can contribute. There are so many opportunities to give and every dollar is an investment in our community today and tomorrow. If that idea is too immense – just think of the student whose life and that of their family will be changed forever because of their Fresno State education.



The college also screened the movies “Ratatouille” (produced by alumnus Brad Lewis) and “The Wild Bunch” (directed by alumnus Sam Peckinpah), and alumni and guests attended the Tailgate of the Century and then the Centennial Homecoming football game.

The halftime show featured the Bulldog Marching Band playing an original score by music alumnus John Bliss, chief arranger for the U.S. Air Force Band in Washington, D.C., commissioned for Fresno State’s Centennial.

Rounding out the big weekend, Volume 2 of the “Distinguished Alumni of the College of Arts and Humanities” book came off the press and was presented to those attending.

The college counted 152 alumni who returned to campus to participate on panels or in the art exhibition. Many others participated in the once-in-a-century weekend.

“The weekend was truly a magical one,” says Samiian. “So many old acquaintances were renewed and new friendships were formed. Our alumni connected with each other in meaningful ways and several have contacted us about how to help the college.”

“How wonderful it is,” Samiian adds, “to have a university large enough to meet the educational needs of so many and yet personal enough to instill this lifetime of warm memories and genuine affection.”

— Jill Wagner is the communications director for the Campaign for Fresno State.

**Top left** - Alumni Victor Hernandez of CNN and Angelo Stalis of KFSN Ch. 30 flank broadcast journalism panel moderator James Wilson, professor emeritus of broadcast journalism.

**Top right** - The Japanese-American internment panel included (left to right) Lawson Fusao Inada, the Rev. Saburo Masada, Robert Ogata, Jan Yanehiro and Satoshi Kuwamoto (front middle)

**Bottom** - Arts and Humanities students, faculty and alumni marched in the Centennial Homecoming Parade.



**Margaret Whitten**

Coming to Fresno State College in the mid-'30s changed my life for the good forever. Universities cannot do their job without financial support. There is no more far-reaching good than a gift to Fresno State.

**Rosendo Pena Jr.**

I feel privileged to be able to give financial support to my alma mater to help the next generation of students become successful and productive members of this community. The next generation of Fresno State graduates is essential to a robust economy in the Central Valley. Donating to the university is the best investment one can make to power a healthy future for ourselves and our children.

**Diane Anderson**

My husband and I feel it is important to give back so that other students can have the opportunities that we had. Our donations allow the different schools within the university to give the students opportunities that the state budget alone cannot. It is the extra opportunities that set Fresno State apart from other universities. Donations help Fresno State maintain a reputation for quality. This reputation draws quality students to the university.

# Emeriti gather for Centennial celebration

More than 50 Emeriti returned to campus Saturday, Oct. 16, for an Emeriti Centennial Reunion at the Smittcamp Alumni House. The event was coordinated by the Office of Planned Giving and included a luncheon and plenty of time for our emeriti to reconnect. Emeriti gatherings are held a few times each year, sometimes on campus or sometimes hosted by an out-of-town professor emeritus. The Office of Planned Giving can be reached at 559.278.8337.



## Larry Johanson

I see firsthand through volunteering the value and importance of our contributions for students and faculty. It's the donations made which truly enhance the educational experiences. To me it is about our students and preparing them to be the best they can be when beginning their professional careers. Get to know the administrators, faculty and especially our students. You will want to give and make a difference. We are very lucky to have Fresno State in our community and region.



## Helen Bailey

I think this is a great school! The students are friendly and very involved in the community. If we want this to be a great community for our children to live in then we need to teach them about giving back. I believe in investing in our future and the students here are our future.

## Virginia Guerrero



I had the privilege of working for Fresno State for 35 years. I always remember the words of Dr. Arne Nixon on one of his many visits to our office as he discussed the importance of giving back: "And why not Fresno State, Virginia?" His words never left me. We all have a way of giving back and making a difference. "And Why Not Fresno State?" as a very sincere, humble and giving individual once said to me.

## Lance Dueker

I learned many valuable lessons about life and business as a Bulldog student athlete. Giving back to a place that has given so much to me is a natural fit. I would tell someone who is considering making a gift, to drive around the campus and look at all the growth that has taken place. Talk to some of the inspired students. It's simply a great feeling to know that you are having a positive impact on the lives of our youth and our community.



Madison Artist



# *Imperfect perfection stands test of time*

*By Paul Loeffler*

Call 2010  
the year of the no-hitter.

Fresno State's Diamond Dogs delivered their first no-hitter in 34 years on April 10 when junior Greg Gonzalez held Hawaii hitless in a 7-inning shutout.

On July 26, former Bulldog star Matt Garza, now pitching for Major League Baseball's Tampa Bay, tamed the Tigers for the season's fifth of six big-league no-nos.

But nothing accomplished on any mound in 2010, or perhaps by any individual player in Fresno State's first 100 years, can top what happened May 19, 1967.

Unlike the Bulldogs' mind-blowing run through the College World Series in 2008, this display wasn't viewed by thousands in person and millions more around the globe on television. No TV. No radio. The cheering throng? 30 strong.

Nothing about that Friday was perfect, but everything was unpredictable.



Who could've predicted that:

A van carrying Fresno State's players would suffer a flat tire on the way to San Luis Obispo?

Pollen in the field nearby would trigger an allergic attack that rendered right fielder Buddy Vickers unfit to play by the time the tire was changed?

A giant swarm of bees would interrupt the game?

The 33-year-old interim coach managing just his 41st game at his alma mater was headed for the College Baseball Hall of Fame?

Exactly two hours after the first pitch, a bloody-nosed Bulldog All-American would be celebrating a pitching performance never equaled, before or since?

“That was one of the most spectacular games I've ever seen thrown,” says Bob Bennett, the Hall of Fame coach filling in that spring while Pete Beiden took a one-semester sabbatical, “and it couldn't happen to a more deserving pitcher.”

Larry Gonsalves, a 6-foot junior right-hander from Manteca High School, had already broken Fresno State's single-season wins record when he took the mound that afternoon, hoping to help the Bulldogs clinch another conference crown.

“Larry always had great control,” says Buzz Nitschke (*right in photo with Gonsalves*), an All-California Collegiate Athletic Association catcher in 1967, “but that day was special. We were on the same wavelength. He never shook off a single sign.”

Gonsalves retired the Mustangs in order the first inning and received a little help the next frame when second baseman Jerry Robinson dove to rob Mike Blaine of a hit.

When Nitschke homered in the third, Gonsalves finally had a lead to work with, and by the bottom of the fifth inning, the edge was 2-0.

Relying heavily on his sinking fastball because his normally sharp slider wasn't breaking crisply, Gonsalves challenged Cal Poly's notoriously aggressive hitters, trusting his defense to take care of the rest.

That defense had backed him up all season, but a few faces in the field were different this freaky Friday.

Early in the season, Bennett moved slugger Don Peracchi from the outfield to first base because it better suited his bulky 6'2" frame. With Vickers' allergic reaction relegating him to first base coach duties, the lumbering Peracchi started in right and Bill Brown at first.

In the bottom of the fifth, Cal Poly shortstop Mike Nielsen connected on what Nitschke calls “the only mistake” Gonsalves made, sending his pitch deep into right center.

