



Student Affairs

California State University, Fresno

State of the Division

October 5, 2010

Satellite Student Union

Student Affairs wants to be recognized for:

1. Division of Student Affairs will be recognized for its ability to meet annual Targets and to recruit/enroll/retain quality students.
2. Division of Student Affairs will be recognized for its focus on helping students learn and acquire the tools they need to succeed.
3. Division of Student Affairs will be recognized for its effective and timely service to students and other offices around the campus.
4. Division of Student Affairs will be recognized for its attention to professional development of staff at all levels.

Student Affairs wants to be recognized for:

1. Division of Student Affairs will be recognized for its active promotion of student wellness and health education.
2. Division of Student Affairs will be recognized for its thoughtful use of technology without compromising personal contact.
3. Division of Student Affairs will be recognized for its collaboration with faculty and other departments across the campus.
4. Division of Student Affairs will be recognized for its commitment to fostering diversity in preparing students to function in a diverse world.

Division of Student Affairs

Pride Points 2009-2010

Enrollment Services

- **Admissions, Records, Evaluations**
 - Developed and implemented on-line application for graduation. 2. Completed Phase 1 of Student Records Archiving Project.
- **Financial Aid**
 - Implemented Direct Lending Program
- **University Outreach Services**
 - Utilized Hobson's EMT Chat product to host 33 chat events with 1290 student participants

Division of Student Affairs

Pride Points 2009-2010

- **International Student Services and Programs**
 - initiated or participated in three new programs: Special Advising Sessions for First Time Freshmen, Transfer Advising Workshop and Freshman Mentoring Program
- **Student Affairs Development**
 - Helped raise over \$10.4 million dollars through 2009-10
- **University Scholarships**
 - Scholarship Office interacted with 331 outside organizations and processed over 2 million dollars for the benefit of 1354 students

Division of Student Affairs

Pride Points 2009-2010

- **Talent Search and Upward Bound**
 - Continued to promote student success by serving over 1000 First Generation students throughout the Central Valley

Student Life

- **Career Services**
 - Significantly increased student/alumni usage of our web-based job –posting and career management system, BulldogLink, from 5,500 to 10,000

Division of Student Affairs

Pride Points 2009-2010

- **Rec Sports and Fitness**
 - Increased total attendance from 198,374 visits in FY08/09 to 209, 887 in FY 09/10
- **Services for Students with Disabilities**
 - Interpreters provided 2,894 hours of direct service
- **Student Involvement**
 - Implemented the use of OrgSync to enhance communication , access for student clubs and organizations

Division of Student Affairs

Pride Points 2009-2010

- **The Center for Women and Culture**
 - The National Coalition Building Institute provided cultural competency training to over 600 individuals
 - The Violence Prevention Project provided ongoing peer counseling services to 63 students, faculty and staff.
- **University Courtyard**
 - 119 different educational programs presented to 2800 students on topics including alcohol and drug issues, sex education, safety, health, diversity, etc.

Division of Student Affairs

Pride Points 2009-2010

Student Success Services

- **Central California Educational Opportunity Center**
 - Successfully assisted in enrolling 432 program participants into programs of post secondary education.
- **College Assistance Migrant Program**
 - 99% of CAMP freshmen (2009-2010) students successfully completed their first academic year of enrollment at Fresno State.
- **Educational Opportunity Program**
 - Developed and implemented a day of activities (EOP Connect Day) designed to introduce entering students to program services and set expectations for program participants

Division of Student Affairs

Pride Points 2009-2010

- **Learning Center**
 - During the combined fall and spring semesters, provided 11,156 hours of tutoring through 8,638 visits, which served 1222 unique students
- **Office of Advising Services**
 - Provided mandatory advising for over 2,660 first-time-freshmen during the fall semester. Over 1,200 of these students received advising through large group advising sessions.
- **Office of Testing Services**
 - Proctored over 17,300 tests including mid-term exams, make-up tests, online exams and Calculus readiness testing. Over 81 faculty members from more than 28 academic departments utilized the service.

Division of Student Affairs

Pride Points 2009-2010

Student Support Services

- Students in the SSS program received 690 counseling contacts during the fall/spring semester; contributing to the effective and proactive advising services that increase retention and graduation rates of first generation, underrepresented groups and students with special needs.

