

Minutes of the Meeting of the  
University Student Union Board of Directors  
of the California State University, Fresno Association, Inc.  
November 16, 2015

A meeting of the University Student Union Board of Directors of the California State University Fresno Association, Inc. was held on Monday, November 16, 2015.

**CALL TO ORDER**

The meeting was called to order at 3:34 p.m.

**ROLL CALL**

The following voting members were present:

Mr. Juan Guzman, Chairperson	Ms. Angelica Reyes
Mr. Brian Chin	Mr. Christopher Beck
Ms. Cinthia Godinez	Ms. Emily Pack
Ms. Lilit Grigoryan	Ms. Reyna Velazquez
Ms. Simone Chambliss	Mr. Christopher Kent
Mr. Andrew Escamilla	Mr. Ethan Moreno
Dr. Jose Diaz**	

The following voting members were not present:

Dr. Carolyn Coon*	Dr. Ignacio Hernandez***
Ms. Abigail Hudson	

The following nonvoting member was not present:

Mr. Nicholas Stephens

The following nonvoting members were present:

Ms. Mehrzad Zarrin	Mrs. Gerry Elizondo
Ms. Shawna Blair	

The following guests were also present:

Mr. Fernando Flores	Ms. Patricia Thomason
---------------------	-----------------------

**APPROVAL OF AGENDA**

MSC to approve the agenda for Monday, November 16, 2015 as printed.

**APPROVAL OF MINUTES**

MSC to approve the minutes of Monday, October 5, 2015 as written.

**PUBLIC COMMENT**

Mr. Guzman thanked everyone for their approval to cancel the November 2, 2015 USU Board of Directors meeting due to the campus shooting threat made that day on the social media Yik Yak.

**COMMUNICATIONS**

---

\*Representative of Vice President, Student Affairs and Enrollment Management  
\*\*Designee of University President  
\*\*\*Academic Senate/Faculty Representative

**Dr. Carolyn Coon** – Dr. Coon was not present.

**Dr. Jose Diaz** – Dr. Diaz thanked everyone who attended the campus safety forum last week. He stated that President Castro received a lot of comments and concerns at the forum. There will be a follow up with a more detailed plan for emergency situations and it will be posted on a website. There are eight different ways that notifications can be posted. The goal is to get the message out to as many people as possible.

Ms. Zarrin stated that students need to update their cell number on the myfresnostate.com website. They need to make their cell number their primary contact number on the site.

Mr. Guzman suggested students add the Fresno State app to their phones. He also said that Mrs. Debbie Astone stated at a meeting that the Chancellor and the community were very proud of how Fresno State students, staff, faculty, and administration reacted to the situation.

**Dr. Ignacio Hernandez** – Dr. Hernandez was not present.

**Associated Students, Inc.** – Ms. Hudson and Mr. Stephens were not present.

**Guests** – There were no guest reports.

**External Committee Reports – Student Recreation Center Advisory Council** – Mr. Chin attended a Student Recreation Center Advisory Council meeting on November 4, 2015. He stated that the council spoke about different plans for wellness. They are teaming up with the Health Center to provide a healthier environment for students. They are also working with Mr. Eddie Dominguez on bus trips that are outdoor/exercise oriented. They updated one of their water fountains by making it a hydration fountain and students really like it.

**Food Service Advisory Committee** – Mr. Guzman stated he attended the Food Service Advisory Committee on November 5, 2015. He stated that the committee talked about three main things. They went over the financials and the Food Court is doing well with Panda Express making the most. Robertito's has not taken sales away from Taco Bell. It was mentioned that Tapingo is mainly used by staff. The committees also spoke about having more food options at the Paws-N-Go and for it to stay open later. They also mentioned that there was an initiative by students who want the University Dining Hall open later, but it was determined too expensive. They are working on students being able to use their meal cards at the Paws-N-Go.

