

University Student Union Board of Directors
California State University, Fresno Association Inc.
Campus Involvement Ambassadors Report
December 2, 2013

1) Past Events & Activities

a. *Involvement Advising Sessions* ::

- i. Fall Semester: 177 forms received, 107 appointments completed
- ii. Assessment:
 1. 84% of students surveyed strongly agreed or agreed that scheduling an appointment with a Campus Involvement Ambassador was easy.
 2. 96% of students surveyed said that their meeting with the Campus Involvement Ambassador provided them with what they were looking for in regards to getting involved on campus.
 3. 69% of students surveyed got involved on campus based on their appointment with a Campus Involvement Ambassador.
 4. 90% of students surveyed strongly agreed or agreed that as a result of meeting with a Campus Involvement Ambassador, their understanding of the involvement opportunities on-campus increased.

b. *Emerging Leaders Retreat* ::

- i. October 2013: 48 participants; 64 participants total in Fall 2013
- ii. Assessment:
 1. 97-100% of students agreed that the Emerging Leaders Retreat: deepened their understanding of leadership (97%); deepened their understanding of their own leadership style (100%); helped them develop connections with their peers (100%); and, made them more likely to get involved at Fresno State (100%).
- iii. Follow Up Involvement Survey:
 1. 70% of respondents said they became more involved in Fresno State and the community as a result of participating in ELR.
 2. 83% said they were more likely to continue (persist) as a result of getting involved.
 3. ELR participants are involved in more than 25 unique organizations (including USU Productions, ASI, Student Health Advisory Committee, etc.) and continue to engage in community service.
 4. Quote: I had the choice to stay at the dorms and do nothing but instead I decided to get out of my comfort zone and get involved...[this] has made my experience at Fresno State much more enjoyable ...I get to meet new people, help my community, and learn about the resources available at Fresno State.

2) Upcoming Events & Activities

- a. *University 1* :: Distributing survey electronically to all University 1 classes that attended presentation/tour to gauge involvement and use of facility
- b. *Student Leader Recruitment* :: Timeline has been sent; currently working on marketing materials; applications will launch on February 18th. Melissa Ellis, GA Leadership, to attend meetings with all boards in January to provide more information.