2018-2019 Year-End Review
Career Development Center

Engaging students this academic year through...

Career Planning and Advising

- **4,015** career appointments
- **2,333** unique students
- **78.7%** Underrepresented Minorities
- **56%** of visits for career planning
- **35%** 1st and 2nd year students
Technology Available 24/7

- 1,617 Focus 2 new users
- 197 Big Interview new users
- 3,313 Career Spots views
- 2,136 Visits to What can I do with this Major
- 12,960 HireFresnoState student logins

Faculty Engagement

- 8,728 students participated in a career-related lecture or workshop
- 41% were 1st or 2nd year students
- Underrepresented Minority Students 79%
- 94% of activity was in a formal class embedded into coursework
- 212 faculty career champions have embedded career planning or a career related topic into class lecture(s)

Employer Engagement and community involvement

- 2,418 companies/organizations attended job fairs
- 514 unique companies/organizations engaged with students through job fairs, networking, workshops and presentations
- Over 550
60% increase in corporate sponsorships for campus-wide career development.

24% increase in new employer accounts posting on HireFresnoState

7% increase in jobs posted on HireFresnoState

3,586 approved positions

4,319 students applied to 316, posted on-campus jobs through HireFresnoState

2,199 identified as student assistants

80% Underrepresented Minority Students

19% are 1st or 2nd year students

57% first gen
Increased student access from 2017-2018 with **612** HireFresnoState, a **53.3%** increase from 2017-2018.

**1841** applications submitted to internships, an increase of **171.13%** from 2017-2018.

**Campus-wide Internship Coordination**

Created custom, paperless processes via DocuSign to obtain completed Learning Plan Agreements and Release of Liability/Emergency Contact forms at the request from faculty from 32 internship courses and currently collaborating with faculty from 9 more courses to create their processes.

**Campus-wide Internships**

Increases formalized internships with employers by **32.43%**

Total of **539** partnerships.
NUMBER ONE

search on HireFresnoState is, "On-campus employment."

316 on-campus job postings

4,319 student applicants for on-campus jobs

61,000 or 53% of all job searches were for on-campus employment

56%

front desk check-ins were for the Clothing Closet

1,319 Clothing Closet visits

961 students were provided with professional clothing

81% Underrepresented Minority Students

250 clothing donors

3,842 students have been served since the Spring '16 opening

325 students found clothing at the Spring '19 Clothing Giveaway

200 students attended Suit Up at JCPenney
Money Management

- 487 individual coaching sessions
- 24% were 1st and 2nd year students
- 88% Underrepresented Minority Students
- 65% budgeting assistance

Money Management

- 1,790 total students have registered for Unleashed
- 49% completed a course on Unleashed
- 3x Bulldog Financial Coaches tripled
- 31% 1st and 2nd year students

To educate, prepare and connect students and alumni for career and lifelong success.

Total Student Engagements

22,700