## **CHAIR'S REPORT**

**Mr. Juan Guzman** – Mr. Guzman reported that they had the opportunity to send four student Board members to the ACUI Regional I Conference. The conference was hosted by the University of Nevada, Las Vegas from October 15, 2015 – October 17, 2015. The members who attended the conference had an opportunity to network with other student leaders, to learn about other student unions, and to attend useful workshops embracing different topics like diversity, acceptance, and changes in student unions. Mr. Guzman stated that the Board decided to add two tables to the back office in order to maximize space, encourage networking, and promote teamwork. Student leaders have been utilizing the tables. In the future the tables will be replaced with better fitting ones. Mr. Guzman stated that Ms. Reyes had the opportunity to attend the last Emerging Leaders Retreat on October 25<sup>th</sup>. She was able to inform students about the Board, who we are, what we do, and how students can get involved on campus. He also announced that the Board had their second social for the school year. The second social consisted of attending the movie premier of *Paranormal Activity: Ghost Dimension* at Maya Cinemas; and the event was put on by USU Campus Events. Everyone was able to relax, get to know each other better, and support USU Campus Events at their great event. He congratulated Campus Events for their first successful partnership with Maya Cinemas. Mr. Guzman announced that Mr. Chin was assigned to serve as the Board's representative to the Student Recreation Center Advisory Council. Mr. Guzman thanked Mr. Chin, Mr. Kent, and Mr. Beck for giving USU Tours to University One Classes.

## **NEW BUSINESS**

**Information Item: Golden 1 Credit Union Updates** – Mr. Guzman stated that they had the opportunity to meet with Golden 1 Credit Union a few weeks ago. They informed them that there will be a few changes to their branch in the University Student Union. They feel that they have not connected with the students. Most people who utilize their services are staff, not students. They have decided to add three student staff positions to make it friendlier to students. They also plan to attend and fund more student run events.

**Information Item: The Collegian's Video of Breakfast with the Board** – Ms. Reyes stated that the Breakfast with the Board of Directors was on September 30, 2015 from 9:00 a.m. – 11:00 a.m. It was extremely successful. They ran out of food within the first hour. They also conducted a short survey. The survey asked for one thing they liked about the University Student Union and one thing they did not like about the University Student Union. A lot of students came to the event. Someone from *The Collegian* interviewed them and shot a video about Breakfast with the Board. She thanked everyone who assisted with the event.

Mr. Guzman informed the Board that the responses from the survey have been analyzed and he will share the results at the next USU Board of Directors meeting.

## **OLD BUSINESS**

**Information Item: ACUI Regional Conference Presentation** – Mr. Guzman reported that four student Board members attended the ACUI Regional Conference. The student Board members who went were Mr. Guzman, Ms. Reyes, Ms. Godinez, and Ms. Velazquez. Pictures from the conference were shown and each member spoke about what they learned from the top four workshops they attended. Ms. Reyes thanked Ms. Blair for her supervision. She also stated that she attended the presentation Ms. Blair gave at the conference. It was a really great presentation and people really liked what Ms. Blair presented.

**Information Item: Feasibility Study Update** – Ms. Zarrin reported that she, Ms. Melissa Ginotti, and Dr. Coon met to discuss the site. She said that based on the information gathered by the Stantec consultants, they have recommended three areas for the future Student Union. The following are the three sites: (1) The current University Student Union location, (2) Lab School location, and (3) Satellite Student Union location. Ms. Zarrin also stated that another thing discussed was what they really want in the Student Union. On November 6<sup>th</sup> there was a site meeting with Dr. Frank Lamas, Ms. Debbie Astone, and others.

## **COMMITTEE REPORTS**

**Public Relations & Marketing** – Ms. Godinez reported that the Public Relations & Marketing Committee has decided to have Lunch with the Board on November 23, 2015 from 12:00 p.m. – 2:00 p.m. in the University Student Union Lounge. They will be serving pizza. She displayed the event poster to the Board. Ms. Godinez informed the Board that Mr. Beck has been invited to attend the Resident Housing Association meetings by the Vice President. Ms. Godinez stated that Mr. Beck has also been discussing with the Dog Days Orientation Leaders on the possibility of the Board conducting presentations for orientation leaders regarding the University Student Union. Ms. Godinez stated that they have been working on the University Student Union main level directory. They are looking into changing the directory from a list of names to a visual map. This will provide students with a directional layout of the University Student Union that will allow them to locate and access the facility with ease.