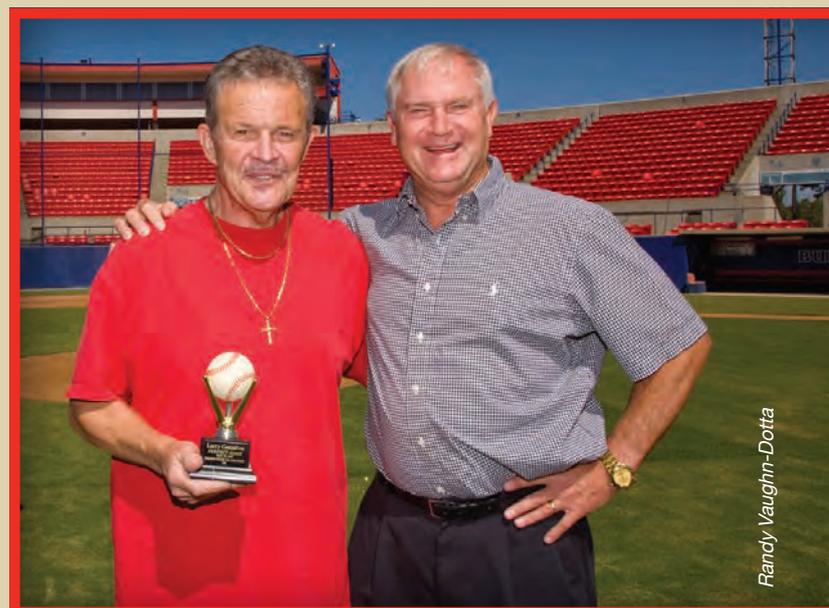
From the mound, it was clear to Gonsalves that center fielder Bob Perucchon had no chance to catch this blast. The only hope was Peracchi, affectionately labeled by Gonsalves as a “big guy with no wheels.”

Galloping back and to his right, Peracchi got to the ball just in time, reaching out to snag it on the run, 335 feet away from home plate. “I don't know how he did it,” adds Nitschke in amazement.

About this time, Gonsalves realized he had not allowed a baserunner, and he wasn't the only one coming to that realization.

“You know it's happening, but you don't want to highlight it, get overzealous or look nervous,” says Bennett. “I didn't want to mess it up.”

Gonsalves' teammates showed no such concern. After third baseman Ron Zimmerman made a terrific charging play on a slow roller to throw out Dick Mueller and keep Cal Poly hitless through seven innings, the heckling was reaching a crescendo.



Randy Vaughn-Dotta

“I had a perfect game in the seventh inning and lost it,” fellow pitcher Roger Boettger bellowed with a sly smile.

A little ribbing from his teammates wouldn't delay Gonsalves' date with destiny, but bees sure did. Perhaps awakened by Peracchi's purposeful plodding, they entered from right field.

“They appeared out of nowhere,” recalls Gonsalves. “They were all over the field – in the dugouts, in the stands – several thousand of them. They stayed for several minutes and finally just left.”

No one was stung, but the game was delayed, and the day's bizarre twists kept building.

The Mustangs nearly mustered their first baserunner when Bulldog backup third baseman John Donatoni bobbled a grounder, recovering just in time to get the out at first.

Through eight innings, Gonsalves had thrown just 63 pitches: 53 strikes, 10 balls. Not a single batter had forced a count full.

A four-run explosion in the eighth, coupled with two runs in the ninth, had given Fresno State a comfortable 8-0 lead as Gonsalves headed to the mound for three more outs.

*continued*



Courtesy Larry Gonsalves

“I wanted it really bad,” remembers Gonsalves. “I didn’t know if anybody had ever thrown a perfect game. I just knew I had one and I wanted it really badly.”

Using just three pitches, he induced a foul pop out and a ground out. The last obstacle? Pinch-hitter Pete Jakovich. Swinging at the first pitch, Jakovich dribbled a grounder on the right side. Brown broke to his right to field the ball, but would need to connect with the pitcher covering first.

“That was the nervous play for me,” says Bennett, “You knew he had a perfect game, and it’s gonna be a close play at first base.”

Racing off the mound, Gonsalves could feel his body tensing: “When he tossed it to me, my arm was so stiff, it felt like it weighed a hundred pounds.”

But after catching the ball and touching the base just in time, Gonsalves thrust both arms in the air in celebration.

A sportswriter likened the scene to Yogi Berra and Don Larsen celebrating their perfect game in the 1956 World Series.

There was a big difference though. When Nitschke embraced Gonsalves and hoisted him in the air, the pitcher’s head tilted down, colliding with his catcher’s shoulder. Soon Gonsalves’ nose was bleeding profusely.

Gonsalves still has the ball that ended up in his glove that day, and he plans to donate it to Fresno State someday. There’s nothing written on it, but close examination reveals several discolored spots – faded reminders that the story of the only perfect game in Fresno State baseball history is much more than 67 pitches producing 27 outs.

For Larry Gonsalves, a few faint stains on a fraying old baseball prove that sometimes perfection is worth bleeding for.

– Paul Loeffler of KMJ 580 radio, is the radio voice of the Bulldogs.

# Catching **up** with Nick Watney

Nick Watney is a 2003 Fresno State graduate who has found success on the PGA Tour, the pinnacle of professional golf, ranking 12th in the 2010 FedExCup Point Standings.

His finishes in 2010 in three Grand Slam tournaments – the Masters, British Open and PGA Championship at Sheboygan, Wis. – brought Watney new attention in his sixth year on the Tour.

At 29, Watney is ranked among the top 30 golfers in the world, and has earned \$10,247,952 in prize money since joining the Tour.

Paul Loeffler caught up with Watney via email for Fresno**State** Magazine.



Courtesy NBC Sports





**Q:** How would you characterize the difference in your game from the day you arrived at Fresno State to today?

**A:** The biggest difference would be consistency. When I came to Fresno State, I could hit some good shots, but a really loose shot was always close. I feel like today my game is tighter.

**Q:** What's the most significant thing you employ on tour that you learned from your uncle, Fresno State golf Coach Mike Watney?

**A:** He always told us, "It is never easy." That could not be more true than out on tour, and I try to remember that quote at all times.

**Q:** Is it hard to believe you are a \$10 million man in terms of career earnings? What are some of the habits or preferences that money hasn't changed?

**A:** It may sound cliché, but I really don't play for money. Don't get me wrong, it's a very nice perk, but money hasn't really changed my life. I still enjoy playing video games in my spare time, which I probably did too much in college. I also like to throw a football around with friends and be active, which money can't change.

**Q:** You finished seventh at the Masters and the British Open, and you had the lead going into the final round of the PGA. Does that make the dream of winning a major (something no Bulldog has ever done) seem a little more realistic?

**A:** It did, but as my uncle always says, "Nothing is ever easy." It's very motivating, playing well in big events, and makes me want to practice harder to win one someday.

**Q:** Speaking of the PGA, where you went from a three-stroke lead after the third round to a nine-over final round, did you learn anything from that you think will help you in the future?

**A:** There is not enough space to write everything I learned that day. It was not a good day on the scorecard, but I got a lot of feedback that day. Everything happened so quickly. I was walking fast, thinking fast, just didn't have my mind in the right place. I'm practicing hard and can't wait to get back in that position again.

**Q:** Can you describe what it is like to make 12 birdies and an eagle in 20 holes in a hugely important event like the Tour Championship at the end of 2010?

**A:** Playing well in Atlanta was awesome. At one point in the third round I was near last place in the tournament, and then I caught fire. My caddie suggested that I try and exaggerate the changes I was working on in my swing. Something clicked and it was off to the races. I was just trying to keep the same pace and rhythm in everything I was doing. It was a lot of fun.

