



USU Board of Directors

University Student Union Board of Directors
of the California State University, Fresno Association, Inc.

USU Productions

REPORT

September 10, 2012

- I. Goals of the Committee
 - A. Quality events, not quantity
 - B. Increase Facebook likes 2100 by semester
 - C. More collaborations (within Productions/outside)
 - D. Improve Marketing
 - E. Increase school spirit

- II. Past Events
 - A. **Nooners**- Cloud Like Mountains (August 22) & Keep your Fingers Crossed (September 5). Attendance on average is 80 people.
 - B. **Men in Black 3** Movie Showing (August 29)- Around 400 in attendance.
 - C. **Bulldog Wednesdays** (September 5)- This event is held the first Wednesday of every month. We are trying to increase spirit and pride on campus. We have interactive games on the balcony and pass out prizes for those wearing Fresno State gear. Around 75-100 stopped by.

- III. Upcoming Event
 - A. **Nooners** – coming up on September 19, September 26
 - B. **Spiderman Movie Showing** (September 27 @ 8)- outdoor movie showing.
 - C. **Bulldog Pride Zone** (September 29 @ 5:30)- Tailgate for Homecoming game. We will be collaborating with the dorms and will host the Bulldog Pride Zone at the picnic area by the dorms.

- IV. Communication/Other
 - A. Facebook – Up to 1,716 likes
 - B. Created an Instagram account.
 - C. KFSR Meeting-interested in collaborating.

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