**Budget & Finance** – Mr. Chin reported that the Budget & Finance Committee has been working on the University Student Union budget and moving funds from the general budget to other areas. They have also been working on the budget transparency handout and will be working with Ms. Zarrin to acquire some numbers from the \$114 student fees. In regards to the Board of Directors display case, the committee will start implementing that in the coming spring semester. As for the field trip, the committee is looking into schools in northern California for the trip next semester. Mr. Chin informed the Board that Mr. Kent has been reading up on the student handbook so it can be consolidated and made more cohesive. The committee also approved the bylaw changes.

**Campus Involvement Ambassadors** – Mr. Moreno reported that the Campus Involvement Ambassadors had an Emerging Leaders Retreat this past weekend and thanked the Board for participating. There is one more Emerging Leaders Retreat in the coming spring semester. For the Leadership on Demand there is an average of 25 participants per session and 46 unique participants in all. The Campus Involvement Ambassadors received training on gender identity.

**USU Campus Events** – Mr. Escamilla reported that USU Productions had a Bulldog Wednesday event on October 7, 2015. About 250 students attended the event. Fresno State ice cream was given out, there were table activities with the trivia wheel, and a PAW Challenge through a social media contest. On October 21, 2015 there was a Milk & Cookies event with University Courtyard for Alcohol Awareness Week. USU Productions hosted a Jeopardy style game with trivia about drugs and alcohol. There were about 200 students in attendance. On October 29, 2015 from 8:00 p.m. – 10:00 p.m., USU Productions held their Night of the Living Dead event. About 500 waiver forms were signed by students. There was a face painter, jungle maze, laser tag, tarot card reader, photo booth, DJ Kay Rich, and other activities. On November 2, 2015 there was a Bulldog Wednesday that was in collaboration with the Student Cupboard. They had a thank you banner where students wrote what they were thankful for and a police banner that said thank you to the campus police for the handling of the campus threat. The USU Productions social media accounts likes have been increasing.

Mr. Escamilla reported that Campus Events participated in the National Student Day held on October 8, 2015 in Memorial Gardens. The event celebrated our students and their importance to the campus. There were about 400 students at the event. Campus Events also had a Homecoming Tailgate on October 10, 2015 with about 500 students in attendance. They held a Karaoke Night at The Bucket on October 15, 2015. About 100 people attended the event. On October 23, 2015 they had the Maya Cinemas Movie Premiere for Fresno State Students – *Paranormal Activity: Ghost Dimension*. About 150 students attended the event. This past Saturday, November 14, 2015 was the J. Paul Getty Museum bus trip. He and Mrs. Gerry Elizondo worked the event. Mr. Escamilla stated that this week is International Education Week and tomorrow there is an International Employment Workshop in the University Student Union room 309 from 1:00 p.m. – 2:00 p.m. This Thursday, November 20, 2015, Campus Events has the 7:00 p.m. Maya Cinemas Movie Premier for *Hunger Games Part II* exclusively for Fresno State students. On December 5, 2015 there is the San Francisco Bus Trip. The trip has sold out. The Finals Cram Jam will be from December 14, 2015 – December 17, 2015. It will have a Star Wars theme.

## **DIRECTORS' REPORT**

**Ms. Mehrzad Zarrin & Mrs. Gerry Elizondo** – Ms. Zarrin reported that last week she and Mrs. Elizondo met with Dr. Coon and were informed that she and Mrs. Elizondo will be the Interim Co-Directors for Student Involvement. She and Mrs. Elizondo will be available to Board members if they have questions. Mrs. Elizondo stated she will be overseeing the programming side and Ms. Zarrin will be overseeing more of the facility and operations side. Ms. Elizondo stated she is looking forward to working with everyone.

## **ADJOURNMENT**

MSC to adjourn the meeting at 4:55 p.m.

Respectfully submitted,

Ms. Mehrzad Zarrin & Mrs. Gerry Elizondo,  
Interim Co-Directors of Student Involvement

By Ms. Susan Chavez, Office Assistant