



Vintage Days Advertisements Rates and Sponsorships

Vintage Days 40th Celebration
April 25-27th 2014

Please Check one:

- | | |
|--|---------|
| <input type="checkbox"/> Quarter size ad (4" X 3.5") | \$500 |
| <input type="checkbox"/> Business card ad (2" X 3.5") | \$350 |
| <input type="checkbox"/> Back cover | \$2,000 |
| <input type="checkbox"/> Banners (no bigger than 6ft width by 3 ft tall) | \$150 |

SPONSORSHIP LEVELS:

RED Sponsor:\$5000 +

- Included in any Vintage Days TV commercials
- Included in 475 (60) second radio spots
- Vintage Press quarter size ad
- Included in Fresno Bee ads
- Included in all printed ads (posters, flyers, etc.)
- Company logo posted on Vintage Days website (www.fresnostate.edu/vintagedays)
- Sponsorship acknowledgement on Social Media (Facebook, Twitter, etc.)
- Event Naming Rights
- Have a spot to have one of your banners hung at Vintage Days
- Have a space at Vintage Days
- More up for negotiation

BLUE Sponsor:\$2,500-\$4,999

- Included in 475 (60) second radio spots
- Vintage Press business size ad
- Included in Fresno Bee ads
- Included in all printed ads (posters, flyers, etc.)
- Company logo posted on Vintage Days website (www.fresnostate.edu/vintagedays)
- Sponsorship acknowledgement on Social Media (Facebook, Twitter, etc.)

Make checks payable to: Fresno State Vintage Days

DEADLINE FOR ADS: March 21,2014

Email your ad in pdf, jpeg, or illustrator to : vdaysdevelopment@gmail.com