



Contact:  
Jordan King  
jordanadamsking@gmail.com  
559.278.8861, office

**For Immediate Release  
August 20, 2012**

Who: Pi Kappa Alpha (Pike) Fraternity

What: The Pike fraternity will be giving free shoes to 33 pre-selected children from the El Dorado Park Boys and Girls Club.

Where: 1343 E. Barstow Ave, Fresno, CA 93710  
Wesley United Methodist Church, Fireside room

When: Monday, August 20, 2012, 3 p.m.-5 p.m.

Why: To support Fresno State Revitalization efforts and provide the surrounding area children with new shoes.

How: Through a previous Mud Volleyball fundraiser, Pi Kappa Alpha raised over \$7,000 dollars. With the help of Old Navy, Pi Kappa Alpha is donating 33 pairs of shoes today. The rest of the made money was distributed as follows:

§ **\$3,400** to monthly Bulldog Pantry II food distributions in El Dorado Park (September 2012 to May 2013)

§ **\$1,000** to El Dorado Park Boys and Girls Club for new and enhanced programs.

§ **\$2,000** to Hoover High School to aid students in need

Photo Op: Fresno State students donating shoes, Children trying on new shows.

###

ASI is a body of elected student representatives that encourages student involvement in campus-wide decisions and funds student programs. As the student government, we ensure that students' rights are protected and their voices are heard.