**Q:** What is the coolest sponsor perk you get to enjoy?

**A:** The latest and greatest golf equipment is cool, and I got a new sponsor for apparel with Hugo Boss, which is nice. But getting to drive a Lexus is great!

**Q:** Making millions playing a game you love seems pretty ideal from a distance. What aspect of life on the PGA Tour poses the biggest challenge?

**A:** The biggest challenge for me is the travel. Golf clubs are pretty taxing to lug through airports, and not being in the same place for more than seven days can get old. Once I get to a tournament location and get on the golf course, things are good.

**Q:** What kind of comments or questions about Fresno State do you typically hear from your competitors?

**A:** A couple of years ago, the baseball team provided a lot of comments with their run to the NCAA title. The football team always gets some mention, and of course, Jerry Tarkanian.

**Q:** What should we expect from Nick Watney in 2011?

**A:** My goals for 2011 are to continue to improve. As a golfer, if you can say that you are a better player on Dec. 31 than you were on Jan. 1, then it was a successful year. That is my goal.

He'll have extra incentive to do well in 2011. In October 2010, Watney married Amber Uresti, to whom he was introduced about three years earlier by her father, a caddy.

Watney's PGA Tour link:  
[www.pgatour.com/players/02/70/95/](http://www.pgatour.com/players/02/70/95/)



Mike Watney

# *Three little words* *say it all for*



# Bulldog volleyball

By Paul Loeffler

## Dig. Set. Spike.

No matter how much college volleyball rules evolve, it still comes down to that simple sequence.

If “rally scoring” sounds like some political measurement (Is that where “libero” comes in?) and you’re wondering whatever happened to “side-out,” take solace in the fundamental formula that hasn’t changed one bit: Each team still gets only three touches to return the ball over the net.

A back-to-the-basics approach is part of the strategy of Fresno State’s third-year volleyball Coach Lauren Netherby-Sewell (*photo below*).

But what she considers basic Bulldog building blocks for restoring competitive success to the program might catch you by surprise.

First things first? First names only. Whatever you do, do not call her “Coach!”

“When I first got here, I thought it was a little strange,” says libero (defensive specialist) Kelly Mason, a senior from Temecula. “She said, ‘We’re all adults and we’re going to treat each other as adults and you guys are going call me Lauren.’”

And if you don’t?

“She just kind of gives you a look,” says junior Brianna Clarke, (spiking in photo, left) a preseason All-Western Athletic Conference middle blocker from Buchanan High School in Clovis. “I still struggle with it sometimes, I have to catch myself.”

Netherby-Sewell, 32, is only a decade removed from her own playing career at Nevada.

Requiring her players to address her by her given name underscores her ambition to lead by example as opposed to by intimidation.

“What I like about coaching at this level,” says the coach, “is starting relationships with these young women as adults. Instead of saying ‘I’m the coach, you’re the player, you’re young, I’m old,’ I’m really interested in developing close relationships so we’re comfortable enough calling each other by the first name.”

If that rule took some getting used to, imagine adjusting to Netherby-Sewell’s nutritional guidelines.

“No fried foods, no soda, no candy, no sweets, no little after-dinner mints,” says Mason. “That’s all extra calories that we don’t need. What Lauren says goes.”

The coach will occasionally reward a week’s worth of hard work with a minor indulgence on the weekend, but those rules are hard and fast, and the players have embraced them.

“It was a huge battle for a long time, but now they love it,” says Netherby-Sewell. “They’re so much more fit than they’ve ever been before.

“They don’t seem like rules anymore,” she adds. “It’s just part of who they are and what they do, and it doesn’t feel as imposing as it did at the beginning.”

Netherby-Sewell’s team-building strategies have helped the Bulldogs’ confidence.

Changing the Bulldog volleyball culture represents the dig, keeping the ball in the air and creating an opportunity for momentum to change.

The set? Watching new habits take hold as Fresno State improved from a 7-20 record in Netherby-Sewell’s first year to 15-16 in 2009.

Now that ball is hovering just above the net, waiting for the Bulldogs to deliver the perfect spike: Fresno State’s first winning season since 2004, and perhaps the first NCAA bid since 2002.

As the 2010 season began, the coach was confident that an upgraded schedule would provide opportunities for the Bulldogs to shine.

“Surprises happen all the time,” she says. “This is a team with so much promise that a surprise is something I can bet on.”

Clarke echoes that optimism. “We’re going up,” declares the junior, who goes up above the net with the best of them. “High expectations: those two words are what we’re striving for,” adds Clarke, as she anticipates the 2011 season.





# Top Dog alumnus Huffsmith harvests benefits of enology training



Grapes have been an important part of the San Joaquin Valley economy since the 19th century, and Fresno State's Jordan College of Agricultural Sciences and Technology is the regional hub of education and research on this important crop.

Perhaps the best-known Fresno State "grape grads" are the Jordan College's viticulture and enology alumni, many of whom play key roles in creating some of the world's best-known wines.

One is Hal Huffsmith (1970), a Tulare native who graduated from Tulare Union High School and knew he wanted to live out his life on a bigger stage.

"After I completed high school, it was time to get out of Tulare," he says. "The wine boom during the 1960s generated a lot of scholarship money for students in the Fresno State enology program.

"I was fortunately able to access some of those dollars to fund my 'escape' from Tulare and my undergraduate education," he adds.

**"I never anticipated a career in winemaking," says Huffsmith, "but during my tenure at Fresno State I studied with premium wine pioneers like Steve O'Donnell, Jerry Luper and Marcelo Monticelli – men who shared a clear vision of making high-quality California wines."**

His Fresno State experience mirrors that of many others who were beneficiaries of two bedrock traditions – hands-on experience that helps establish graduates quickly in careers, and generous support from alumni, industry and friends investing in a better future for all.

Huffsmith made the most of his time on campus, and not just in his enology studies, either. He was a member of the Blue Key honor society, served on the University Student Union board and was president of the Iota Gamma chapter of Lambda Chi Alpha fraternity.

After receiving his bachelor of science degree from Fresno State, he was awarded a Master of Science in Agricultural Economics by Cornell University, which is where he met his future wife, Jeanne. Now, they are parents of three adult children, Anne, Joe and John.

Huffsmith returned to his hometown to work briefly with Sierra Wine Corp., then headed overseas with award-winning British wine merchants John Harvey and Sons. His résumé includes the famed Harvey sherry cellars in Spain, Portugal's signature Cockburn's ports and work in France's storied Bordeaux region.

He returned to the United States, with stops at Buena Vista and Stag's Leap before joining the Trinchero family in Napa Valley in 1976, when Sutter Home was bottling fewer than 20,000 cases annually.

Thanks in no small part to the White Zinfandel craze, Trinchero Family Estates/Sutter Home Winery has grown to about 17 million cases a year. Sutter Home is one of 17 Trinchero labels, which count a total of 500 unique products that are distributed in 42 countries.

Huffsmith was a winemaker at first. He moved into property acquisition, vineyard development and grape growing and now is senior vice president for vineyard operations, supervising all aspects of farming and vineyard development for Trinchero's 7,000 acres of wine grapes.

He is past president of the American Vineyard Foundation and the California Growers Foundation, a director of the National Grape and Wine Initiative and a member of the Fresno State Department of Viticulture and Enology Industry Advisory Board.

For being part of the traditions of putting his Fresno State training to work and paying it forward to help students today and tomorrow, plus his accomplishments in the wine industry, Huffsmith is the Jordan College's 2010 Fresno State Alumni Association Top Dog Award winner.

