

Minutes of the Meeting of the
University Student Union Board of Directors
of the California State University, Fresno Association, Inc.
March 7, 2016

A meeting of the University Student Union Board of Directors of the California State University Fresno Association, Inc. was held on Monday, March 7, 2016.

CALL TO ORDER

The meeting was called to order at 3:33 p.m.

ROLL CALL

The following voting members were present:

Mr. Juan Guzman, Chairperson	Ms. Angelica Reyes
Ms. Athena Niayesh	Mr. Christopher Beck
Mr. Christopher Kent	Ms. Lilit Grigoryan
Mr. Sebastian Wenthe	Ms. Simone Chambliss
Ms. Abigail Hudson	Mr. Andrew Escamilla
Dr. Carolyn Coon*	Dr. Ignacio Hernandez***

The following voting members were not present:

Dr. Jose Diaz**	Mr. Michael Kreins
Mr. Ethan Moreno	

The following nonvoting members were present:

Mrs. Gerry Elizondo	Ms. Mehrzad Zarrin
Ms. Shawna Blair	

The following nonvoting member was not present:

Mr. Nicholas Stephens

The following guests were also present:

Mr. Fernando Flores	Ms. Patricia Thomason
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APPROVAL OF AGENDA

MSC to approve the agenda for Monday, March 7, 2016 as printed.

APPROVAL OF MINUTES

MSC to approve the minutes of Monday, February 1, 2016 as written.

PUBLIC COMMENT

Ms. Simone Chambliss – Ms. Chambliss informed the Board that tomorrow is Kid’s Day and her sorority, Phi Omega Alpha, will be selling the Kid’s Day newspapers on the corner of Herndon and Cedar. She urged everyone to come by and purchase their newspaper from her sorority. All proceeds go to the Valley Children’s Hospital.

Ms. Shawna Blair – Ms. Blair informed the Board that Alternative Spring Break is coming up. There are three teams this year. A total of 35 students will be going into the community. They will be doing service work at Stone

*Representative of Vice President, Student Affairs and Enrollment Management

**Designee of University President

***Academic Senate/Faculty Representative

Soup Fresno, Ronald McDonald House, and Scout Island. At Stone Soup Fresno, students will assist in a four-day Science, Technology, Engineering, and Math (STEM) camp for children, participate in a center beautification and host a spring carnival. At the Ronald McDonald House, students will prepare meals for the families, complete house projects, and host a movie night. At Scout Island students will participate in river clean up, reforestation, and invasive plant removal.

COMMUNICATIONS

Dr. Carolyn Coon – Dr. Coon informed the Board that the search is still underway for the Associate Dean of Student Involvement. She will inform the Board of the dates when candidates come to campus. She would like heavy participation from the Board. In addition to the general student open forum, she would like for applicants to have some specific, dedicated time with the Board.

Dr. Coon stated that there was a meeting with her, Mr. Kent, Ms. Reyes, Mr. Guzman, Ms. Debbie Astone, Mrs. Elizondo, and Ms. Zarrin where they talked about the budget and the possibility of a 24-hour study space on campus. The 24-hour study space was initially scheduled to start in the fall semester of 2016, but now a test run will start during Finals Cram Jam this semester.

Mr. Guzman stated that students do not have a place to study on campus and it has been asked why the University Student Union isn't opened 24/7 like other colleges. Next semester the University Student Union will be officially open 24/7. There will be a trial run this semester during finals week to see how it goes.

Ms. Hudson asked if the Food Court will be open longer.

Dr. Coon answered that at this time there is no plan to have the Food Court open longer, but some sort of food and drink option will be provided.

Ms. Reyes informed the Board that they have taken on the responsibility to pass on the word and she encouraged Board members to inform students about the 24/7 trial run during Finals Cram Jam.

Dr. Jose Diaz – Dr. Diaz was not present.

Dr. Ignacio Hernandez – Dr. Hernandez stated that the 24/7 option is really good and he encouraged the Board to find ways of sharing involvement opportunities for student organizations that will defray some of the extra costs for having the facility open 24/7.

