



USU Board of Directors

University Student Union Board of Directors
of the California State University, Fresno Association, Inc.

Planning & Operations

November 4, 2013

- I. Goals of the Committee
 - A. Complete The Pit project and make more inviting to students
 - B. Continue to gain insight on what students want at the University Student Union

- II. Old Business
 - A. Date is set for a trip to Cal State L.A. for Jan 10th.

- III. New Business
 - A. University Student Union Signage for Students
 1. Working on a marketing tool to promote to students to influence them on wanting to treat the USU facility with care
 - B. Working on renovating The Pit
 1. New Furniture
 - a. Picking out designs for shade
 - b. Currently picking out designs and voting on chairs
 - C. AMF Bowling representative came in to pitch idea for brand new state of the art bowling system which would include:
 1. New Software
 2. Touch Screen Keyboard
 - D. Benchmarking Assessment: Comparative survey of Student Unions from other schools
 1. Conference Call Meeting with Glenn Skaggs of EBI
 - a. Pitching idea
 2. These surveys serve as a tool to focus on improvements by comparing the areas to see where we need to improve upon

- IV. Next Meeting
December 2, @ 3pm

Submitted by: Paul J. Kroll, Jr.