

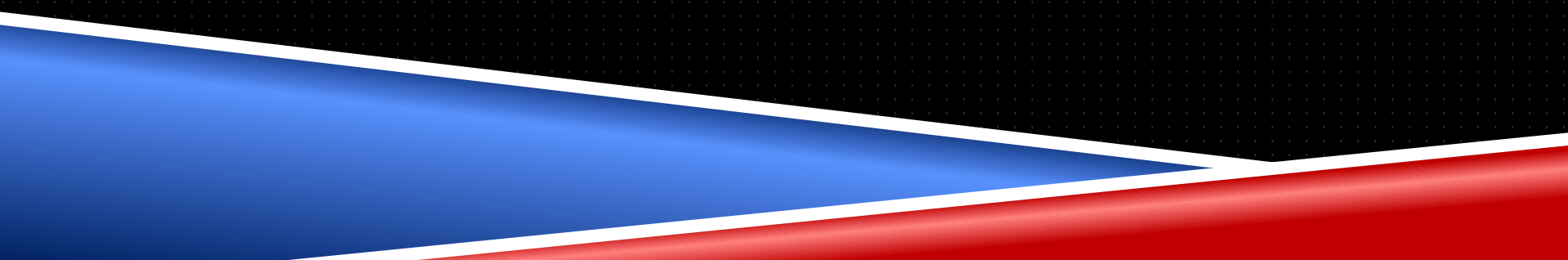
LEAD  
INNOVATE  
TRANSFORM

A Vision for Student Affairs

September 3, 2014

Satellite Student Union

# HIGHER EDUCATION IN SPOTLIGHT

- Productivity
  - Accountability
  - Budgets
  - Unprecedented changes in higher education – collegiate experience looks like in the future
  - Demographics changing particularly in states like California, Texas, & Florida
  - Times we live in need strong and transformational leadership
- 

