Career Development Center

Year End Report 2015-16

Milestones and Accomplishments

- Developed and opened the first Clothing Closet on campus (04/01/16)
- Recruit The 99 (collaboration with UOP, Stockton, UC Merced & CSU, Bakersfield) Career and Internship Fair focused on eight industries that hire the most new grads in the Central Valley (03/01/16)
- Increased student attendance at career fairs by 56% over previous academic year
- Increased employer attendance at career fairs by 55% over previous academic year
- Started a Career Council (collaborating on career development with academic advising centers and associate deans) (09/15)
- Career Counselors spend 11-15% of workweek in a specific college becoming industry experts Fall 2015 and Spring 2016
- Reached 10,581 students in outreach events throughout the 15-16 academic year
- Conducted career workshops using Zoom to reach more students virtually
- Raised $17,000 in corporate sponsorships to offset costs of career fairs and printed materials
- Held evening hours in the library for the first time in the history of Career Center on a weekly basis in both fall and spring semesters with 10-12 students per week.
- Renamed and rebranded from Career Services to Career Development Center (CDC)--including signage, painting, marketing materials, social media, etc.

Programs and Events

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date of Event</th>
<th>Attendance</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Fall Career Fairs</td>
<td>Fall 2015</td>
<td>980</td>
<td>174 employers over 3 days. PT, FT and internship positions for students</td>
</tr>
<tr>
<td>2 Recruit Up the 99</td>
<td>March 1, 2016</td>
<td>1501</td>
<td>Collaboration with 3 other universities, 190 employers in one day with PT, FT and internship positions for students</td>
</tr>
<tr>
<td>3 On Campus Recruitment</td>
<td>Fall and Spring</td>
<td>265</td>
<td>50 employers interviewed on campus for internships and full time positions following graduation</td>
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<td>4</td>
<td>Career Related Workshops</td>
<td>Fall and Spring</td>
<td>1011</td>
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<tr>
<td>5</td>
<td>Dining Success Dinner</td>
<td>March 16, 2016</td>
<td>146</td>
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<tr>
<td>6</td>
<td>Criminology Job Fair</td>
<td>Spring 2016</td>
<td>165</td>
</tr>
<tr>
<td>7</td>
<td>Law School Admissions Workshop</td>
<td>April 2, 2016</td>
<td>50</td>
</tr>
<tr>
<td>8</td>
<td>Individual Career Counseling</td>
<td>Daily</td>
<td>3347</td>
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<tr>
<td>9</td>
<td>Outreach events</td>
<td>Fall and Spring</td>
<td>10581</td>
</tr>
<tr>
<td>10</td>
<td>Classroom Presentations</td>
<td>Fall and Spring</td>
<td>3006</td>
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</table>
**Academic Collaboration**

- Recruit the 99 Career Fair was co-sponsored by Alumni Association, volunteers solicited from Academic Advising Centers, Undergraduate Advising Center and other departments
- Worked with faculty and incorporated career related assignments in the following courses:
  - BIO 1, CLAS 30, University 1, MCJ 128, PLSI 150, Psych 60T, MGT 110, HRM 153, CM 181, Practicum class in counseling

The following courses also integrated a service learning component into their course using the Fresno State Clothing Closet as an organization worksite
- MGT 133
- MKT 100S
- FM 128

**Staff Awards or Accolades**

- Jody Burum received certification as a Global Career Development Facilitator (only staff in our office with this designation)
- Jody Burum is now a Certified Strong Interest Inventory Practitioner
- Jody Burum and Adrian Ramirez presented a workshop at the National NCDA Conference in Denver June 2016. Their presentation was "Integrating Career and Professional Development: Related Assignment in Classroom Instruction"

**Community Service provided to the university**

- 70 Volunteers used for Recruit up the 99 Hours = 260 hours
- 30 volunteers for fall Career Fairs = 250 hours
- 6 volunteers for Meet the Professionals in Spring 2016 = 30 hours
- 40 volunteers for the Clothing Closet (15 hours each) = 600 hours
- $5000 from President's Circle to startup of the Clothing Closet
- $17,000 in sponsorship money from employers to offset Career Fair costs and printing and marketing costs