

Year End Report 2015-16

Milestones and Accomplishments

- Developed and opened the first Clothing Closet on campus (04/01/16)
- Recruit The 99 (collaboration with UOP, Stockton, UC Merced & CSU, Bakersfield) Career and Internship Fair focused on eight industries that hire the most new grads in the Central Valley (03/01/16)
- Increased student attendance at career fairs by 56% over previous academic year
- Increased employer attendance at career fairs by 55% over previous academic year
- Started a Career Council (collaborating on career development with academic advising centers and associate deans) (09/15)
- Career Counselors spend 11-15% of workweek in a specific college becoming industry experts Fall 2015 and Spring 2016
- Reached 10,581 students in outreach events throughout the 15-16 academic year
- Conducted career workshops using Zoom to reach more students virtually
- Raised \$17,000 in corporate sponsorships to offset costs of career fairs and printed materials
- Held evening hours in the library for the first time in the history of Career Center on a weekly basis in both fall and spring semesters with 10-12 students per week.
- Renamed and rebranded from Career Services to Career Development Center (CDC)--including signage, painting, marketing materials, social media, etc.

Programs and Events

	Event Name	Date of Event	Attendance	Description
1	Fall Career Fairs	Fall 2015	980	174 employers over 3 days. PT, FT and internship positions for students
2	Recruit Up the 99	March 1, 2016	1501	Collaboration with 3 other universities, 190 employers in one day with PT, FT and internship positions for students
3	On Campus Recruitment	Fall and Spring	265	50 employers interviewed on campus for internships and full time positions following graduation

Career Development Center

4	Career Related Workshops	Fall and Spring	1011	Sixty three career workshops to assist students with career planning and development (resumes, mock interviews, grad school prep, choosing majors, internship searches, explore careers)
5	Dining Success Dinner	March 16, 2016	146	Dining etiquette and professional skills in the workplace. Three course meal for students to practice dining skills
6	Criminology Job Fair	Spring 2016	165	26 employers with FT and internship opportunities in the criminology industry cluster
7	Law School Admissions Workshop	April 2, 2016	50	Employer panel for students interested in entering law school
8	Individual Career Counseling	Daily	3347	Met with 2021 unique students. Career Assessment, planning, discussion of majors, careers, internships
9	Outreach events	Fall and Spring	10581	Tabling events throughout the year including Dog Days, Safari, New Student Convocation, Bulldog Bash, Job Readiness Bootcamp, individual college events, preview day, CAMP, Upward Bound, Welcome Black
10	Classroom Presentations	Fall and Spring	3006	Career Counselors present career related topics to courses as requested by faculty. 103 presentations were completed.

Career Development Center

Academic Collaboration

- Recruit the 99 Career Fair was co-sponsored by Alumni Association, volunteers solicited from Academic Advising Centers, Undergraduate Advising Center and other departments
- Worked with faculty and incorporated career related assignments in the following courses:
 - BIO 1, CLAS 30, University 1, MCJ 128, PLSI 150, Psych 60T, MGT 110, HRM 153, CM 181, Practicum class in counseling

The following courses also integrated a service learning component into their course using the Fresno State Clothing Closet as an organization worksite

- MGT 133
- MKT 100S
- FM 128

Staff Awards or Accolades

- Jody Burum received certification as a Global Career Development Facilitator (only staff in our office with this designation)
- Jody Burum is now a Certified Strong Interest Inventory Practitioner
- Jody Burum and Adrian Ramirez presented a workshop at the National NCDA Conference in Denver [June 2016](#). Their presentation was "Integrating Career and Professional Development: Related Assignment in Classroom Instruction"

Community Service provided to the university

- 70 Volunteers used for Recruit up the 99 Hours = 260 hours
- 30 volunteers for fall Career Fairs = 250 hours
- 6 volunteers for Meet the Professionals in Spring 2016 = 30 hours
- 40 volunteers for the Clothing Closet (15 hours each) = 600 hours
- \$5000 from President's Circle to startup of the Clothing Closet
- \$17,000 in sponsorship money from employers to offset Career Fair costs and printing and marketing costs