

The Second Annual Fresno State Hunger Awareness Food Insecurity Banquet

March 2015

Dear Alumni and Friends,

It's very hard for a student to focus on academic excellence when their stomach is empty. Can you imagine what it is like to choose between food, paying for books or making rent?

Food insecurity is a growing issue on college campuses. Fresno State is working diligently to make sure that food insecurity isn't a problem on campus.

To help address this need, The Food Security Project is made up of several initiatives:

1. **Meal Buxx**- Students with immediate need can get a \$5 Meal Buxx gift certificate to be used at the Paws and Go Market or the Dining Hall.
2. **Fresno State Student Cupboard** - Free food and hygiene items available for students.
3. **Education and Resources** - Workshops on money management, budget friendly meals, and resources.
4. **Mobile App** - Immediate way to communicate food availability on campus at conclusion of campus events.
5. **Good Samaritan Fund**- Fund available for students who experience a momentous occasion or hardship.

In order to raise awareness, we are holding this special event to provide a simulation highlighting food insecurity and hunger related issues in the San Joaquin Valley, focusing on Fresno State students. **Join us on Thursday, April 30, 2015, from 5-8 p.m. at the Smittcamp Alumni House at Fresno State.**

Please consider becoming a sponsor of this unique event. We have enclosed a list of sponsorship options for your review.

By sponsoring this event you are helping to draw attention to this very real issue. You will position your business as a champion for those in need.

Should you have any questions, please contact David Hembree at 559-278-5052 or via e-mail at dhembree@csufresno.edu.

Sincerely,



David Hembree
Director of Development Division of Student Affairs
California State University, Fresno
dhembree@csufresno.edu

The Second Annual
Fresno State Hunger Awareness
Food Insecurity Banquet

Here are the Sponsorship options:

- **\$2500 Lead Sponsor**— your role as lead sponsor includes positioning of your business' name on the program .
Prominent placement of your logo and banner at the event.
Mention from the podium as lead sponsor.
Prominent placement of logo in web based reporting of the event.
Position on steering committee for the following year.
Featured as lead sponsor in the event program.
Your sponsorship includes a table for 10 at the event.
- **\$1000 Underwriter**— Underwriters provide for coverage of expenses for the event and are highlighted by an easel board display at the Dessert Buffet or Silent Auction, featuring the name and logo of the sponsor.
Thank you from the podium.
Banner display at event.
Featured as Underwriter in the event program.
Your sponsorship includes a table for 10 at the event.
- **\$250 Table Sponsor**— Table sponsors will provide for 10 seats at a table, table placards with the company logo and name will highlight the organization as a table sponsor.
Featured as Table Sponsor in the program.
Your sponsorship includes a table for 10 at the event.

Sponsorship Form (please print)

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Contact Person: _____

Daytime Phone: _____ Email Address: _____

Sponsorship Levels

Yes, Please include me as a sponsor for the Annual Hunger Awareness Food Insecurity Banquet

Lead Sponsor-\$2500 Underwriter - \$1000 Table Sponsor - \$250

Payment Information

Enclosed is my check made payable to California State University, Fresno Foundation

Please charge my Visa Master Card American Express Discover

Card Number: _____ Expiration Date: _____

Please include your guests' names on the reverse of this sheet if you know them at this time. If not, a Fresno State representative will be in contact with you as the event draws nearer. If you have questions, please contact David Hembree at 559-278-5052.