"At first the wine business was just an exciting job that allowed me to travel to some of the world's most beautiful places," says Huffsmith. "Then I tasted a red Burgundy given to me by a wine merchant in San Francisco and a barrel-fermented Harbor Winery Chardonnay and realized that memorable wines not only are sensually satisfying, they can also elicit an emotional response.

"From that point on, I was completely hooked on the wine business."

Hal Huffsmith's enthusiasm is one reason Trinchero Family Estates was Wine Enthusiast magazine's 2009 American Winery of the Year.

– Research by Leslie Cuning, a Fresno-based freelance writer.

## Record turnout for Centennial Top Dog Alumni Awards Gala

A record more than 750 alumni, students, faculty, staff and friends attended the Centennial Homecoming edition of the Fresno State Alumni Association's Top Dog Alumni Awards Gala at the Save Mart Center.

Fresno County Superior Court Judge **Robert Oliver** (1966) **LIFE** was recognized with the Distinguished Alumnus Top Dog Award.

The Arthur Safstrom Service Award was presented to **Hal Kissler** (1968) **LIFE** and **Maureen Lewis** (1995, 2008) **LIFE**, chief executive officer and chief financial officer, respectively, of Manco Abbott, a property management businesses.

The other honorees:

- Jordan College of Agricultural Sciences and Technology – **Hal H. Huffsmith** (1970), a wine industry executive.
- College of Arts and Humanities – **Brian Turner** (1994), an award-winning poet.
- Athletics – **Brian Panish** (1980), a Los Angeles trial lawyer.
- Craig School of Business – **Ashley Swearingin** (1994 and MBA), mayor of Fresno.
- Kremen School of Education and Human Development – **Dr. James Bushman** (1983, '87, '88) **LIFE**, University High School head of school.
- Lyles College of Engineering – **James Kardach** (1985), Bluetooth inventor.
- Graduate Studies – **Burton Wadsworth** (1950), who died in 2008, a community college administrator.
- College of Health and Human Services – **Jim Yovino** (1989), a deputy superintendent for the Fresno County Office of Education.
- Henry Madden Library – **Denise Sciandra** (1975), chair of the Arne Nixon Center Advocates.
- College of Science and Mathematics – **Dr. Edward Diener** (1968), a psychological researcher and prolific author.
- College of Social Sciences – **Dr. Ray Fair** (1964), a Yale economics professor.
- Student Affairs – **Robert Whalen Jr.** (1987) 🐾, a Clovis City Council member.

The gala also recognized the 55 students who are 2010-11 beneficiaries of Alumni Association Scholarships.

To make reservations to attend the next Top Dog Alumni Gala, visit [www.alumnicconnections.com/olc/pub/CAF/cpages/events/events\\_topdog.jsp](http://www.alumnicconnections.com/olc/pub/CAF/cpages/events/events_topdog.jsp)



Fandy Vaughn-Dotta

## Class notes

### 1950s

**Lawrence Bendoski** (1950), a sculptor and former teacher, donated a bronze bust of the late farm labor leader Cesar Chavez to McFarland High School, near where Bendoski picked crops as a boy.

### 1960s

**Lawson Fusao Inada** (1964) completed his term as poet laureate of Oregon, serving from 2006 to 2010.

**Frank Ramos** (1960) was invited by Mexico President Felipe Calderón to join him at the Tomb of the Unknowns at Arlington Cemetery for a ceremonial wreath-laying honoring Mexican-Americans who have died in combat.

**Robert Steinhauer** (1965, 1969), who has worked in the Napa Valley wine industry since 1971, was chosen as Napa County Farm Bureau Agriculturist of the Year.

### 1970s

**Suzanne Carreiro** (1973) wrote "The Dog Who Ate the Truffle: A Memoir of Stories and Recipes From Umbria," published by St. Martin's Press.

**Dan McAllister** (1974), the San Diego County treasurer-tax collector, received 78 percent of the votes to win re-election to a third term as the county's collector of property taxes and manager of \$6.5 billion in assets.

**Vince Petrucci** (1978), a record-setting kicker for the Bulldog football team (1976-78), was one of seven 2010 inductees into Fresno City's Football Wall of Fame.

**David Torres** (1972), a Bakersfield attorney, received the Bench and Bar Award presented by the Kern County Bar Association.

**Mike Wiley** (1976, 1990), a veteran of more than two decades in banking in Tulare and Kings counties, joined Valley Business Bank in Visalia as vice president.

**Glenn Yabuno** (1979) was appointed a San Bernardino County Superior Court Judge by Gov. Schwarzenegger. Yabuno, previously a deputy district attorney, was assigned to the court in Barstow.

🐾 - Annual FSAA member

**LIFE** - FSAA life member **FresnoState** 27

# A scary career change

By Katie Johnson

In the eighth grade, Kevin Anderson watched his first scary movie in Fresno's Tenaya Middle School auditorium and became hooked on horror. That movie was "Jaws."

"I can still remember hearing the kids screaming," says Terre Haute, Ind., native Anderson. "It was one of the most amazing movie experiences I'd ever had in my life."

A quarter of a century later, Anderson followed his love of the genre onto a new career path writing his own scary tales.

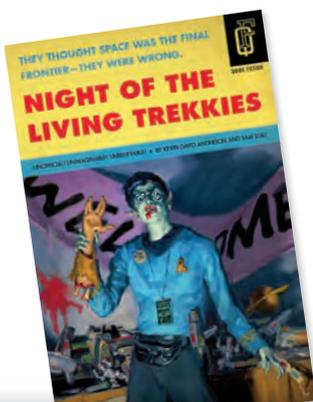
Upon graduating from Fresno State in 1993 with a degree in telecommunications, Anderson worked at various companies as a marketing director. In 2003, he took the terrifying leap from a 9-5 job to pursue his dream of terrifying the wits out of people.

Anderson began by self-publishing short stories. After two years of writing, though, he had amassed a large following of horror fans through the viral, niche-based nature of the World Wide Web.

His stories have been featured on the popular science fiction and horror podcasts, "Pseudopod" and "Drabblecast," with audiences as large as 20,000 downloads per podcast. In print, his work has been featured in such magazines as Dark Animus, Surreal and Not One of Us.

Inspiration for his writing comes from people-watching, he says. Once while sitting at a café in New Orleans, Anderson observed a man and woman in a heated argument displaying unusual behavior. The woman noticed his note-taking and approached Anderson immediately.

"She asked if I was a private detective hired by her ex-husband to follow her around," Anderson recalls. "I had to prove to her I was a writer, not a detective."



In July 2010, Anderson's first book, "Night of the Living Trekkies" (Quirk Books; \$14.95) written with Sam Stall, hit bookstores nationwide. "Trekkies" is a tale of what happens when zombies attack a "Star Trek" convention in Houston, Texas. Random House released "Trekkies" as an unabridged audiobook just in time for Halloween.

"Watching 'Star Trek' with my father was great," he says. "Up until high school I didn't play sports, and 'Star Trek' was one of the only passions my dad and I shared. Ever since then I've been a Trekkie."

While attending Bullard High School he took up writing as a hobby and continued to dabble in it as the years went by.

Pre-Fresno State, Anderson worked on television programs and small independent films in Southern California. He recalls that his early exposure to media production made him believe that he knew it all.

At Fresno State, though instructor Joel Fowler told Anderson to "shut up and learn what he had to teach," he remembers.

