

Minutes of the Meeting of the
University Student Union Board of Directors
of the California State University, Fresno Association, Inc.
May 4, 2015

A meeting of the University Student Union Board of Directors of the California State University Fresno Association, Inc. was held on Monday, May 4, 2015.

I. CALL TO ORDER

The meeting was called to order at 3:03 p.m.

II. ROLL CALL

The following voting members were present:

Mr. Juan Guzman, Chairperson	Mr. Lor Vang
Ms. Angelica Reyes	Ms. Karmen Geffken
Ms. Mai Thor	Ms. Megi Hakobjanyan
Ms. Lilit Grigoryan	Ms. Danielle Fuentes
Mr. Brian Chin	Ms. Simone Chambliss
Ms. Emily Pack	Ms. Lucy Garayan
Dr. Carolyn Coon*	Ms. Abigail Hudson
	Mr. Moses Menchaca

The following voting members were not present:

Dr. Jose Diaz**
Dr. Ignacio Hernandez***
Ms. Shawna Blair

The following non-voting members were present:

Mr. Andrew Dadasovich
Ms. Melissa Ginotti
Mrs. Mehrzad Zarrin

**Representative of Dean of Students*

***Designee of University President*

****Academic Senate/ Faculty Representative*

III. APPROVAL OF AGENDA

MSC to approve the agenda for Monday, May 4, 2015 as printed.

IV. APPROVAL OF MINUTES

MSC to approve the minutes for Monday, April 6, 2015 as printed.

V. COMMUNICATIONS

Dr. Coon – Dr. Coon thanked the Board for allowing her to be part of their exemplary work this year. She provided an update on the Haven online training software; the first year of implementation went very well. Haven and two other products will be reviewed by a team of faculty, staff and students soon, and a decision will be made about whether to continue using Haven. For 2015/16 new first time freshmen and new transfer students will be required to complete the training prior to Nov. 1, 2015. They will receive information about HAVEN when they sign up for Dog Days, and will have the option to complete it before attending Dog Days. During Dog Days all new students will attend a live presentation on sexual assault. Following Dog Days, a reminder letter to complete online training by Nov. 1 will be sent. Registration holds will begin Nov. 1 for Spring Semester courses. A Student Affairs committee is being developed to identify all ongoing education efforts on campus related to sexual assault, and to plan for ways to target and/or thematically align both new and existing programming efforts on this subject.

Mr. Menchaca – Mr. Menchaca reported ASI would host an end of year transition retreat for new senators during Dead Days, to help them prepare to hit the ground running in their leadership roles for the 2015-/16 academic year. He recognized Ms. Hudson as newly elected president of ASI. He reported on the new CSSA system-wide student representation fee. Every student has ability to opt out of the fee; at \$2/semester/student, it more than quadruples CSSA's budget. Mr. Menchaca recently participated in an interview process to select two CSU students for Board of Trustees positions. The selection committee recommended a student from Sacramento State and a student from CSU Stanislaus to Gov. Brown. He reported that the University is currently going through a Level A funding review to

determine if the percentage set in FY2000 for funding each division is still appropriate. Menchaca also reported that he had lobbied for \$100 million dollars in additional funding for Fresno State from the State Government in Sacramento; he said Fresno State had to deny admission for 2015-16 to 5000 students because of budget needs, and he reported this will continue to be an important agenda item for ASI next year. He mentioned his support of the New Student Convocation being planned for August 24. Menchaca discussed a recent conference he attended on sexual assault hosted by the Greek Fraternal Government Relations Coalition, and encouraged Fresno State students to reach out to friends and fellow students to take initiative to combat sexual assault.

External Committee Reports – Mr. Guzman and Mr. Chin attended the Food Service Advisory Committee, where sales against budget for food service operations was reviewed and looked fine. Taco Bell will not be open this summer as a gesture to help Robertito's get off the ground with their new operation in the USU Food Court. Robertito's has been very well received by students so far, based on social media posts and word of mouth. The committee hopes Tapingo will be utilized by Robertito's, by Fall Semester 2015. Mr. Guzman also participated on the Search committee for a Dining Services Director. No decision on an offer has been made yet.

Mr Guzman also reported that he had the pleasure of attending the Food Insecurity Banquet; the event opened his eyes to the scale of this problem at Fresno State. He stated that he and other student leaders were asked to participate in ongoing campus efforts to address this issue, and that this will be part of his agenda for 2015/16 year.

Finally, Guzman also reported that he and Ms. Reyes had attended a meeting with ASI representatives Abigail Hudson, Gage Marchini, and Student Involvement representatives Josh Edrington and Taylan Bennett, to revise policies for student organization booths for the 2015-16 academic year. They agreed to change the guidelines for new booth construction to require ADA accessibility. By the Fall of 2016 all booths would have to be in compliance. The meeting revealed that students like how the current lottery system works; minor modifications were made to the point system. One generic booth will be available for reservation by any student organization next year, with priority reservation opportunities going to ASI and Student Involvement leadership boards (including USU Board); after these groups make their reservations for the year, any student club can reserve it with the expectation to staff a minimum of 6 hours per week. These were short term solutions; Mr. Guzman said that next year we'll work on some of the larger issues with the booths.

