



**Division of Student Affairs  
Hallmark Awards 2012-2013  
Beacon Integrity Award**

**HOLLY ANN BAUM**

One of this year's Beacon Integrity Award winner is Holly Ann Baum, Program Analyst for Technology Services. Although Holly works for Technology Services, she is an integral part of our Student Affairs Division and the Admissions and Records team.

While much of what she does goes unnoticed by students, her work makes all of our students' experience a more positive one. Holly is the person who creates many of the program processes that improve work flow for faculty, staff, and students to help them be more productive and efficient. An example of this is the end of the term processing at the busiest time of the year. It was Holly Baum who, on multiple occasions - including weekends - assisted with the processing, while also looking for ways to improve process productivity.

Holly's knowledge and understanding of our policies and procedures is invaluable and she has managed to make Student Affairs a priority, even when she was engaged with many other tasks with offices across the campus. An example of just some of the contributions Holly has made to our Division include creating departmental advising holds which helps students know exactly where to go to clear holds; creating a table for the enrollment unit limit process when students were limited to signing up for only 16 credits; and creating a batch "DARS" process that provided invaluable assistance to degree advisors, upper division transfer evaluators, athletic certification and veterans certification.

She also modified and improved the academic standing processes by identifying glitches within PeopleSoft and doing manual cleanups to make the process more efficient and usable. It is clear why Holly is called the "guru" and "the bomb" by her Admissions and Records colleagues. She is not seen simply as a coworker, but also as their friend. It is a great pleasure to provide our Student Affairs Beacon Integrity Award to Holly Ann Baum from Technology Services.