"I learned [from Fowler] not only technical production skills but also how to direct and work effectively with people. This came in handy in my marketing career as I directed many creative people," says Anderson.

Anderson also found love at Fresno State. In 1999 he married Hope Christen Patton, a 1996 psychology graduate, on Halloween, and the theme was New Orleans-masquerade ball.

Kevin and Hope have two children, an 8-year-old daughter and 4-year-old son, and live in Riverside. Asked if he tells his children his scary stories, Anderson says, "I used to, but when my daughter was 5 she politely told me to stop telling her scary 'dreamtime' stories."

Perhaps when his daughter is older, she'll enjoy the young adult novel and picture book Anderson was finalizing in 2010.

— Katie Johnson is director of social media relations at Fresno State.

## Related link

<http://kevinanderson-news.blogspot.com/>



## By the NUMBERS

13 employees at BCT Consulting during summer 2010 who were Fresno State alumni and future alumni, including **Eric Rawn** (2001) **LIFE**, the founder, president and CEO, and his wife, **Kimberly Rawn** (2002) **LIFE**. The alumni are **Mario Ariaz** (2000), **Eddie Becker** (2004) **LIFE**, **Rich Calzada** (2007), **Alysse Fazio** (2009), **Mark Korpela** (2009), **Bouasone Monty** (2006) and **Christopher Rawn** (2005). Current students are **Brenna Blagg**, **Kyle Elsalhi**, **Sarah Huber** and **Patrick Spangler**.

# Education's alumni achievers

Fresno State celebrates its Centennial with special vigor in the achievements of the many educators it has prepared for classroom and administration since opening its doors in 1911 specifically as a school to train teachers.

Here are some of the most recent examples of achievement by Fresno State alumni at all levels of education:

**Dr. Robert Bookwalter** (1979) was named interim dean of the Marshall University College of Education and Human Services in Huntington, W.Va. He has been on the Marshall faculty for 23 years, most recently serving as chair of the Department of Communication.

**Bill Dabbs** (1979) was appointed assistant superintendent of educational instruction for the Oxnard Union High School District. For the previous 10 years, he was the inaugural principal at the district's Pacifica High School.

**Don Drago** (1979, '89) was chosen principal of Lincoln Elementary School in Tulare.



**Jeff Eben** (1980, '85), who left education administration in the Clovis Unified School District and was serving as president and chief executive of the Fresno Convention and Visitors Bureau, resumed his education career as an elementary school principal in Racine, Wis.

**Sasanna Efseaff** (2006), the choir director at Granite Hills High School in Porterville, was appointed the Grizzlies Marching Band director.

**Dr. Lewis Gale** (1989) was appointed dean of the Eberhardt School of Business at University of the Pacific in Stockton after five years as dean of the John B. Goddard School of Business & Economics at Weber State University in Utah.

**Dr. Jannett Jackson** (1981, '94) was appointed interim president of the College of Alameda after serving as the college's vice president of instruction since 2004. She is an Army veteran of service in the Gulf War in 1991 and in Iraq from 2005 to 2006.

**Dr. Todd Oto** (1988, '99) was appointed an area superintendent in Visalia Unified School District after serving as principal of Redwood High School for four years.

**Sandon Schwartz** (1995, '98) was appointed principal of Madera South High School after serving as a teacher, coach and vice principal in elementary and junior high schools.



**Dr. Carol Spaulding-Kruse** (1986, '88) received her second Madelyn M. Levitt Mentor of the Year Award from Drake University in Des Moines, Iowa, one of only two individuals to win the honor in two years. She is an associate professor of English at Drake.

*Drake Provost Michael J. Renner, left, presents the Levitt Award to Carol Spaulding-Kruse, right, at Drake's Undergraduate Commencement.*

**Greg Stevenson** (1990) was named principal of Crossroads School, a seventh- through ninth-grade community school in Petaluma. He secured a grant to help Crossroads students with career exploration.

**Dr. Glen M. Tellis** (1996) was promoted to professor in the Department of Speech-Language Pathology at Misericordia University in Dallas, Pa., where he joined the faculty in 2006.

## Class notes

### 1980s

**Ray Bullick** (1989) was named Monterey County director of health services after 20 years with the Tulare County Health Services Department, the past five years as director.

**Dr. Don Campbell** (1984), a professor of music and choral activities at Southern Wesleyan University, was selected as conductor of the Greater Anderson (S.C.) Music Arts Consortium Chorale.

**Chris Chiames** (1981) was appointed executive director of George Washington University's Richard B. and Lynne V. Cheney Cardiovascular Institute.



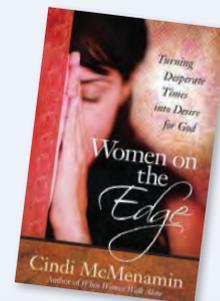
**Dr. Lewis Gale** (1989) was appointed dean of the Eberhardt School of Business at University of the Pacific in Stockton. Gale had been dean of the John B.

Goddard School of Business & Economics at Weber State University in Utah for five years before returning to his native California.

**Randy Groom** (1989) was appointed city manager of Exeter. He previously was director of administrative services for the Visalia Unified School District.

**Blair King** (1983) was chosen as city manager of Coronado after five years as Lodi city manager.

**Cindi (Olson) McMenam** (1988) returned to her native Kingsburg to speak at a regional women's conference about her new book, "Women on the Edge." McMenam, who lives in San Diego, has written eight books and is scheduled to publish two on marriage in 2011.



**4** of the 14 individuals recognized at Kings County's 14th Public Safety Appreciation Luncheon are Fresno State Alumni **Jessica Thomas** (2008), juvenile services officer for the Reef Sunset School District; **Monica Conner** (1998, 2004), the Child Protective Services investigator for the Drug-Endangered Children Response Team; **Jason Delgado** (2004), a former University Police Department officer at Fresno State and now a parole agent; and **Frederico Fonseca**, a 13-year veteran with the California Highway Patrol.



**3** principals in Uhuru Network who are Craig School of Business Alumni, **Peter Lang** (2009), the CEO; **Vanessa Rodriguez** (2010) and CFO **Keegan Larson**. Their company programs the Discover Fresno Channel, which plays on the area's hotel local TV channels.

# Class notes

## 1990s

**Mari Bordona** (1997), the principal of Sierra High School in Glendora, was selected as Azusa Unified School District's 2010 Manager of the Year.

**Ondine Chattan** (1997) was promoted to head winemaker at Geysers Peak Winery, where she has worked for 10 years. Most recently she was lead winemaker for Geysers Peak's XYZin.

**Rashid Likhraibani Al Nuaimi** (1992) was appointed secretary general of the Federal Council for Demographic Structure in the United Arab Emirates, where he is an adviser to the interior minister and deputy chairman of the board of the Emirates Driving Co. in Abu Dhabi.

**Mark Lyon** (1997) narrated a segment of the Biography Channel's "My Ghost Story" about the historic Holbrooke Hotel in the Sierra foothill community of Grass Valley.

**Tim Miller** (1991) was hired as interim city administrator of Sonora.



**Kathy Millison** (1991) was appointed city manager of Santa Rosa after 19 years as city manager of Clovis.

**Kieran (O'Leary) Roblee** (1999), the Bullard High School girls volleyball coach and athletic director at St. Anthony School in Fresno, was elected to the Santa Barbara Athletic Round Table, which recognizes sports figures from that area for their athletic accomplishments.