Associated Students, Inc. – Ms. Hudson announced that ASI Elections are next week from 9:00 a.m., Tuesday, March 15, 2016 through 12:00 p.m., Thursday, March 17, 2016. Election results will be announced on the Speaker's Platform at 2:00 p.m. on Thursday, March 14, 2016, if it does not rain. If it rains, the announcement will take place in the USU Pavilion. She stated that Fresno State students will receive a link via their Fresno State email account that will allow them to vote. Ms. Hudson said that the ASI Executives and Senators At-Large will be passing out bags of Skittles next to their online polling station that will be near the Kennel Bookstore. The League of Women Voters will be monitoring the voting.

Two weeks ago, Associated Students, Inc. presented to the Fresno City Council and the President's Cabinet their revitalization project in Sierra Madre. It is the area south of Shaw Avenue, between Cedar Avenue and Maple Avenue. This past weekend Associated Students, Inc. held a fresh farm market. They will do a neighborhood clean-up in April. They are planning a community picnic. They will also try to have a community association come together in that area. It will be similar to the one that is in El Dorado Park.

Ms. Hudson and her new Chief of Staff created a "Why You Should Vote for ASI, Why You Should Care, What ASI Can Do for You" informational sheet. I will list some of ASI's advocacy accomplishments and things that ASI has done for students.

At the Food Service Advisory Committee meeting, Ms. Hudson, Mr. Guzman, and Ms. Chambliss were charged with doing a Healthy Food Survey. They sent a message to OIE (Office of Institutional Effectiveness) about doing a Healthy Food Survey. OIE wants them to do a focus group first to get more quality information and then do the survey in the fall.

Ms. Hudson stated that the Academic Senate is waiting for the Executive Committee to change the drop deadline from four weeks to three weeks into the school year. Right now, Mr. Anthony Farnesi, ASI Vice President of Finance, is at the Academic Senate meeting presenting the information and research Ms. Hudson gathered over the last couple of weeks about other campuses who have a similar idea like hers. Her idea is that the first two weeks students can drop classes with no problems, the third and fourth week of school a student will need a permission slip from the faculty to drop classes, and after the fourth week a student will need a serious and compelling reason.

Guests – There were no guest reports.

External Committee Reports – There were no external committee reports.

CHAIR'S REPORT

Mr. Juan Guzman – Mr. Guzman reported that he attended the Food Service Advisory Committee Meeting on Thursday, February 4th at 12:00 p.m. at the University Dining Hall. The committee reviewed the financial statement as of December 31, 2015. The committee received an update on dining operations. It was mentioned that new veggie and vegan options were added to the Dining Hall and were really well received by the students. They also discussed the possibility of adding more diverse vending machines with healthy options around campus. The sales of Paws-N-Go are stable and sales at Starbucks are really good. The committee also talked about having the USU Board of Directors and Associated Students, Inc. work together to create a survey for students to learn what kind of healthy options they are looking forward to see on campus. But now they will have a focus group first and then conduct the survey.

Mr. Guzman, Ms. Reyes, and Mr. Beck attended the Speed Networking at the Emerging Leaders Retreat on Sunday, February 28th from 1:30 p.m. to 3:00 p.m. It was hosted in the University Student Union. They were able to inform students about the Board and how students can get involved on campus. It was a great opportunity for them to push students to apply for the Board and the other groups in the Student Involvement Office.

Mr. Guzman stated that he is currently looking into the possibility of the Board visiting a few student unions in the Bay Area to see how they function, learn about their leadership boards, and look at the improvements they have made to their facilities in the past years. They are looking into visiting San Jose State and Sonoma State and will keep everyone posted on it.

Mr. Guzman added that he met with Dr. Coon, Ms. Debbie Astone, Ms. Zarrin, Mrs. Elizondo, Mr. Kent, and Ms. Reyes to talk about the budget and the 24/7 possibility.

Mr. Hernandez asked why other food trucks are not on campus.

Mr. Guzman answered that at the Food Service Advisory Committee they go over the financial reports of the Fresno State food truck and it is not a profitable service. They have not talked about having outside food trucks come to campus, but will mention it at the next meeting.

