



VINTAGE DAYS

Sponsorship Opportunities

April 21–23, 2017



@FSVintageDays

Vintage Days is Fresno State's largest student-planned festival which attracts over 50,000 people from Fresno and the surrounding communities to campus for three days of entertainment and excitement! Become a sponsor and check out the benefits of partnering with us for this fun event!

Title Sponsor - \$10,000

-Identified as a Title Sponsor for Vintage Days (i.e. "Vintage Days brought to you by (your company name)")

-Company logo and identified as title sponsor on all advertising and media including:

- ABC 30 television commercials (:60)
- The Fresno Bee & The Collegian newspaper ads
- Before the movie ads at Maya Cinemas
- Vintage Days website
- Handbills, posters and signage at the event

-Title Sponsor recognition on (475) :60 radio spots on Cumulus radio stations (Y-101, Mega 97.9, News Talk 580, 105.9 KMJ, 93.7 Kiss Country)

-Full page, full-color ad (inside back cover) in the *Vintage Press* event program

-Company logo placed on event map – located on the outside back cover of the *Vintage Press*

-Prime booth placement at event (20 x 20 ft) and signage presence*

-Recognition as title sponsor in the "Thank You" section of the *Vintage Press*

-Recognition on Facebook page, Twitter and Instagram

Gold Sponsor - \$6,500

-Company logo on:

- Handbills and posters
- Before the movie ads at Maya Cinemas
- The Fresno Bee & The Collegian ads

-Sponsor recognition on (475) :60 second radio spots aired on Cumulus radio stations

-Booth placement at event (10 x 10 ft)*

-Full page, full-color ad in the *Vintage Press*

-Recognition as Gold Sponsor in the "Thank You" section of the *Vintage Press*

-Recognition on Facebook page, Twitter and Instagram

Silver Sponsor - \$3,000

-Company logo on:

- Handbills and posters
- Before the movie ads at Maya Cinemas
- The Fresno Bee & The Collegian ads

-Full page, full color ad in the *Vintage Press*

-Recognition as Silver Sponsor in the "Thank You" section of the *Vintage Press*

-Recognition on Facebook page, Twitter and Instagram

Bronze Sponsor - \$1,500

-Company logo on:

- Handbills and posters
- The Fresno Bee & The Collegian ads

-Full page, full color ad in the *Vintage Press*

-Recognition as Bronze Sponsor in the "Thank You" section of the *Vintage Press*

-Recognition on Facebook page, Twitter and Instagram

*Company to provide own signage and booth

FresnoState.edu/VintageDays

Make checks payable to: Fresno State Vintage Days

Deadline for sponsorships & ads: **February 28, 2017**

For more information or email your ad in PDF, JPEG, or AI: VDDevelopment@mail.fresnostate.edu

Student Involvement
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