**Annual Assessment Report for 2018-2019 AY**

Reports completed on assessment activities carried out during the 2018-2019 AY will be due September 30th 2019 and must be e-mailed to the Director of Assessment, Dr. Melissa Jordine (mjordine@mail.fresnostate.edu).

Provide detailed responses for each of the following questions within this word document. Please do NOT insert an index or add formatting. Furthermore, only report on two or three student learning outcomes even if your external accreditor requires you to evaluate four or more outcomes each year. Also be sure to explain or omit specialized or discipline-specific terms.

Department: **Recreation Administration** Degree: **BS**

Assessment Coordinator: **Jason Whiting**

1. Please list the learning outcomes you assessed this year.

This year our department assessed the main measures of the Program Implementation in the Service Learning course RA 77s and the Alumni Survey. Goals and related objectives are listed below.

**Program Implementation in SL**

**Goal 3: Understand legal practices and risk management procedures in the leisure service profession.**

3.3 Apply principles and practices necessary for the protection and safety of the participant

**Goal 5: Demonstrate effective leadership techniques.**

* 1. Engage in a variety of leadership techniques and strategies to enhance the individual’s leisure experiences for all populations, including those with special needs.
  2. Respond effectively and professionally to crisis and change.

1. **Goal 6: Demonstrate needs assessment and program planning skills.**
   1. Implement components of the planning process as applied to program development including the specification of objectives, selection of activity content and facilitation techniques, identification of strategies, and designation of required resources.
   2. Conceptualize, develop, and implement recreation programs.
   3. Adapt recreation program, equipment, and facilities to optimize the benefits people seek in their leisure.

**Goal 10: Demonstrate the use of inclusive practices.**

10.3 Apply the concepts of sustainability to recreation programming and facility management.

**Alumni Survey**

**Goal 1: Understand conceptual foundations of leisure and human behavior.**

1.3 Apply understanding of the significance of play, recreation, and leisure throughout the life cycle relative to the individual’s attitudes, behaviors, and use of resources.

1.4 Discuss the economic, cultural, and environmental impacts of the leisure service industry on society.

**Goal 3: Understand legal practices and risk management procedures in the leisure service profession.**

3.1 Articulate knowledge of the legal foundations and responsibilities of leisure service agencies, and the impact of policy formation on leisure behaviors and service in all levels of government, community organizations, and business enterprise.

**Goal 7: Demonstrate research and evaluation techniques.**

* 1. Conduct research using library and Internet resources to locate information pertinent to the field of recreation.
  2. Design and implement appropriate program evaluations.
  3. Use a data analysis program (i.e. SPSS) to interpret data.

**Goal 8: Understand managerial and supervisory responsibilities inherent to the leisure service profession.**

8.2 Articulate various management, administrative, and organizational structures, models and systems.

* 1. Formulate policies and procedures.

8.5 Implement staff development and in-service training.

**Goal 9: Value and practice professional development.**

9.1 Participate in professional activities and organizations during their academic career.

**Goal 10: Demonstrate the use of inclusive practices.**

10.1 Promote, advocate, interpret, and articulate the concerns of leisure service systems for all populations and services.

* 1. Accept the responsibility of the leisure service professional to make available opportunities for inclusive leisure experiences for all populations, including those with special needs and disabilities.

10.3 Adapt recreation programs and services to meet the needs of people from diverse populations.

**Goal 11: Appreciate the natural environment and its role in quality of life and lifelong learning.**

11.3 Apply the concepts of sustainability to recreation programming and facility management.

1. What assignment or survey did you use to assess the outcomes and what method (criteria or rubric) did you use to evaluate the assignment? **Please describe the assignment and the criteria or rubric used to evaluate the assignment in detail and, if possible, include copies of the assignment and criteria/rubric at the end of this report.**

This year our department assessed the main measures of the Program Implementation in the Service Learning course RA 77s to assess learning outcomes 3.3, 5.1, 5.2, 6.2, 6.3, 6.4, 10.3. The Alumni Survey was used to assess learning outcomes 1.3, 1.4, 3.1, 7.1, 7.2, 7.3, 8.2, 8.3, 8.5, 9.1, 10.1, 10.2, 10.3, 11.3. Assignment descriptions/grading rubric and a copy of the intern survey are included below.

1. What did you learn from your analysis of the data? Please include sample size (how many students were evaluated) and indicate how many students (number or percentage instead of a median or mean) were designated as proficient.

**Assessment Results**

*Program Implementation in RA 77s*

RA 77s was taught during fall (*n*=24) and spring (*n*=20). Students in both semesters were required to complete the program plan. During both semesters 100% of students passed with grades of 70% or above, effectively meeting the criteria of the learning objective measure.

