

- I. Committee Goals
  - a. Enrich the Fresno State student experience through quality events.
  - b. Promote school pride, and have fun doing it.
- II. Past Events
  - a. SAFARI – 9/11/13
    - i. Promoted Monsters University movie showing ID card photo opportunity
    - ii. Assisted at the Student Involvement table when it was busy
  - b. Monsters University movie showing – 9/18/13 (400+ attendees)
  - c. JJ Brown & Band Nooner Concert – 9/25/13 (100+ attendees)
  - d. Bulldog Wednesday (October) – 10/2/13
  - e. Future Class Nooner Concert – 10/2/13
  - f. National Student Day – 10/3/13
- III. Upcoming Events
  - a. Rise the Ruler Nooner Concert – 10/9/13 @ USU South Patio (“the Pit”)
  - b. 40 Watt Hype Nooner Concert – 10/16/13 @ USU South Patio (“the Pit”)
  - c. Volleyball Bulldog Pride Zone (vs. New Mexico) – 10/17/13 @ Save Mart Center, 6pm
    - i. Collaboration with Athletics, ASI (Ultimate Fan Booth)
    - ii. Confirmed Timeout’s presence
  - d. ‘Throwback’ Pep Rally with Tone Lōc concert – 10/18/13 @ Red Lot, 6pm
    - i. Confirming details for Bulldog Beat groups presence
  - e. Football Bulldog Pride Zone (Homecoming Game, vs. UNLV), 6pm
    - i. Collaboration with ASI (Ultimate Fan Booth)
    - ii. Confirming Bulldog Marching Band presence
  - f. Despicable Me movie showing – 10/24/13 @ SSU, 7pm
    - i. Charging admission (Students w/ID \$2; Children \$1; General public \$3)
    - ii. Will include captioning
  - g. Football Watch Party (vs. San Diego State) – 10/26/13 @ The Bucket, TBA
- IV. Communications
  - a. Facebook page has 2,564 likes (up from 2,427 on September 9<sup>th</sup>)
  - b. Twitter account (@usuproductions) has 303 followers (up from 244 on September 9<sup>th</sup>)
  - c. Instagram account (usuproductions) has 251 followers (up from 160 on September 9<sup>th</sup>)
  - d. Created social media cards for events, networking
- V. Projects & Collaborations
  - a. Subcommittee (“USU Pit Crew”)
    - i. Recruiting more active volunteers to participate in event planning
  - b. Homecoming Events – meeting with Alumni, Athletics, ASI, KFSR, etc.
    - i. 40 Watt Hype Nooner – 10/16/13 @ USU South Patio (“the Pit”)
    - ii. Volleyball Bulldog Pride Zone – 10/17/13 @ Save Mart Center, 6pm
    - iii. ‘Throwback’ Pep Rally with Tone Lōc concert – 10/18/13 @ Red Lot, 6pm
    - iv. Football Bulldog Pride Zone (Homecoming Game, vs. UNLV), 6pm
  - c. Residence Hall Association
    - i. Fright Fest – 10/30/13 @ USU, TBD
      1. Collaboration Halloween event, currently finalizing details
  - d. Miscellaneous
    - i. Karaoke Night in works for November 21<sup>st</sup>
    - ii. Reviewing student feedback for future magic show or hypnotist act