

Chair's Report
University Student Union Board of Directors
of the California State University, Fresno Association, Inc.
November 5th, 2012

- I. Student Communications Committee**
 - a. Bulldog Blog**
 - i. Email management system options*
 - b. Cyber-bullying**
 - i. Research initiative in progress (thesis project)*
 - ii. Explored the idea of there being no formal definition in place for the concept*
 - iii. education based programming*
 - c. KFSR 90.7**
 - i. Discussed using radio broadcast as a conduit for making events more visual on campus*
 - ii. Footprint /Genres and market audiences reflected in the station*
 - 1. 1m potential listeners; the only Jazz station in Fresno*
 - d. Facebook Committee**
 - i. Recommendation of one USU Productions Coordinator Bianca Maglalang and advising staff Shawna Blair; Convening week of Nov. 5th, 2012*
- II. President's Lunch Group**
 - a. IT Strategic Plan**
 - i. Full launch by 2015*
 - ii. Focusing on Strategic Enablers*
 - b. Hydration Stations**
 - i. ASI collaboration with Fac. Management to expand the Hydration Station concept*
 - c. Fees Items –Board of Trustees**
 - i. 3 fees introduced regardless of Proposition 30*
 - ii. Graduation Incentive Fee(\$372 per unit) after 160credits , 3rd Tier Tuition Fee (\$182 per unit after 18 units), Course Repeat Fee (\$91 per semester unit)*
 - d. Presidential Search Process**
 - i. May Board Meeting and appointment*
 - ii. Pete Mejias, a community member, Chairperson*
- III. Externalized the representation of the Board of Directors to the Pay-for Print Committee (8 external committees being represented)**
- IV. Meetings with all individual Committee Chairs to solidify committed projects and timelines**
- V. Working with Chair of Budget and Finance on Prezi Project for Student Fees**
- VI. Representing the Board of Directors on the Search Committee for a new Director for Student Involvement**
- VII. Video Shoot for USU Productions Spirit Campaign for Bulldog Wednesdays**

Next Meeting: *December 3rd, 2012-3:00pm*

Respectfully Submitted: Kris Westcott