# STRENGTHSQUEST TOP 5

**Strategic**

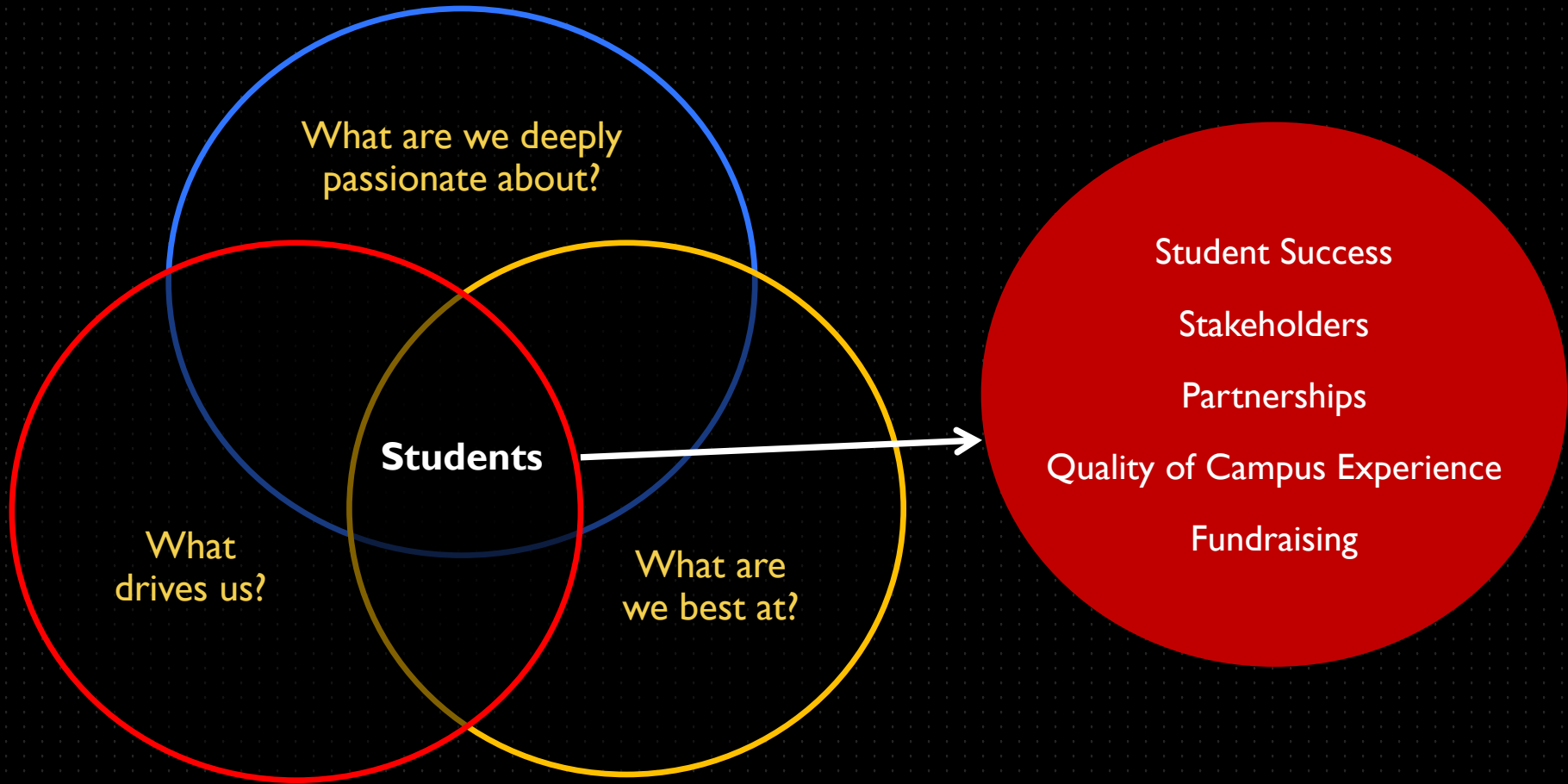
**Arranger**

**Achiever**

**Self-Assurance**

**Maximizer**

**Relational**

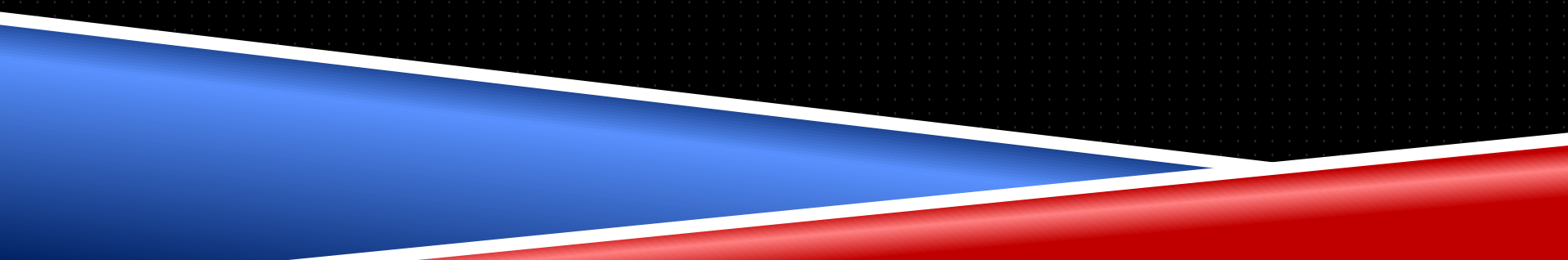


# STUDENT SUCCESS

It's our goal to see students graduate and enter the world as curious learners and confident leaders.

- Run Division with this as major focus
- Improve retention and graduation rates at least 2% per year for next 10 years
- Increase involvement and engagement activities
- Promote career development strategies, internships and assist with job placement
- Learning beyond the classroom
- Effective management behavior invention teams (CARE Team)

# STUDENT SUCCESS

- Provide opportunities for volunteerism, civic engagement and experiential learning
  - Prepare students to be leaders within their communities and careers
  - Promote lifelong health and wellness
  - Global understanding
  - Provide essential support services for academic success
- 

# STAKEHOLDERS

Stakeholders should be evaluated to ensure needs are being met and that they are being engaged successfully.

- Residential Students
- Off Campus Students
- Diverse Students
- Veterans Students
- Graduate Students
- International Students
- Non-Traditional Students
- LGBTQA Students
- Majority/Minority Students
- First Generation Students
- Greeks
- Student-Athletes
- Disabled Students

List goes on....

Parents & Community Members



# QUALITY OF CAMPUS EXPERIENCE

## Where Students Come to Life

- Recruit & retain professional staff through staff development
- Celebrate campus traditions and create new ones (FresWOW)
  - Spirit, pride, traditions
- Support Athletics & the Arts
- Exceed national standards (CAS, NASPA, & NACE)
  - Assessment
- Assess & evaluate programs, services & activities using nationally normed instruments
- Connect to University mission, vision & strategic initiatives
  - Strategic Plan for the Division (I need your input and buy in.)



# QUALITY OF CAMPUS EXPERIENCE

- Comprehensive knowledge of student development, success & retention theories
- Implement systems for communication & marketing (over and over)
- Develop a culture of service
  - Positive, responsive
- Data driven decision making

# COLLABORATIONS

Nurturing partnerships and effective teamwork are fundamental building blocks for any successful organization.