## Marriages



**Roger Noguera** (1984) and **Kira Stowell**, on April 25, 2009, in Paso Robles.

**Leah Dever** (2006, '09) and **Justin Rutledge** (2007) on April 10, 2010, in San Luis Obispo.

**Patrick Miller** (2001) and **Jennifer Lewis** on Aug. 15, 2009, in San Francisco.



**Sharon L. Hussey-Pipes** (1961) with retired Marine Major and Sheriff's Reserve Capt. **Bill Wilson** after he presented her with the North San Diego County Law and Order Award.

Courtesy **Ken Pipes** (1961)

## Alumna's award underscores habits of service

**Sharon L. Hussey-Pipes** (1961) is the 2010 North San Diego County Law and Order Award winner and more proof – if any is needed – that Fresno State's commitment to community service resonates long after students leave the campus.

Community service is a priority goal at Fresno State, which established the Jan and Bud Richter Center for Community Engagement and Service-Learning in 2007 as part of the effort to help connect students, staff and faculty with volunteer needs throughout the region.

Long before 1988, when the university launched the Students for Community Service program, Fresno State had been an active participant in meeting community needs, starting from its founding in 1911 to meet the need for classroom teacher training.

Through the years, service has taken many forms, from helping individuals to helping residents with Victory Gardens and with canning produce during World War II. Campus organizations have been engaged with various community groups over the decades, helping make volunteer service part of students' lives that they can sustain after leaving campus.

Hussey-Pipes is just one example. Her community service foundation includes membership in the Kappa Alpha Theta sorority and being the inaugural president of the Little Sisters of Minerva, affiliated with Sigma Alpha Epsilon. Her future husband, retired Marine **Lt. Col. Ken Pipes** (1961), was a member of SAE. They married the December after their graduation.

At Fresno State, Hussey-Pipes worked on the annual blood drive organized by fraternities and sororities. She was a regional ice-skating champion who volunteered to teach young people so they could improve in the sport.

Her husband picks up the story:

"Following our graduation from Fresno State and as we began the nomadic life of a career Marine family, her efforts were focused on raising the three males in her household – our two sons and me. Later, as we adjusted to the constantly shifting demands of life in the service of our country, she became very active as a Red Cross volunteer at Navy hospitals at Camp Pendleton, Port Hueneme and Quantico, Va."

When they retired to Fallbrook, Hussey-Pipes joined the Friends of the Fallbrook Library and is in her 27th year of service – longest of any member.

The past 14 years she has volunteered for the San Diego County Sheriff's Department, managing the department's Bonsall office, near the Camp Pendleton Marine Corps base. Prior to working for the Sheriff's Department, and until she was injured during a national weight lifting competition, Hussey-Pipes held the world and United States women's age 64-69 bench press, push/pull and dead lift records.

Her history of community service was recognized in 2009 when she received the President's Volunteer Service Award, accompanied by a congratulatory letter from the White House.

In 2010, Hussey-Pipes was honored by the Camp Pendleton Chapter, Military Order of the World Wars for her more than 8,000 hours assisting elderly and shut-in citizens with safety and welfare home checks and law enforcement services.

In 2010, Fresno State announced it had contributed 1.162 million hours of volunteer service through 12,000 students, faculty and staff during the 2009-10 academic year. The record amount of volunteer service had an economic impact valued at \$28 million.



## Fresno State Alumni offered customized personal printing

A personalized print store available online from the Fresno State Alumni Association adds a touch of Fresno State to cards, stationery, invitations, announcements, return-address stickers and other materials.

“Especially during this Centennial celebration, we know that many of our loyal alumni want to display their Bulldog pride, and this is an easy, meaningful way to do it,” says **Sarah Schmidt** (2002) **LIFE**, associate director of the Fresno State Alumni Association.

The Fresno State Print Store offers cards that can be customized for holidays, graduation and birth announcements, party and other invitations, plus specialty items such as playing cards, posters, placemats and address labels.

Schmidt said 20 percent of proceeds from sales through [www.fresnostateprintstore.com](http://www.fresnostateprintstore.com) are returned to the Alumni Association by partner On Demand Technologies for student scholarships, outreach projects and special events.

## In memoriam

**Harriett Gladys Aloojian** (1959), a singer and voice instructor, June 22, 2010, in Fresno.

**Linda Marie Axtell** (1956), a former art and physical education teacher, June 13, 2010, in Florence, Ore.

**Oliver H. Bidwell** (1947) **LIFE**, a former teacher, coach, referee, baseball scout and school administrator, Aug. 4, 2010, in Modesto.

**Leslie Norman Davis** (1966), a structural engineer, July 31, 2010, in Santa Barbara.

**Richard J. DeRemer** (1969), a World War II Navy veteran who retired after a career as an educator and school administrator, April 9, 2010, in Palm Desert.

**Darrell Dean Frey** (1969), a crop duster and president of the Corcoran Chamber of Commerce, Aug. 3, 2010, in Visalia.

**Louis Futrell** (1942), a retired Fresno teacher and coach who was a star Bulldog football player and All-America track performer, Aug. 6, 2010, in Fresno.

**David Alan Gegunde** (1995), an outdoor lover who worked as a ranch hand, firefighter, power line construction crew member and logger, July 23, 2010, in Auberry.

**Jackson Gillis** (1936), a television drama writer (“Mannix,” “Superman,” “Perry Mason,” “Columbo,” “Matlock,” “Bonanza,” “Ironside,” “Murder, She Wrote,” etc.), Aug. 19, 2010, in Moscow, Idaho.

**Cheryl Dawn Poole Grant** (1986), who taught elementary school for 20 years, Aug. 25, 2010, in Fresno.

**Kenny Guinn** (1959, '65), a two-term Nevada governor who was a business and education leader before being elected, July 22, 2010, in Las Vegas.

**Barbara (Silvera) Hosford** (1966), a retired elementary school teacher, Aug. 2010, in Clovis.

**Jessica “Jessie Lee” Hust** (2008), an artist, in Lompoc.

**Frances (Begley) Jaco** (1968), retired from teaching in Oklahoma and the San Joaquin Valley, July 7, 2010, in Fresno.

**Helena Kaprielian** (1947), a concert pianist and organist, July 30, 2010, in Fresno.

**Stanley G. Kooyumjian** (1955), a former Fresno restaurateur and West Coast marketing director of the American Sheep Producers Association, June 25, 2010, in Fresno.

**Dr. Kevin James Jolly** (1998), a teacher, principal and superintendent in many school districts, July 22, 2010, in Sacramento.

**Geary “Gary” LeMay** (1970), a farming manager and longtime Corcoran City Council member and mayor, Aug. 19, 2010, in Corcoran.

**Thomas Earl Lemley** (1953), a retired teacher, July 19, 2010, in Torrance.

**Richard Joseph Macedo Jr.** (1965, '76), an Air Force veteran who retired after 26 years as an administrator with Fresno County, Feb. 23, 2010, in Cambria.

**James K. Mahoney** (1955), a retired county agricultural administrator, on July 25, 2010, in Stockton.

**Marguerite Pisor McCloskey** (1929), a former teacher and one of Fresno State’s oldest alumni, on Aug. 13, 2010, in Selma at 101.

**Frances (Sauer) Merrill** (1943), a mother and housewife, July 17, 2010, in Troutdale, Ore.

**Robert P. Molander** (1950), a retired journalist, Fresno Bee historian and Fresno State journalism instructor, Sept. 4, 2010, in Fresno.

