



News Contact:
Jordan King
jordanadamsking@gmail.com
559.278.8861 office

FOR IMMEDIATE RELEASE

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Phi Mu and ASI join together for DVD Drive for Children's Hospital

(FRESNO, Calif.) – Remember when you were stuck somewhere you didn't want to be as a kid? Did anything help you more than movies being played? The Phi Mu sorority is hosting a DVD Drive to the Children's Hospital Central California.

“Though it sometimes is a challenge for students to volunteer their time, this fundraiser is a simple and great way to give back to the local community especially to an organization that is so close to many of our hearts,” said Parmita Choudhury, ASI executive vice president and Phi Mu member.

To promote this event, Phi Mu and Associated Students Inc. (ASI) will be in the Free Speech Area from noon – 2 p.m. on Wednesday, Oct. 10 and Thursday, Oct. 11. ASI will be passing out free items in order to encourage people to stop by, show support and donate new or gently used DVD or VHS. They will also be handing out Fresno State Ice Cream.

“Giving back to the community you live in is a really great way to help support your neighbors, while being able to broaden your personal horizons” said Melissa Ellis, ASI community affairs coordinator.

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ASI is a body of elected student representatives that encourages student involvement in campus-wide decisions and funds student programs. As the student government we ensure that students' rights are protected and their voices are heard.