



USU Board of Directors

University Student Union Board of Directors  
of the California State University, Fresno Association, Inc.

Planning & Operations

December 2, 2013

- I. Goals of the Committee
  - A. Complete The Pit project and make more inviting to students
  - B. Continue to gain insight on what students want at the University Student Union
  
- II. Old Business
  - A. New Bowling System has been approved
  
- III. New Business
  - A. University Student Union Signage for Students
    1. Working on a marketing tool to promote to students to influence them on wanting to treat the USU facility with care
    2. Almost complete
    3. Looking to get something back from graphic designer
  - B. Working on renovating The Pit
    1. New Furniture
      - a. Picking out designs for shade
      - b. Currently picking out designs and voting on chairs
  - C. Benchmarking Assessment: Comparative survey of Student Unions from other schools
    1. Still trying to contact other schools and get feedback on how it has worked
  
- IV. Next Meeting

Submitted by: Paul J. Kroll, Jr.