

# Paige Public Relations

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Twitter, Facebook, Instagram: @PaigePR ♦ YouTube and Pinterest: /PaigePR ♦ Blog: PaigePR.com

**Seeking a Public Affairs/Public Relations Specialist position. Open to relocation and willing to travel.**

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## Qualifications

- Designed and implemented creative media campaigns
- Skilled at field reporting, writing stories, public speaking, news research and production
- Developed creative story ideas and finding sources
- Utilize Twitter, LinkedIn, YouTube, Pinterest, Facebook, blogs and other social media
- Demonstrated experience in editing video using Adobe Premier Pro
- Excellent at breaking down a story with facts and personal accounts to write the news
- Superior organizational skills, managing several events simultaneously
- Ability to work with others while maintaining a professional work environment
- Computer: MS Word, Excel, PowerPoint, Keynote and Social Media

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## Education

### Bachelor of Arts, Mass Communication and Journalism – Public Relations

December 20XX

California State University, Fresno (Fresno State)  
Graduated Cum Laude with a GPA 3.6/4.0

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## Coursework

Public Relations Writing	Media Ethics
Public Relations Cases and Campaigns	Editing of Publications
Public Relations	Mass Communication and Society
Applied Media Research	Media Writing

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## Internship Experience

### Public Relations Intern, Carter & Company Communications, Fresno, CA

May 20xx -August 20xx

- Scanned, tracked, and updated coverage for multiple B2B tech and consumer accounts
- Drafted and edited media alerts, pitches, briefings, and Gordon and Sons PR social media accounts.
- Used Vocus, CisionPoint, and ITDatabase as tools to update media lists and conduct research

### Entertainment Content Editor Intern, People Monthly, Baltimore, Maryland (virtual)

June 20xx -August 20xx

- Produced a number of the “Most Viewed” content in the Entertainment category for People Monthly, “15 Books to Read Before They’re Movies,” which garnered 835 Facebook likes and 44 Twitter retweets
- Created Instagram account and increased Facebook page likes by 20 percent in less than two months
- Managed SEO/SEM strategies using Google Analytics

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## Experience

### Staff Writer, *The Collegian*, Fresno State

January 20xx - Present

- Write 5 articles a month averaging 600 words that focus on local arts/culture, political, and civic topics
- Research current topics and meet with writers at *The Collegian*
- Two articles published in local community website

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## Leadership & Activities

- Member, Public Relations Student Society of America (2 years)
- Member (2 years) and Treasurer (1 year), Kappa Tau Alpha honors society