Graduate Business Programs at the Craig School of Business are designed to provide an exceptional educational experience for current and future managers, professionals and executives looking to enhance their business expertise and professional growth. We are committed to continuing our status as one of the top applied business graduate programs nationally and globally. Our standing as an AACSB accredited school speaks to the caliber of our faculty and curriculum.

Admissions

For admission criteria and additional information, visit us at: www.craig.csufresno.edu/mba or call 559.278.2107

California State University, Fresno
5245 N. Backer Ave., M/S PB 7
Fresno, CA 93740-8001
Prerequisites (for non-business majors)
An accelerated prerequisite program is designed to get students up to speed in areas they may not have had as an undergraduate or are unfamiliar with. These include economics, accounting, decision sciences, the global environment, and production and operations.

Required Courses
The foundation of the MBA program will include classes such as organizational leadership, financial management, managerial accounting, marketing, and the legal and regulatory environment. In addition to top-caliber Craig School faculty, virtual classroom discussions will allow students to learn from their fellow classmates. As an applied business school, course work will be centered around concrete case studies and class projects.

Elective Courses
Students will take electives in areas such as new ventures (value proposition and sustainability issues), human resources, negotiations, general management, and project management. For an added fee students may choose a summer study abroad course.

Culminating Experience
Each student will complete a course in strategic management. They then may choose a project on a topic/venture of their choice or a thesis. Each student will work one-on-one with a professor for their culminating experience. The cohort will conclude with project presentations on campus.

The Craig School of Business is currently recruiting candidates for its Online MBA cohort. The curriculum follows the same structure and course work as the traditional MBA but allows students the flexibility to learn remotely. The Online MBA is the same degree as the Craig School of Business traditional MBA program.

Summary of the program:
- Students will be able to earn their MBA in less than 18 months (including breaks).
- The program is AACSB-accredited. AACSB is the premier accrediting agency for bachelors, masters, and doctoral degree programs in business administration and accounting (www.aacsb.edu). This is a highly rated AACSB accredited program.
- The program will be offered online with the exception of orientation, selected final exams, and culminating experience presentations. Approved testing locations and Elluminate Live! will be used to bridge any geographic barriers that present themselves.
- The Blackboard Learning System will be the primary mode of delivery for courses.

The Craig School Graduate Business Programs are among a select group of U.S. graduate business programs accredited by the Association to Advance Collegiate Schools of Business (AACSB International). Our MBA program is rated as one of the best programs in the United States by the Princeton Review.