Division of Student Affairs

Pride Points 2009-2010

University Health and Psychological Services/Wellness Services

- Launched the Wellness Lounge @ the USU in November 2009 which featured educational offerings to address the “Top 10 Academic Impacts” as reported by Fresno State students in the 2009 ACHA/NCHA survey.
- The Electronic Medical Record was implemented in April 2010 to improve patient care by;
 - providing immediate access to patient information,
 - improving decision making and exchange of information among providers, and creating an environment that supports safe, secure and efficient data collection

Major Functions

1. WE ENGAGE STUDENTS – through our communication with them and by trying to involve them in their university
2. WE PROMOTE STUDENT LEARNING - about themselves, their university and the world around them – both within and outside the classroom.
3. WE PROVIDE QUALITY SERVICES - to ensure they can solve problems and receive the support they need to succeed.

MORE ~~WITH~~ LESS

LESS ~~WITH~~ LESS

SAME ~~WITH~~ LESS

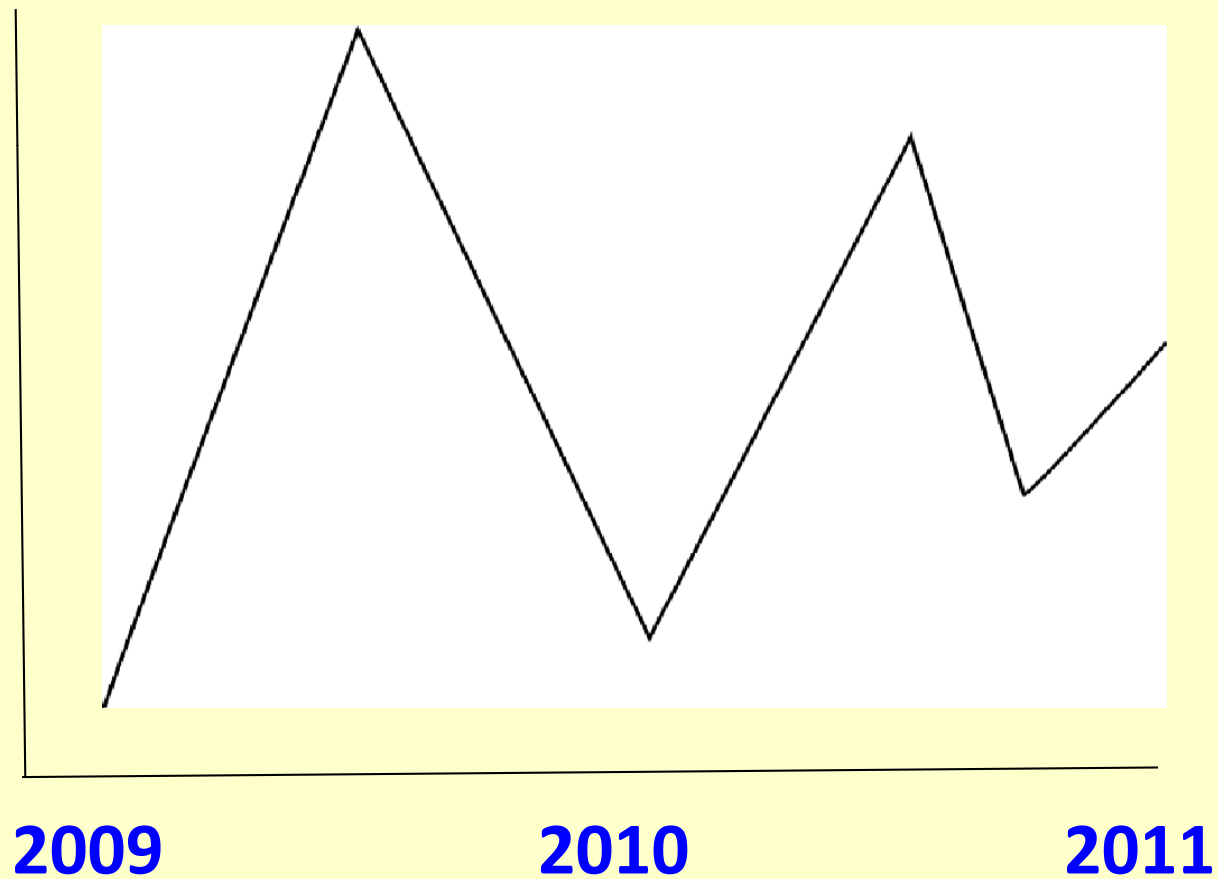
DO YOUR BEST WITH WHAT WE HAVE.

