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ASI Kicks Off ‘Who’s Your Senator’ Campaign

(FRESNO, Calif.) — Fresno State’s Associated Students, Inc. (ASI) is kicking off its 2015-2016 “Who’s Your Senator” campaign to familiarize Fresno State students with their student senators. The purpose of the campaign is to let students know who represents them and who they can go to for help with any specific problems they may have.

The campaign features photos of each individual Senate and Executive member with their contact information and a quote about their goals and priorities as an ASI member.

“A common problem we run into is that the student body doesn’t know who is representing them,” said Senator Blake Zante. “We want students to be familiar with us so that they feel more comfortable reaching out with their suggestions for improvement.”

The campaign can be found in The Collegian as well as in various kiosks and information boards around campus.

For more information, please contact the ASI business office at 559.278.2656.

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As the recognized student body government organization at California State University, Fresno, Associated Students, Inc. (ASI) provides a means for effective student participation in the governance of the University, fosters awareness of student opinions on campus issues, assists in the protection of student rights, and provides programs and services to meet the needs of the students and campus community.