- Faculty
- Academic Affairs
- University Advancement
- Administrative Services
- Auxiliary Services
- Athletics
- University Police Department
- Alumni
- Community

# FUNDRAISING

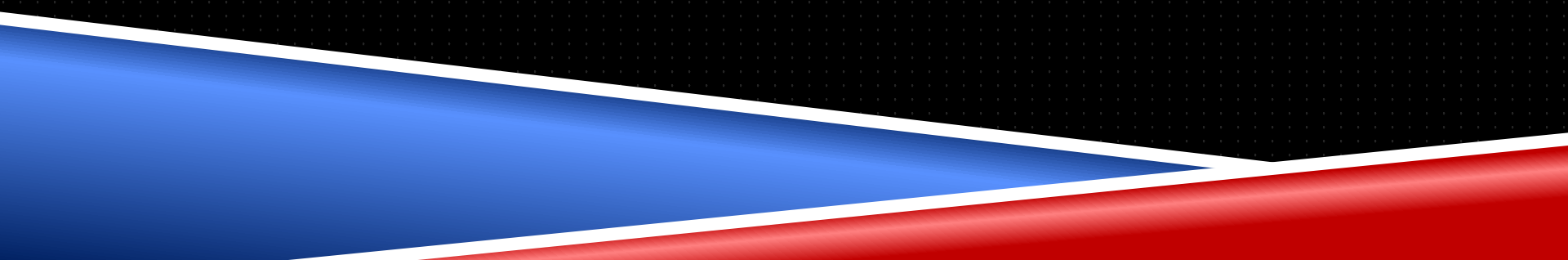
Fundraising increases awareness about organization and provides opportunities for others to give, while supporting strategic initiatives.

- Friendraising
- Corporate sponsors & gifts
- Grants
- Endowments
- Scholarships

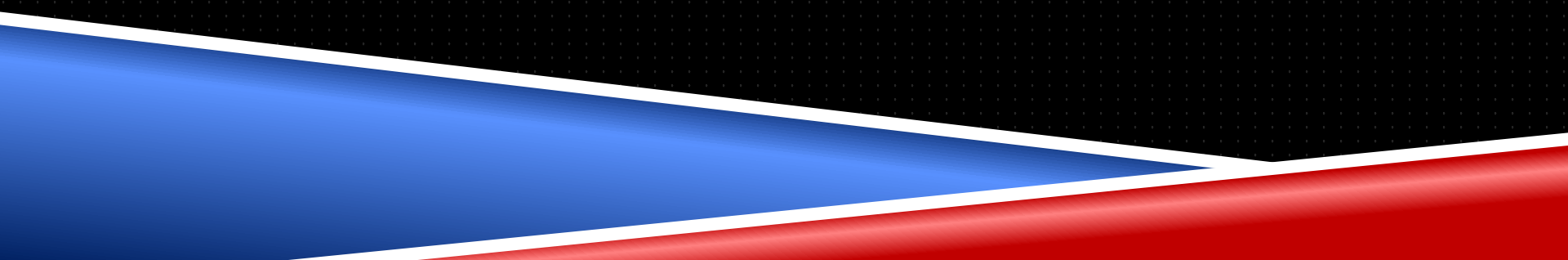
Important to our Funding Picture to Division  
and Student Success

# TRANSFORMATIONAL EDUCATIONAL EXPERIENCE

Best Division of Student Affairs in the Country (Kouzes and Posner)

- Model the Way
  - Inspire a Shared Vision
  - Challenge the Process
  - Enable Others to Act
  - Encourage the Heart (Celebrate)
- 

# STRATEGIC THEMES

- ❖ Theme #1: Student Success, Promoting Student Transformation
  - ❖ Theme #2: Developing our Campus Community for Student Affairs Division Staff/Faculty
  - ❖ Theme #3: Internationalizing Our Campus
  - ❖ Theme #4: Recruiting and Enrolling a Diverse Student Body
  - ❖ Theme #5: Creating a Culture of Quality Service
  - ❖ Theme #6: Engaging and Involving Students in the Campus Community
  - ❖ Theme #7: Demonstrating a Commitment to Diversity and Cultural Competence
  - ❖ Theme #8: Safety and Wellness
- 

**Together, we can  
accomplish much as a  
team with our  
collaborators/partners.**



**Go Big or Go Home**

**Let's build on the past  
and create a better  
student experience.**

**Life is short.  
Work somewhere  
awesome!**

**FRESNO STATE**

Student Affairs



# COMING SOON...

## FRESNO STATE



# BULLDOGS™