An analysis of these results suggests:

* The program plan continues to be an effective assignment in assisting students in understanding course material while providing opportunities for deeper recognition and application of programming skills.

*Alumni Survey*

In August, 2018, the alumni survey was distributed to the listserv of former students (*n*=270), the interns from AY 18/19 (*n*=60) and posted on the department’s Facebook page. A follow notification was sent on September 4th and resent September 5th, 2018. The survey included 14 open ended items that asked students questions regarding their internship experience, their experiences following the internship, current employment status and progress, reflections of the department, and advise for current students. The analysis of survey results revealed several themes. Among these were:

* Efficacy of RA 180 in internship preparation for and securement of student internships. Comments suggested RA 180 was a helpful course and could be more useful if course were expanded upon to include more use of textbook, as a student resource, and advancing the staging of course assignments (e.g., resume and mock interviews) as most students had already advanced beyond those stages of securing their internship.
* Internship experiences continue to be the capstone experiences that facilitate students transition between student and working professionals. Many alumni emphasized their internships assisted them in learning organization, networking, and management skills.
* For many alumni, the internship experience was instrumental in leading to their current professional positions or assisting them in realizing their career goals.
* Alumni suggested they enjoy their careers in the recreation field.
* Alumni provided several items of advice for current RA students, especially those preparing for their own internships.

1. What changes, if any, do you recommend based on the assessment data?

Assessment results have yet to be discussed as a faculty, however, the department plans to review results and make changes (as necessary) at the next faculty retreat.

1. If you recommended any changes in your response to Question 4 in last year’s assessment report, what progress have you made in implementing these changes? If you did not recommend making any changes in last year’s report please write N/A as your answer to this question.

NA

1. What assessment activities will you be conducting during the next academic year?

RA 184: Internship Program Plan Implementation

RA 133: Facility Plan

Department Accreditation

1. What progress have you made on items from your last program review action plan?

Results from internship supervisor survey (SLO reported in AY 2017/18) indicated a need to increase training in areas of social media marketing. Efforts to increase students’ abilities in these areas were presented to faculty and changes were made in many courses. For example, in RA 101 students now have to create a google site in which to showcase material for a portfolio. In RA 135, extra emphasis has also been placed on creating electronic media/marketing and moving away from the traditional bulletin board marketing efforts.

**RA 77s Program Plan and Grading Rubric**

**Assignment Instructions**

Students will create a program plan, within stipulated program areas, for a local recreation agency based on knowledge of the agency and its potential clientele. The purpose of this assignment is to enhance student understanding of course material, integrate the concepts explored in this course, facilitate a better understanding of the organizations in which recreation professionals’ work, and provide students with an opportunity to practice programming skills.

Primary Learning Outcomes Met: 1-9, 12, 14

*Points Breakdown – 125 points possible*

**Needs Assessment**: **10 points possible**

* Minimum of 5 questions.
* What would you ask the community/participant population if you could?

**Activity Plan: 100 points possible**

* Venue/location/setting (5)
* Age group/population/community served    (5)
* Time frame    (5)
* Layout (picture/mapping) of activity set-up   (10)
* Animation - detailed, step by step instructions for implementation. (35)
* Rules/risk management  (5)
* Staffing/Equipment/supplies needed    (10)
* Two pairs of X-Y factors (goals/objective) … remember, these are how you will measure the success of your activity. (20)
* Back-up plan (‘back-up back pack’)   (5)
* Promotion plan (5)

**Evaluation: 10 points possible**

* Explain how you will evaluate the success of this activity.
* Makes sure to connect this to your X-Y factors (goals & objectives).

**Alumni Survey Questions**

Q1 - RA 180 was the course you took to prepare you for your internship. Please describe how the course helped secure an internship?

Q2 - Please describe how we might strengthen RA 180?

Q3 - When (semester and year) did you do your internship?

Q4 - What were the most important things you learned at the internship?

Q5 - Did the internship lead to your current job? Please describe how.

Q6 - What did you like most about the internship?

Q7 - What is your current place of employment?

Q8 - How long have you been there?

Q9 - What do you like about your job?

Q10 - What do you like about the Recreation Profession?

Q11 - What advice do you have for students seeking internships?

Q12 - What advice do you have for students seeking their first job?

Q13 - Can we share your story with other students? If so, please enter your name.

Q14 - Can you send a pic of you to add to your story? Please upload.

Q15 - Do you have anything you would like us to know about your experience at Fresno