



# VINTAGE DAYS

Sponsorship Opportunities  
April 20–22, 2018



@FSVintageDays

Vintage Days is Fresno State's largest student-planned festival which attracts over 50,000 people from Fresno and the surrounding communities to campus for three days of entertainment and excitement!  
Become a sponsor and check out the benefits of partnering with us for this fun event!

## Title Sponsor - \$10,000

Includes all Bronze Sponsor Benefits in addition to;

- Identified as a Title Sponsor for Vintage Days (i.e. "Vintage Days brought to you by (your company name)")
- Company logo and identified as title sponsor on all advertising and media including:
  - ABC 30 television commercials (:60)
  - Vintage Days website
  - Before the movie ads at Maya Cinemas
- Title Sponsor recognition on (475) :60 radio spots on Cumulus radio stations (Y-101, Mega 97.9, News Talk 580, 105.9 KMJ, 93.7 Kiss Country)
- Company logo placed on event map – located on the outside back cover of the Vintage Press
- Prime booth placement at event (20 x 20 ft) and signage presence\*

## Gold Sponsor - \$6,500

Includes all Bronze Sponsor Benefits in addition to;

- Sponsor recognition on (475) :60 second radio spots aired on Cumulus radio stations
- Booth placement at event (10 x 10 ft)\*
- Company logo on:
  - Before the movie ads at Maya Cinemas

## Silver Sponsor - \$3,000

Includes all Bronze Sponsor Benefits in addition to;

- Company logo on:
  - Before the movie ads at Maya Cinemas

## Bronze Sponsor - \$1,500

-Company logo on:

- Handbills and posters
- The Fresno Bee & The Collegian ads
- Full page, full color ad in the Vintage Press
- Recognition as Bronze Sponsor in the "Thank You" section of the Vintage Press

**Bonus Opportunity:** Individualized marketing through Fresno State Vintage Days platforms (Facebook, Instagram, Twitter, and Snapchat) included in all sponsorship packages

\*Company to provide own signage and booth

[www.fresnostate.edu/vintagedays](http://www.fresnostate.edu/vintagedays)

Make checks payable to: Fresno State Vintage Days

Deadline for sponsorships & ads: **March 1, 2018**

For more information or email your ad in PDF, JPEG, or AI: [VDDevelopment@mail.fresnostate.edu](mailto:VDDevelopment@mail.fresnostate.edu)

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