

University Student Union Board of Directors  
of the California State University, Fresno Association, Inc.  
**USU Productions REPORT**  
March 4, 2012

- I. Past Events & Collaborations
  - A. **Bulldog Wednesday & Chinese New Year Celebration** –Feb. 6th
    - i. Approximately 200 students
  - B. **Men’s Basketball Bulldog Pride Zone** – Feb. 6<sup>th</sup>
    - i. Over 300 students in attendance
  - C. **I <3 Fresno State Week Feb. 11-14**
    - i. Involvement- over 200 students
    - ii. Spirit- around 100 students
    - iii. Community Service- Over 300
  - D. **I <3 Me Collaboration- Feb. 13th**
    - i. Collaborated with Health Center
    - ii. Helped market, helped plan event, hosted table
  - E. **Fresno State Talks**
    - 1. **Discovery:** Over 300 in attendance
    - 2. **Distinction:** About 125 in attendance
  
- II. Upcoming Event
  - A. **Fresno State Talks Distinction** – March 5<sup>th</sup> at 6pm
  - B. **Kinsey Sicks-** March 7th at 7pm
  - C. **Bulldog Wednesdays-** March 6<sup>th</sup>, April 3, May 6
  - D. **Nooners-** Starting March 6<sup>th</sup>
  
- III. Events in Progress
  - A. Squirrel Week
  - B. Bus Trip
  
- IV. Communication
  - A. Facebook likes at 2, 204.
    - i. Reached goal from Fall Semester
  - B. Dog Dish
    - i. Fresno State Talks & General USUP/get involved
  - C. The Collegian
    - i. 5 stories: Chinese New Year Celebration, I <3 Fresno State Week, 3 Fresno State Talks
  
- V. Projects/ Other
  - A. **Personnel:** Lost two members, Sarah Lewis & Maddy Gonzaga. Added new member Yolanda Andrade.

Submitted by: Tamar Karkazian