**John Hiroshi Otomo** (1942), an automobile mechanic and auto sales proprietor who received an honorary degree in 2009 as part of the California State University Nisei College Diploma project, June 22, 2010, in Selma.

**Thomas A. Perez** (1980), a high school agriculture teacher and FFA adviser for 30 years, Aug. 13, 2010, in Denair.

**G.L. “Gib” Rambo** (1937), a Bulldog basketball star in the 1930s who later rehabilitated the Central California Society for the Prevention of Cruelty to Animals, Aug. 31, 2010, in Fresno.

**Barbara (Bennett) Setzer** (1945), retired from a career in retail sales, Aug. 13, 2010, in Marysville.

**Dr. Adam B. Smith** (2002), in the final year of a four-year residency at Creighton University Medical Center, Aug. 11, 2010, in Omaha, Neb.

**Nancy Shafer Treat** (1972), a former teacher and a partner in an irrigation business, July 30, 2010, in Madera.

**Ann (Lukens) Walls** (1952), who was retired, Aug. 12, 2010, in Pacific Grove.

**The Very Rev. Earl Allen Whepley** (1954), who became an Episcopal priest after working as an electrical engineer, April 8, 2010, in Indianapolis.

**Marion “Dorie” Wilson** (1943), an elementary and middle school teacher for 15 years, Oct. 19, 2009, in Porterville.

## Class notes

### 2000s

**Asen Asparuhov** (2003), a native of Bulgaria who was a Bulldog football place kicker, took his oath of U.S. citizenship in front of his wife’s fifth- and eighth-grade students at a Fresno school.

**Anna (Hadjinlian) Borgeas** (2004) was appointed the Fresno Chamber of Commerce’s chief operating officer.

**Paul George**, a basketball star for two seasons, was chosen by the National Basketball Association’s Indiana Pacers at No. 10 in the 2010 draft, making him the highest pick of a former Bulldog.

**Gabriel Gonzalez** (2008) was appointed city manager of Rohnert Park after six years as city manager of Mendota.



Air Force Airman 1st Class **Pauline Guerrero** (2007) graduated from basic military training at Lackland Air Force Base, San Antonio, Texas.

**Terri Haworth** (2004) was appointed Mariposa County community services director after serving as program director for the Tuolumne Adult Day Health Care Center.



**Albert Idolyantes** (2003) joined Farm Credit West in Bakersfield as vice president in lending.

BCT Consulting, founded by **Eric Rawn** (2001) **LIFE**, made Inc. magazine’s nationwide list for America’s top entrepreneurs and fastest-growing privately held companies.

**Karen Sikola** (2009) joined Bedform St. Martin’s publishing as an editorial assistant in the English department.

### Also...

**Shawn “Dizzle” Balcort** is a cofounder of the Chicano Kings of Comedy, a group of Latino comics that tours the country.

**Brian Smith** is winemaker for Oyster River Winegrowers in Thomaston, Maine, after working as a consultant to other wineries getting established in the state.

## Alumni Association Board of Directors

### Executive Committee

Brad Fischer (1981) **LIFE**, President  
 Judy Sharp (1970) **LIFE**, Past President  
 Frank Gallegos (1987) **LIFE**, Vice President,  
 Finance/President Elect  
 Karri Hammerstrom (1997) **LIFE**, Vice President,  
 Alliances & Leadership Development  
 Clyde Ford (1980, '84) **LIFE**, Vice President,  
 Alumni House  
 Amanda Leath (1999) **LIFE**, Vice President,  
 Membership and Marketing  
 Lauren Chalmers (2007) **LIFE**, Vice President,  
 Special Events

### Board Members

Michael Caldwell (1984) **LIFE**  
 Les Clark (1970) **LIFE**  
 Mel Dias (1971) **LIFE**  
 Bret Engleman (1996, '99) **LIFE**  
 Diana Gomez (1988) **LIFE**  
 Brent Hansen (2006) **LIFE**  
 Ruth Khan (1975)  
 Marge Littleton (2007)  
 Carol Machado (1970) **LIFE**  
 Stephen Ortega (1990, 2005) **LIFE**  
 Frank Oviedo (1994)  
 David Peet (1987) **LIFE**  
 Rosendo Pena (1977) **LIFE**  
 Jennifer Reimer (2006)  
 Julie Small (1978) **LIFE**  
 Lauren Smoot, Student Director  
 Adam Stirrup (2003, '05) **LIFE**  
 Chris Williams (2001) **LIFE**

### Ex-officio Members

John D. Welty, University President  
 Peter N. Smits, Vice President,  
 University Advancement  
 Pedro Ramirez, President, Associated Students Inc.

### Association Staff

Jacquelyn Glasener (2002) **LIFE**, Executive Director  
 Sarah Schmidt (2002) **LIFE**, Associate Director  
 Peter Robertson (1992, '95, 2005) **LIFE**,  
 Director of Alumni Programs and Annual Giving  
 Joanne Deaver, Office Manager  
 Jennifer Burgess, Alumni House Manager  
 Peggy Ramos, Outreach and Program Coordinator  
 Brooke Stephens, Membership Assistant



### Contact Information

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# OFF the leash



## Flat Victor E. gets little pause for his paws

Our favorite mascot – at least a flattened photographic version of him – certainly has been on the go of late: “climbing” to the top of El Capitan, twice cruising toward the top and still with time to visit Italy, Louisiana and Indiana.

In Italy, Flat Victor E. – FVE to the Swiss Guards and anyone else in the “In Crowd” – took in St. Peter’s Square in Vatican City and Pisa’s leaning tower with **Jim** (1964) and **Lisa** (1969) **Scroggin**.

But that wasn’t near enough Italy for our hero, who apparently hopped into **Shirley Brown’s** (1976) baggage for a visit to Verona, a Fresno Sister City. The flat dog loved his visit to Verona’s City Hall and the ancient Roman arena, says Shirley.

**Judith Smith** (1963) couldn’t leave her Arizona home without him, so Victor E. visited with Capt. Arvid Hansen aboard the MS Fram on a cruise along the coastline of Norway.

**Jim Westfall** (1964), who was class president, brought his wife and FVE on a cruise to Alaska that Jim says was relaxing, enjoyable and food-filled. “It’s a little difficult trying to get him to eat his dog food after enjoying steak and lobster and other goodies during the trip, but I think he is now realizing that it’s that or nothing,” says Jim. “Actually, he can stand to lose a little weight after the trip (and I can too).”

Apparently FVE was fit enough to try his adventurous side Aug. 6-9, 2010, climbing the granite obelisk that is Yosemite National Park’s El Capitan. The heavy work was done by **Dr. Bruce Roberts** (1975), a professor of plant science in the Jordan College of Agricultural Sciences and Technology.

**Amy Roberts** (2005) reports her husband had Flat Victor E. safely tucked away in his pack as he worked his way up the 2,900-foot Nose of El Capitan. There was one point when Flat Victor E. poked his head out for a peek at the peak, but saw only where they’d already climbed.

When he and Bruce summated, Flat Victor E. happily posed for his portrait then hustled down the mountain to catch up with **Julie Small** (1978) in New Orleans, where she was representing the Assistance League of Fresno. Julie says she hid FVE’s go-cup for the photo for fear folks might not understand a 4-year-old underage bulldog’s a fully legal 28 in human years.

And Flat Victor E.’s hectic summer wasn’t done, ma chérie. He still had time to end it in such a fitting place – the NCAA Hall of Champions in Indianapolis with **Valerie Vuicich** (1980) **LIFE**.

