

University Student Union Board of Directors
California State University, Fresno Association Inc.
Campus Involvement Ambassadors Report
September 10, 2012

- 1) Purpose of Campus Involvement Ambassadors
 - a. Assist students in finding involvement opportunities that match their interests and professional goals through individual involvement advising sessions and the Emerging Leaders Retreat
 - b. Currently 6 Ambassadors that represent various aspects of campus and majors

- 2) Past Events & Activities
 - a. *Involvement Presentations* ::
 - i. University 1 :: Provided involvement presentations to 6 classes reaching approximately 125 students
 - ii. Delta Sigma Pi (business fraternity) :: Provided involvement presentation to 25 active and interested members during rush week
 - b. *Tabling* :: Staffed Student Involvement Table at Housing Info Fair and Club & Org Fair, provided general involvement information and facilitated sign-ups for listserv
 - c. *Get Involved Listserv* :: Launched listserv in August to promote involvement opportunities to students, specifically targeting freshmen; messages sent on 8/24 & 8/29 that provided information regarding upcoming events to listserv subscribers (currently 248)
 - d. *Get Involved Rubber Ducks* :: 250 rubber ducks were placed in the fountain in the early morning of 8/27 to promote Club & Org Fair, USU Open House, & Traditions Day

- 3) Upcoming Events & Activities
 - a. *Involvement Presentations* :: One presentation on September 12th, and one to be scheduled
 - b. *Tabling* :: Providing information at Student Involvement table at SAFARI on September 12th
 - c. *Involvement Advising* :: Scheduling 30 minute appointments for the week of September 17th; students will be asked to complete brief intake form prior to meeting to determine their interests and assist with suggested clubs, organizations, and programs; follow-up will be provided one week later
 - d. *Emerging Leaders Retreat* :: 3 day on-campus retreat designed to develop, build, and explore leadership through educational and experiential activities; occurs on October 12th, 13th, and 20th; currently marketing and accepting applications
 - e. *Co-Curricular Leadership Certificate* :: Hosting interest sessions to recruit new participants; orientation sessions will begin the week of September 17th