Ms. Zarrin informed the Board that two food trucks will be on campus this Tuesday and Wednesday for the Grad Fair. The food trucks will be parked by the Kennel Bookstore.

NEW BUSINESS

Information Item: Board Recruitment – Mr. Guzman stated that the Get Involved applications were due on March 1, 2016. The Board received 25 applications and interviews have begun for those 25 applicants. They are into their third day of interviews and have two more days left. There was an ad hoc committee created to go over the applications and conduct the interviews of the candidates. That ad hoc committee was composed of Mr. Kent, Ms. Blair, Mr. Escamilla, Ms. Reyes, Ms. Niayesh, and Mr. Guzman.

Ms. Reyes stated that they have a very good group of individuals to choose from, which makes it hard for the committee to make their selection.

Action Item: Board Bylaws – Mr. Guzman stated that everyone should have a copy of the Board Bylaws in their packet. In the past semester the bylaws were worked on and changes were made. One change is to the USU Board of Directors' composition. There were originally four standing committees, but now there are only three standing committees. The standing committees are the Budget and Operations, Public Relations & Marketing, and the Chair's Committee. There were also a few minor changes to the wording of the Board's purpose statement. The position of Director of University Student Union was changed to Associate Dean of Student Involvement. All the changes made are indicated in red.

MSC to approve the new Board Bylaws with the proposed changes.

Action Item: Vote on Chair for the 2016-2017 Academic Year – Ms. Niayesh stated that she is a member of the ad hoc committee for the USU Board of Directors. They were asked to review all the nominees for Chair of the USU Board of Directors position for the 2016-2017 academic school year. After much consideration and discussion, the ad hoc committee have concluded to nominate Ms. Angelica Reyes as the Chair for the USU Board of Directors 2016-2017 academic school year.

MS to vote Ms. Angelica Reyes as the Chair for the USU Board of Directors 2016-2017 academic school year.

Motion Carried by unanimous silent vote.

OLD BUSINESS

There was no old business.

COMMITTEE REPORTS

Public Relations & Marketing – Mr. Beck reported that last Wednesday on February 24th, the Board held its first "Get to Know Your Board" activity of the semester. The Board was able to engage students specifically with information about recruitment. The committee also designed a permanent banner for "Get to Know Your Board" events and awaits printing. For promotional items, he and Ms. Niayesh have come up with suggestions for promotional items for the Board and are looking into bulk pricing. For the USU brochure, Mr. Beck is waiting to receive updated photos.

Mr. Beck informed the Board that for their social medias, Ms. Niayesh has been given access to the USU Facebook page and has been posting Board biographies and Board events. For recruitment, the committee focused on promoting recruitment of new members along a variety of clubs and organizations. They have been actively attempting to contact student groups. For events, the committee attended the Bulldog Wednesday on February 3rd and were able to promote the basketball tickets that are available within the University Student Union. The committee also assisted at the Bulldog Bowl Open House on February 4th and were able to discuss recruitment with a number of students. And on Wednesday, March 2nd the committee attended the Bulldog Wednesday.

Budget & Operations – Mr. Kent reported that the Budget & Operations Committee finalized the USU Employee handbook on February 22nd. They also worked on the display case. Ms. Lilit completed the final layout for the display case. The final changes made include the composition of the Personnel Committee, as well as the approved

bylaws.

Mr. Kent informed the Board that Mr. Fernando Flores has begun researching the Associated Students, Inc. and USU fees of all the CSU campuses and requested information on recent parking structure modifications and/or new union building constructions. The purpose of this project is to determine how parking structure modifications/new union buildings have affected the Associated Students, Inc. and USU fees. The committee will continue fees research to get a better idea of how the potential new union building will affect Fresno State student fees and how those potential changes in fees should be represented to students. The committee will also be working on the budget for the next couple of weeks and begin the budget process.

Dr. Coon, Ms. Debbie Astone, Ms. Zarrin, Ms. Elizondo, Mr. Kent, Mr. Guzman, and Ms. Reyes met to discuss the University Student Union budget.

