What the review committee is looking for: Evidence of your promise in graphic design, illustration and/or interactive multimedia, focus and commitment beyond the minimum course requirements, attributes of successful students in a rigorous professional preparation program such as the BFA.

How your materials will be evaluated: The primary criteria used in making selections for admission to the BFA in Graphic Design program will be the work presented in the portfolio.

Portfolios will be evaluated on how well each student has demonstrated:

- Understanding of Design and Aesthetics.
- Visual problem solving, including creativity, imaginative thinking, range and variety of ideas, and development of concept.
- Awareness of cultural and historical trends, influences, and issues.
- Skills, including craft and hand skills, technical skill with tools, programs, and materials, observation, quality of execution, presentation.

In addition to your projects, there will be an assessment of your class participation and preparation, and your potential as a design professional.

5. IF YOU ARE SELECTED:

Students selected for the BFA will be notified by e-mail by Monday, 4/16/12. We will notify you at the e-mail address provided on your application.

Tuesday 4/17/12 – Friday 4/20/12 Individual advising sessions will be held for BFA students to select fall courses.

Your advisor is assigned by track:

Charles Shields – Graphic Design
Doug Hansen – Illustration
Martin Valencia – Interactive Multimedia

Registration for fall 2012 classes is from Monday 4/23/12 to Friday 4/27/12. Students selected for the BFA will be given add numbers to enroll in their required fall classes in the BFA. Important: Students selected for the BFA must change their major to BFA in Graphic Design.

6. IF YOU ARE NOT SELECTED:

Students not selected for the BFA will be notified by e-mail by Monday, 4/15. We will notify you at the e-mail address provided on your application. Students not selected for the BFA program will continue in the BA in Art/Graphic Design Option and may re-apply the following year.