2010-2011 Projects

- 1. Enrollment Management**
- 2. Graduation Rate Initiative**
- 3. Early Start Remediation**
- 4. Fresno State Centennial**
- 5. Comprehensive Campaign**

Enrollment Management Plan

20,000
Students



GRADUATION RATE INITIATIVE



Freshmen 2009-2010
retention rate: 86.7%



Sophomore



Junior



Senior

6 Year Graduation rate by 2015: 54%

Early Start

ELM

Freshman begin Remediation

in

EPT

English & Math

Before classes begin Fall 2012

EAP

Legacy of Leadership







“\$12 Million Dollar Man”

Taking Care of You- Job #1

- **Professional Development Activities**
- **CARE Bucks Recognition**
- **Suggestions for Improvement to Dr. O**
- **Put Fun into Work/Division**



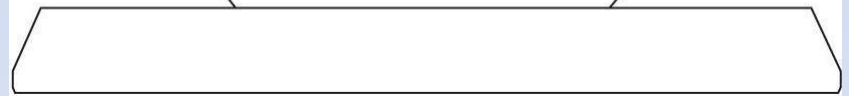
Beacon Award

HALLMARK



Service Excellence Award

AWARDS



Hallmark Awards Nominees

- Beacon Award

- Kathy Dunbar (Office of Advising Services)
- Holly Baum (Campus Information Systems)
- Sally Ramage (Student Involvement Center)
- Jennifer Stemwedel (Office of Scholarships & Development)

- Service Excellence Award

- Michele Davis (University Courtyard)
- Dr. Gena Gechter (Psychological Services)



2010

Beacon Award

Sally Ramage

For providing quality services with integrity and professionalism,
respecting the diversity and multiculturalism of the campus
and the uniqueness of each individual served.

Thank you for continuing to promote
the mission of STUDENT AFFAIRS.

Division of Student Affairs
California State University, Fresno





2010

Beacon Award

Jennifer Stemwedel

For providing quality services with integrity and professionalism,
respecting the diversity and multiculturalism of the campus
and the uniqueness of each individual served.

Thank you for continuing to promote
the mission of STUDENT AFFAIRS.

Division of Student Affairs
California State University, Fresno





2010

Service Excellence Award

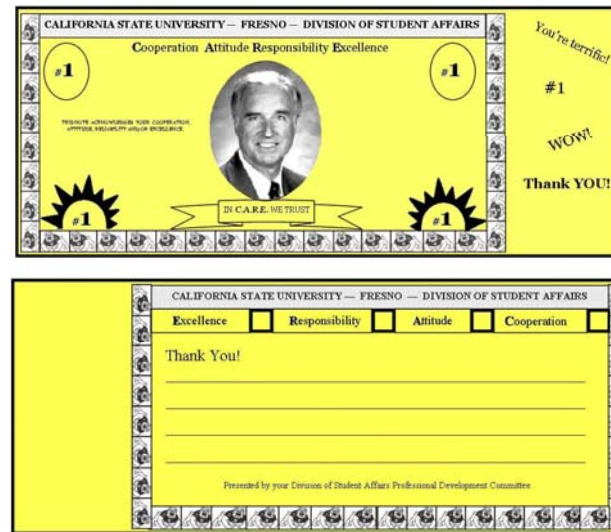
Dr. Gena Gechter

For personifying our Division's Service Principles and the Essential Responsibilities of our Vision Statement.

Thank you for continuing our tradition of excellence.

Division of Student Affairs
California State University, Fresno

CARE Bucks



Whenever someone in the Division of Student Affairs does something that you really appreciate... thank them with a CARE Buck!

CARE Bucks drawings will take place the 3rd week of every month. Those that give a CARE Buck, as well as those that receive, will win a prize! Cooperation Attitude Responsibility Excellence!

Upcoming Events



DOSA Professional Development



facebook

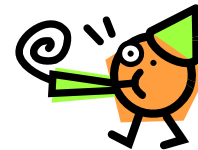
Add us on Facebook!

<http://www.facebook.com/DOSAProfDev>

Professional Development Conference 2011

Save the Date!!!!

Tuesday, January 11, 2011



Participate!

- We invite everyone to attend the workshops - they are planned for YOU!
- We welcome any feedback and ideas.
- We encourage all of you to get involved...join the Professional Development Committee!



Happy Birthday
Fresno State



Student Affairs

promoting student success

LEADERSHIP TEAM

Happy Birthday Fresno State from Student Affairs!



**Celebrating 100
years of Promoting
Student Success**



Student Affairs

California State University, Fresno

THANK YOU!