Campus Involvement Ambassadors – Mr. Beck reported on the Campus Involvement Ambassadors for the absent Mr. Moreno. Mr. Beck stated that the Emerging Leaders Retreat happened this past weekend and the Campus Involvement Ambassadors would like to thank every student leader group who participated in the Speed Networking. This weekend 37 students completed the Emerging Leaders Retreat, the most at a single retreat since 2012. One hundred thirteen total students completed the Emerging Leaders Retreat in 2015-2016, the most ever in a single year.

The Graduate Student Leadership Institute was held on February 20 -21, 2016. This is equivalent to the Emerging Leaders Retreat, but for graduate students. A total of 24 participants completed the Graduate Student Leadership Institute.

The Campus Involvement Ambassadors have a couple of upcoming events and activities. They are currently scheduling Get Involved Presentations and have presentations schedule for the College Assistance Migrant Program (CAMP).

Recruitment for Campus Involvement Ambassadors has been completed and they are now conducting interviews.

USU Campus Events – Mr. Escamilla reported that USU Productions had a Bulldog Wednesday on February 3rd that promoted both Fresno State women's and men's basketball teams. They hosted "Good Luck" banners for both teams that showed support as fans and as members of the campus community. Athletics hosted a table at the event and promoted games and passed out free t-shirts.

Later on that week USU Productions attended the I ♥ Me Event that was hosted by the Student Health Center. USU Productions provided a table activity where students were able to write a note to themselves about what they love about themselves and a note to someone else saying what they love that person.

On March 2nd, USU Productions held a Bulldog Wednesday. Students were able to show their school spirit along with learning about things they can do during their Spring Break. Yogurtland, Maya Cinemas, No Surrender Laser Tag, University Courtyard, and TimeOut were there to promote their business and offer students coupons.

Upcoming USU Productions events consist of having a Dinner and Movie Event on April 21st in the Satellite Student Union. The event will have a Great Gatsby theme. On May 4th there will be a Trivia Night at the Bucket from 8:00 p.m. – 10:00 p.m. Students will be able to learn about Fresno State's history along with other historical moments about the campus. This will be a time for students to destress before finals week.

USU Campus Events brought comedian Drew Lynch to campus on February 9th. There were 450 people in attendance. This past weekend they had the Monterey Bay Aquarium Bus Trip. The trip sold out by the third morning. Students were able to see a live birth of a sea otter. On March 4th, USU Campus Events hosted an exclusive movie showing of *Zootopia* for Fresno State students at 7:00 p.m. at Maya Cinemas. A total of 250 students attended the movie showing.

Upcoming USU Campus Events consist of Dear World on April 4th. It will consist of students telling their stories through portraits, narratives, and pictures. On April 7th there will be a Karaoke Night at The Bucket from 8:00 p.m. – 11:00 p.m. There will be a Hearst Castle Bus Trip on April 9th. Tickets are \$35 for Fresno State students and \$40 for a student guest ticket, one guest per student. Tickets went on sale this morning and currently there are only six tickets left.

DIRECTORS' REPORT

Mrs. Gerry Elizondo & Ms. Mehrzad Zarrin – Mrs. Elizondo reported that Student Involvement is quite busy during spring semester. She said that all the budget proposals from various areas are being collected and Vintage Days is coming up. Commencement will then follow. Mrs. Elizondo informed the Board that the final report for the University Student Union and Faculty Center Project should arrive by the end of spring break.

Ms. Zarrin reported that on March 18 – 19, 2016 there will be a campus power outage. The electrical service shutdown will be from 11:00 p.m. on March 18th to 7:30 a.m. Saturday, March 19th. This will allow PG&E to re-route power to support our new electrical infrastructure system. The University Student Union will close at 10:00 p.m. on Friday, March 18th and open at 12:00 p.m. on Saturday, March 19th.

ADJOURNMENT

MSC to adjourn the meeting at 4:31 p.m.

Respectfully submitted,

Mrs. Gerry Elizondo & Ms. Mehrzad Zarrin,
Interim Co-Directors of Student Involvement

By Ms. Susan Chavez, Office Assistant