

# Finance and Business Law

## The Field of Finance and Business Law

Programs of study in finance and business law emphasize the preparation of students to take their roles as leaders and citizens of business and society. Students learn to be imaginative and responsible. The curricula present political, social, and ethical considerations for local, national, and international business.

## The Department

Our faculty consists of over 20 individuals with outstanding reputations in business and education. All full-time faculty have doctoral degrees and many are nationally recognized for their research, textbook writing, and work with the business community. Teaching methods guarantee a challenging and rewarding course of study: computer simulations, team and community projects, laboratory research, group discussions, and case studies.

## Options and Careers

The **Finance Option** stresses the financial structure of businesses. It consists of one track — *General Finance*. The *General Finance* track provides students with the basic skills required to plan, supervise, and control the financial activities of business organizations. These include understanding the trade-off between risk and return, the time value of money, and the magnifying effects of leverage. Students gain the skills related to evaluating the financial needs of a business, obtaining the funds required by the firm, and using these funds to meet the company's goals.

The **International Business Option** includes applying the traditional business disciplines to a global setting. Students pursue careers with export/import firms, multinational corporations, international banking institutions, and state/federal governments.

The **Real Estate and Urban Land Economics Option** provides the background for residential and commercial real estate sales, development, lending, banking, appraising, escrow, property management, and construction. Students who enroll in the Real Estate Option normally complete all courses necessary to take the California Brokers License Examination.

## Future Education

The Finance and Business Law Department, in conjunction with the other departments taken in the Craig School of Business, offers a Master of Business Administration (M.B.A.) degree.

## High School Education

Students should meet California State University's admission requirements in terms of college preparatory course requirements, grade point average, and test scores.

## College Program

Students should consult a California State University, Fresno *General Catalog* for specific major and university requirements. Community college transfer students should consult their catalogs to ensure that courses taken are CSU transferable (baccalaureate level).

California State  
University, Fresno

Department of  
Finance and  
Business Law

559.278.2341

[www.fresnostate.edu/craig](http://www.fresnostate.edu/craig)

B.S. in Business  
Administration

Options:

- *Finance*
- *International Business*
- *Real Estate and Urban Land Economics*

Certificate in:

- *Finance*

FRESNO STATE

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# Finance and Business Law

## General Education

Students should complete as many of the Fresno State General Education requirements as possible during the freshman and sophomore years, whether they are attending Fresno State or a community college. Community colleges can certify up to 39 of the units required in Fresno State's General Education pattern.

## Suggested Related Activities

Students are also encouraged to participate in the summer study abroad program. For details, contact International Programs in PB 189, 559.278.4653

## Course Requirements

Since program changes may occur, students should consult the university's *General Catalog* and a Fresno State adviser prior to registering for courses.

### Lower Division

Freshman-Sophomore level courses  
(may be taken at a community college)

Financial and Managerial Accounting Principles and Systems (ACCT 4A-B)

Business and the Legal Environment (BA 18) or appropriate 4 unit courses only

Quantitative Analysis (DS 71)

Statistical Analysis I (DS 73)

Principles of Microeconomics (ECON 40) or Introductory Agricultural Economics (AGBS 1)

Principles of Macroeconomics (ECON 50)

Computer Competency Exam or IS 52 and 52L

**Note:** The Craig School of Business requires students to earn a grade of *C* or better for each course used to satisfy the requirements for the major and to have a cumulative GPA of 2.25 *before declaring their option*. In addition, international (foreign) students must have a TOEFL score of at least 500.

### Upper Division

Junior-Senior level courses  
(to be taken in the Craig School of Business)

Statistical Analysis II (DS 123)

Principles of Finance (FIN 120)

Management Information Systems (IS 130)

Production/Operations Management

(MGT 124)

Administration and Organizational Behavior  
(MGT 110)

Marketing Concepts (MKTG 100S)

Business Communication (BA 105W)

## Finance

### General Finance Track

Intermediate Financial Management (FIN 121)

Investments (FIN 128)

International Finance (FIN 178)

Financial Policy and Strategy (FIN 139)

*15 units of approved Finance Option Electives*

## International Business

Introduction to International Business (BA 174)  
Tools and Techniques of International Business  
(BA 175)

The International Business Environment (BA 176)

Legal Environment of World Commerce (BA 177)

International Finance (FIN 178)

Global Marketing (MKTG 140)

International Management (MGT 131)

Seminar in Strategic Management (MGT 187)

*3 units of approved International Business Option Electives*

## Real Estate and Urban Land Economics

Real Estate Law (BA 154)

Financial Institutions and Financial Markets  
(FIN 122)

Real Estate Principles (FIN 180)

Real Estate Appraisal (FIN 181)

Real Estate Practices (FIN 182)

Real Estate Finance (FIN 183)

Business and Real Estate Economics (FIN 186)

Seminar in Strategic Management (MGT 187)

*3 units of approved Real Estate and Urban Land Economics Option Electives*

## Certificate in Finance

This certificate is for students not in the finance option who want to enhance their understanding of the finance discipline. Students must complete the following courses:

Principles of Finance (FIN 120)

Investments (FIN 128)

International Finance (FIN 178)

Three (3 unit) elective courses in finance

For additional  
information, write

California State  
University, Fresno  
Department of Finance  
and Business Law

5245 North Backer  
M/S PB7  
Fresno, California  
93740-8001

Visit or call

Department of Finance  
and Business Law

Peters Business  
Building, Room 285  
559.278.2341

[www.fresnostate.edu/craig/  
depts-programs/fbl](http://www.fresnostate.edu/craig/depts-programs/fbl)

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**STATE**

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**PLEASE NOTE:** This document is for general informational purposes only. The information is subject to change; consult the appropriate department or an academic adviser. Entering freshmen must follow the revised General Education program effective fall 1999 and thereafter. The university catalog and schedule of courses are available online at [www.fresnostate.edu/ClassSchedule](http://www.fresnostate.edu/ClassSchedule) and [www.fresnostate.edu/catalog](http://www.fresnostate.edu/catalog).

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