VII. CHAIR'S REPORT

Mr. Guzman reported he is nearly finished with his assessment process which is gathering feedback from each board member. The first training for the new USU Board is May 21, from 1-5 p.m. This training will be focused on the structure of board, introducing new members, responsibilities and policies. A small ad hoc team comprised of Reyes, Chin, Guzman, Pack, Fernando, Blair, are working on a revision of the USU Board By-Laws to reflect current practice with relation to committees.

VIII. DIRECTOR'S REPORT

Ms. Ginotti invited members to participate in an upcoming six day LeaderShape Institute, to be held at a university in the Bay area first week in June 1-5. USU will pay the cost for 4-6 students to attend. Over the summer, work will continue on several facility projects including the renovation of the Reservations Office renovation, USU 306 cubicle and carpet project, the rewiring of the balcony railing lights (they have been dysfunctional for many years), and painting of the balcony rails on the south and west sides of the USU.

IX. OLD BUSINESS

a. Information Item: Changes to Budget

Ms. Ginotti reported that a slightly different version of our budget will be approved by the Association Board; our understanding is that so long as we maintain the bottom line income and expenses that were passed in our budget, then variances in particular line items will be ok.

b. Information Item: Renaming of USU Recreation Center

Chin reported the process to identify a new name for the USU Recreation Center has resulted in a recommendation to adopt the name Bulldog Bowl. Several surveys were administered throughout the year, both in person and online and in various locations.

c. Information Item: Trip to Tour Student Unions

Guzman and Reyes presented images and information about the four student unions USU Board visited in April. They noted that contemporary unions have a lot of features and event spaces we do not currently have on our campus. The Board learned more about the process of union construction projects from staff at each of the campus' we visited. Guzman reported the USU Board would like to pursue the conversation about creating more space through a student union project, with the help of a company to guide us through a feasibility study process, to determine what the purpose of spaces would be, how much square footage is needed, what would be in a new or renovated building, where it would be located on campus, etc. Reyes commented that the Board learned a great deal during the trip about the general purpose of union buildings, as well as their management and operations. She noticed students at each campus felt great pride in their facilities and noted that we don't have that. Guzman summarized that Fresno State students deserve to feel good about their facilities too.

- **CSU Northridge (renovation and new additions)**
 - Impressed with: modern technology, touch screen reservations system, lighting, art, modern meeting rooms, pub, Pride Center, Veteran's Center, food options, massive computer lab and quick printing stations with free copying for certain number of pages, Student Involvement Office, numerous flexible event rooms in a variety of sizes, and spaces for individual clubs and orgs.
 - Not impressed with: game room, number of small separate buildings vs. one large building.
- **CSU Dominguez Hills (renovation and new addition)**
 - Impressed with: floor surface, spacious unified food court, information center, art/murals, sports lounge/pub, small café, massive wow ballroom (divideable), natural sunlight, cool vibe, small terrace, easy wayfinding (you sense of what you're walking into just through the layout).
 - Not impressed with: renovated facility, you could tell which parts were new vs. renovated.
- **San Diego State University (complete tear down/new construction)**
 - Impressed with: grand entryway, visible info center, big meeting/event rooms, large patio courtyard for events, charging stations everywhere, water features, largest Starbucks in the county, variety of seating options, food court, bowling alley school spirit, massive ballroom, trash and recycling bins, Student Involvement Offices, smart technology throughout building, space for club and orgs to work and collaborate, offices for Greeks, other types of clubs and orgs, commuter student resource area with writing center support, art, theatre with stadium style seating was a major wow factor, mini satellite gym, variety of multi-purpose rooms, ASI Office and grand high tech senate chambers with tablet/technology for agendas and voting.
- **CSU San Marcos – (new building)**
 - Impressed with: info center, lounges, fireplaces, natural light, folding glass door walls, large convenience store, small food court but you could see options right away, patio with seating and great views, amphitheatre outside Ballroom with glass door wall that opens. Student Involvement, Productions, ASI offices, Art/mascots/school spirit on the walls, Gender Equality Center, LGBTQA Center, Multicultural Center, another massive divideable ballroom, Commuter Center with shower, printing station, sleeping pillows, kitchen, storage/lockers.
 - Not impressed with: game room was really small and just had one pool table, carpet in ballroom was stained already, understated exterior entrance, wasn't grand.

XI. COMMITTEE REPORTS

- a. Public Relations & Marketing** – Mr. Vang reported the committee finished the suggestion box project and was considering ways to share comments as they come in. Brochure copy is finished, a couple more images are needed before the committee turns the project over to USU marketing staff. Guzman reported that Mr. Dadosivich headed up a business card project for the Board as well.

- b. **Budget & Operations** – Ms. Thor reported her group finished the package for a X Box station players club, which has been reviewed with Ms. Thomason in Bulldog Bowl and will be launched in the fall. A Strengths based element is proposed for addition to the Board training. The diversity display case schedule is set.
- c. **Campus Involvement Ambassadors** – The group recruited 13 students for 2015-16 year; they will offer 14 presentations for Dog Days over the summer. LeaderPalooza is scheduled for August 19.
- d. **USU Productions** – No representative was present from USU Productions.

X. CLOSING REMARKS

Mr. Guzman congratulated Ms. Hudson on her new role as ASI President, and thanked Mr. Menchaca for his ASI leadership. He also thanked each member of the board, the committee chairs, and the staff for their time and commitment this past year.

XII. ADJOURNMENT

MSC to adjourn the meeting at 4:43 p.m.

Respectfully submitted,

Melissa Ginotti, Director of Student Involvement