

FOR IMMEDIATE RELEASE
July 8, 2013

ASI Hires New Programs & Volunteer Coordinator

(Fresno, CA) - Associated Students, Inc. (ASI) has hired a new Programs and Volunteer Coordinator, Ashleigh Rocker. Rocker will be responsible for coordinating events, developing programs, and increasing volunteer capacity for ASI. She officially began her new position on July 8, 2013.

Rocker is a Fresno State alumna, where she majored in English. Ashleigh comes to ASI from Care Fresno, and has experience as an AmeriCorps member. Her duties will grow to encompass departing AmeriCorps VIP fellow, Melissa Ellis, who at the end of her term will be attending Fresno State and focusing on completing her Single Subject Teaching Credential in Social Sciences. She hopes to become a High School Government teacher in the near future.

ASI Coordinator Tara Powers-Mead stated, "Melissa Ellis has done a terrific job motivating students to revitalize the communities surrounding Fresno State. She has expanded ASI's focus to include the Sierra Madre neighborhood in addition to El Dorado Park. She will be missed." Powers-Mead continued, "We are thrilled to have Ashleigh join our team. As a Fresno State alumna, she will mix pride with passion while serving the campus community. With Ashleigh on board, ASI will continue to provide high impact learning experiences on and off campus."

"I'm really excited to get involved with the community revitalization projects that we have established with El Dorado Park & Sierra Madre and to bring my experiences to help foster sustainable partnerships between Fresno State and the community," stated Rocker.

"On behalf of the 2013-2014 ASI team," president Moses Menchaca said, "I am ecstatic to have someone with Ashleigh's level of experience to join our ASI team, and to help us reach our goals and the goals of the community that we serve."

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ASI is a body of elected student representatives that encourages student involvement in campus-wide decisions and funds student programs. As the student government we