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FOR IMMEDIATE RELEASE:

### **One Voice Applied**

One Voice Applied, also known as, O.V.A, is a newly welcomed and recognized club at Fresno State University. O.V.A's goal is to help students pursue a career in the entertainment field.

Founder of the organization, Kenny Umeh is a 23-year-old senior at Fresno State majoring in Entertainment Media & Management with an emphasis in Business Entrepreneurship. Along with the new founded club, Umeh has launched a clothing line named after O.V.A in which half of the proceeds go to The Love Hope Strength Foundation. LHS is an international music-centric cancer charity. You can expect a variety of designs and styles from men's apparel to women's leggings and even hats. The colorful floral and African-inspired prints come from the inspiration of Umeh's fatherland, Nigeria.

Umeh is also the Poetry Jam President, an open mic event which takes place at Fresno State where students can share their poetry. The clothing designs will be displayed at the Poetry Jam events for viewing. You can also see the clothing line at [www.onevoiceapplied.com](http://www.onevoiceapplied.com)

"I'm pretty excited about starting something up that can make a difference in student's life within the community of Fresno," Kenny Umeh.

Students interested in becoming involved with O.V.A may email Umeh to request an application at [umehzing@me.com](mailto:umehzing@me.com)

For more information about Umeh's many accomplishments and recognitions, visit <http://onevoiceapplied.com/#!/about/>