

News Contact:  
Dayana Jiselle Contreras  
Djcontreras9@gmail.com  
559.278.2656 Ex: 8861



FOR IMMEDIATE RELEASE:

November 13, 2014

### **ASI to launch Helping Hams Campaign 2014**

(FRESNO, Calif.)- The Helping Hams campaign is designed to help feed local families during the holiday season. Hams will be donated on Friday, November 14 at 2 P.M. at the Rue and Gwen Gibson Farm Market. (5368 N Chestnut Ave, Fresno, CA 93740)

This will be the second annual Helping Hams holiday campaign coordinated by the Jordan College of Agricultural Sciences and Technology, its student-operated Rue and Gwen Gibson Farm Market and Associated Students Inc. (ASI) who will be assisting in the collection of funds on campus.

University President, Joseph I. Castro will be present to announce that this year's goal is to collect enough money to allow for the purchase and donation of 175 Fresno State hams.

Donors can participate in the Helping Hams campaign at the Gibson Farm Market or by sending a check, payable to Fresno State Farm Market. Checks can then be mailed to 2385 E. Barstow Ave., AG85, Fresno, CA 93740. All donations must be received and processed by December 11. A tax deduction receipt is available from the nonprofits upon request.

Programs and organizations that are affiliated with Fresno State can apply to serve as distributors of these Fresno State hams by completing an application. The selection process for recipients will begin December 1 and notifications of results will go out December 5.

For more information on becoming a distributor of the Helping Hams in the Fresno State Community, contact the ASI Program and Volunteer Coordinator, Ashleigh Rocker at 559-278-7703 or [arocker@csufresno.edu](mailto:arocker@csufresno.edu).

###

News Contact:  
Dayana Jiselle Contreras  
Djcontreras9@gmail.com  
559.278.2656 Ex: 8861

As the recognized student body government organization at California State University, Fresno, Associated Students, Inc (ASI) provides a means for effective student participation in the governance of the University, fosters awareness of student opinions on campus issues, assists in the protection of student rights, and provides programs and services to meet the needs of the students and campus community.