

THE GREAT IDEA SWAP

In an effort to highlight best practices and innovative thinking, each campus is encouraged to participate in The Great Idea Swap via poster presentation at the 2017 IV Annual CSUnity Conference.

The Great Idea Swap will be highlighted throughout the conference and students will be expected to be present next to their respective poster during specified times: August 4th and 5th 10:15 – 10:45 AM.

Campus posters showcase an innovative idea, program, initiative, or best practice. Unlike a general interest session, a poster session allows student attendees to visualize your information and discuss it with you one-on-one.

As viewers walk by, your poster should quickly and efficiently communicate your topic. Presenters will be given raffle tickets to hand out to students who interact and ask questions about the topic. We encourage presenters to think ahead about other engaging ways that attendees can interact with the information or as they walk through the poster session section.

The poster display should include:

- ✓ Name Of Program/Project
- ✓ Brief Description
- ✓ Mention Of Student Leadership and/or Student Groups Involved
- ✓ Goals, Outcomes, and Measurable Impacts Accomplished
- ✓ Documentation of the Program/Project, Including But Not Limited To: Photos, Social Media Campaigns, Graphics, Charts, Tables, Etc.

All posters for this event will have the same design layout. The poster template will be available to download on the [CSUnity Conference Registration Page](#).

Poster presentations will not be accepted if the campus has not completed registration. Posters will be printed by the Conference Planning Team and will be made available upon arrival.

Once your poster content is ready to submit, visit the [CSUnity Conference Registration Page](#) to complete the application. Upload your poster as a pdf file only.

Deadline for submission has been extended to Friday, July 21.

COOL IDEA! CRITERIA AND AWARD CATEGORIES

Posters will be reviewed by committee and awarded based on the following criteria:

Appearance

- ✓ Clarity of Content (proper use of fonts, white space, balance and flow)
- ✓ Quality of Content (evidence of deliberate thought, design, depth)
- ✓ Lay out (organized, effective, professional, captures interest)
- ✓ Important information is ready available and easy to grasp

Content

- ✓ Originality and complexity of idea
- ✓ Significance of the idea (for student leadership in Higher Ed)
- ✓ Fiscally responsible and/or appropriate use of student fees
- ✓ Ease of implementation at other campuses

Cool Idea! Award Categories:

- ❖ Board And/or Leadership Development
- ❖ Community Based Program
- ❖ Campus-Based Partnership
- ❖ Communication/Media/Marketing Campaign
- ❖ Creating Innovative Spaces on Campus

Poster submissions will be acknowledged at the ASI President's lunch on Saturday, August 5 and award winners will be recognized.