Flat Victor E. would really like to do more traveling, so consider taking him along and snapping a photo for Fresno **State Magazine**. You’ll find everything you need to do that at [www.csufresno.edu/alumni/a\\_images\\_kj/Flat\\_Victor\\_E.pdf](http://www.csufresno.edu/alumni/a_images_kj/Flat_Victor_E.pdf).



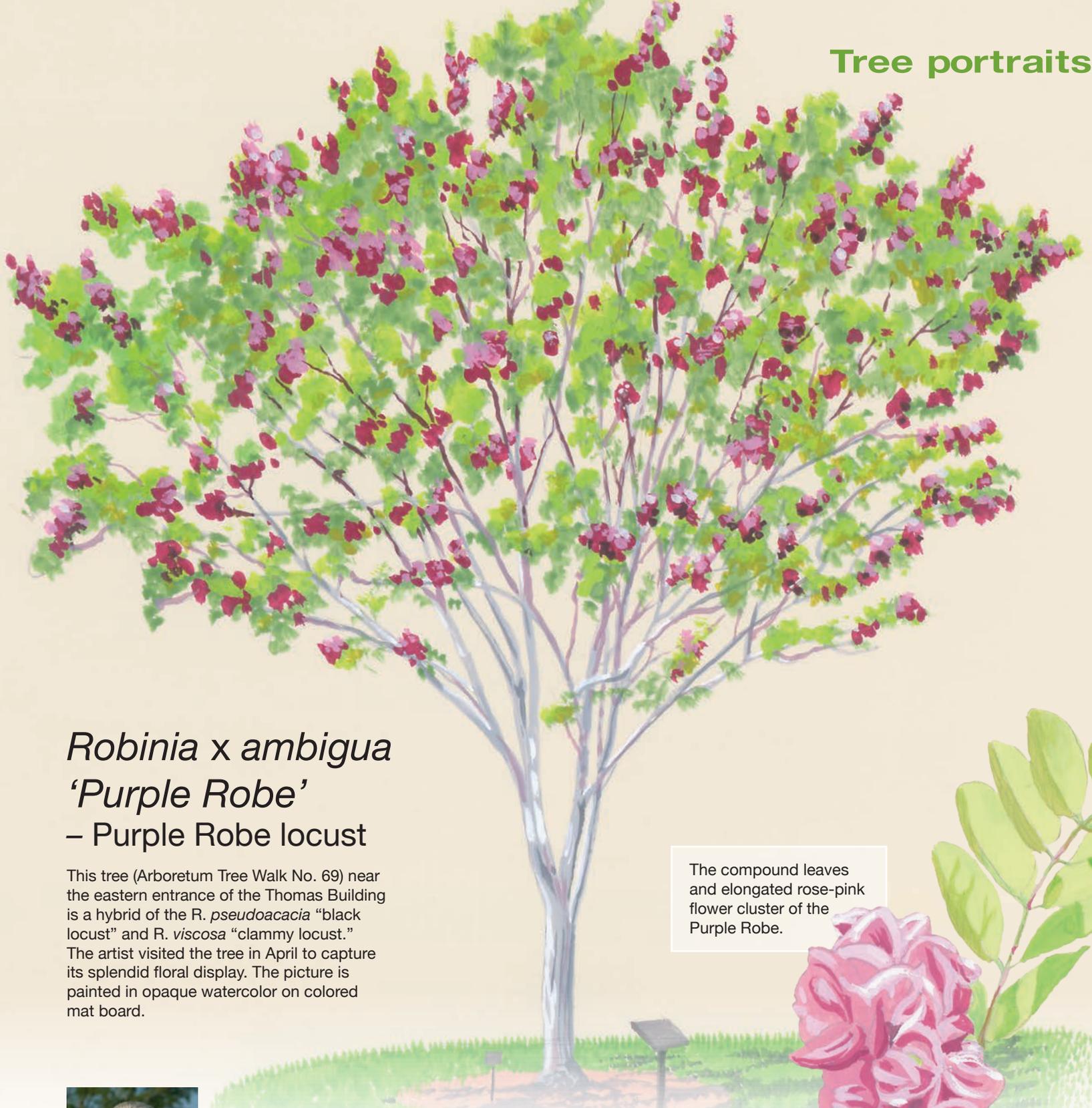
Pisa, Italy



El Capitan



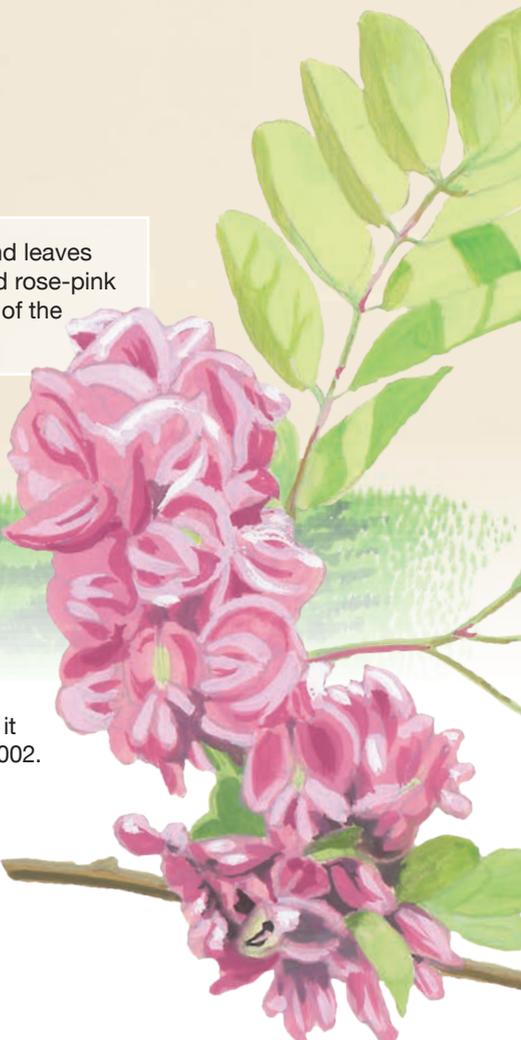
Top: Norway, Bottom: New Orleans



*Robinia x ambigua*  
*'Purple Robe'*  
– Purple Robe locust

This tree (Arboretum Tree Walk No. 69) near the eastern entrance of the Thomas Building is a hybrid of the *R. pseudoacacia* “black locust” and *R. viscosa* “clammy locust.” The artist visited the tree in April to capture its splendid floral display. The picture is painted in opaque watercolor on colored mat board.

The compound leaves and elongated rose-pink flower cluster of the Purple Robe.



A highlight of my career was knowing Marc and Marge Radin, who brought us the idea for our Community Service Scholarship Program that has helped more than 1,000 students provide over 150,000 service hours. We dedicated this tree to the Radins in 1995. Early every spring, Marc called me to ask if it was blooming. When it did, he and Marge would hurry to campus to enjoy its beauty. The Radins died in 2002.

*Paul DeRuosi, Division of Student Affairs director of development*

**Illustrator Doug Hansen** teaches in the university’s Department of Art and Design and is the author and illustrator of “Mother Goose in California.”

The Fresno State campus, with about 4,000 trees, is a state-designated arboretum. We invite the campus community and alumni to write about a favorite tree at Fresno State to be illustrated in “Tree portrait.” Contact Hansen at [dhansen@csufresno.edu](mailto:dhansen@csufresno.edu) or 559.278.2817.

FresnoState

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