

**2016 – 17 DOSAEM**  
**Strategic Priorities and Goals**

**Priority One**

Enhance teaching and learning through best practices, innovative programs, and high impact experiences that attract talented and diverse students and contribute to retention, extraordinary learning, the development of the whole student, and lifelong success.

**Goal #1**

Create and design services and programs utilizing best practices to educate and empower students for success.

**Career Development Center #1:** Create a centralized on-line, one stop shop for on campus student employment opportunities.

**Career Development Center #2:** Develop a Professional Development Certificate to support 250 students in transition from campus environment to professional workforce.

**Career Development Center #3:** Increase engagement through student interaction across all colleges and increase collaboration with academic advising centers in each college.

**Career Development Center #4:** Collaborate with University Advising Center to jointly assist former pre-nursing students ineligible for the nursing program.

**Goal #2**

Develop and implement comprehensive strategic plans to increase enrollment, retention, and degree completion of our highest-risk students.

**Goal #3**

Create proactive communication and programs to meet the unique personal, social, and financial needs of our students.

**Career Development Center #5:** Add a casual clothing line to current Fresno State Clothing Closet to serve students seeking career related opportunities.

**Career Development Center #6:** Create a student “fueling station” in the CDC with the objective of providing another source of available food for students.

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**University Priority Two**

Invest in a dynamic environment to attract, develop, and retain talented and diverse faculty and staff.

**Goal #1**

Provide opportunities for growth to maximize skills for career development.

**Goal #2**

Work with Fresno State graduate programs to attract interns and graduate assistants to the Division of Student Affairs and Enrollment Management.

**Goal #3**

Strengthen cultural competency among DOSAEM staff and faculty.

**Goal #4**

Recruit and retain diverse faculty and staff.

**University Priority Three**

Align our physical and technological infrastructure to support a sustainable and welcoming campus environment.

**Goal #1**

Evaluate and enhance current and future facilities to better serve our students.

**Goal #2**

Identify and develop the technology infrastructure to increase productivity and efficiency.

**University Priority Four**

Grow and develop collaborative and engaged community partnerships to increase support for students and the University.

**Goal #1**

Develop and enhance collaborative campus and community partnerships to further student access, college readiness, student involvement and engagement.

Career Development Center #7: Increase level of employer engagement with top 20 employers at Fresno State and identify new employers to engage.