



**RESOLUTION IN RECOGNITION OF THE BULLDOG ALERT SYSTEM AND
FRESNO STATE POLICE DEPARTMENT FOR ENSURING STUDENT SAFETY AND
WELL-BEING**

- WHEREAS,** Associated Students California State University, Fresno, is the recognized student body government and the official student voice of California State University, Fresno; and
- WHEREAS,** On November 2, 2015, a student posted a threat to an anonymous social media site, Yik Yak¹, involving an assertion to use a specified firearm on a student at random²; and
- WHEREAS,** The post was reported to the Police Department and, within approximately two and a half hours, Fresno State Police Department had a suspect in custody with confirmed confession of the post and testimony that the suspect acted alone;³ and
- WHEREAS,** It is the priority of the Fresno State Public Safety Department to give students, faculty, and staff the most accurate information and direction of appropriate action to preserve campus safety; and
- WHEREAS,** The Public Safety Department worked alongside the Provost's Office to utilize the Bulldog Alert System, an emergency campus communication that sends notifications via text message and email using information stored within students' MyFresnoState portal⁴; and
- WHEREAS,** Three Bulldog Alerts were sent before and after the Fresno State Police Department had a suspect in custody, and promptly as a confession of the threat was confirmed⁵; and
- WHEREAS,** Mass alerts from the Fresno State Public Safety Department and the Provost's Office reached roughly 22,000 students, and these reports and updates were received in a timely manner;⁶ and
- WHEREAS,** Students, faculty, and staff also received email updates about the threat concurrently with the Bulldog alerts; and
- WHEREAS,** The Fresno State Police Department also posted social media updates every fifteen minutes regarding the status of the investigation⁷; and
- WHEREAS,** The students at California State University, Fresno remained well-informed of the threat made due to the effectiveness of the Bulldog Alert System and social media updates as well as the efforts made by campus administration and the emergency task force; and be it
- RESOLVED,** That Associated Students California State University, Fresno, acknowledges and thanks the Fresno State Public Safety Department and the Fresno State Police Department on their success to ensure student safety; and be it
- RESOLVED,** The Bulldog Alert System is vital to the success of the Fresno State Public Safety Department; and be it

¹ <https://www.fresnostate.edu/admnserv/emergency/documents/CampusSafetyForum.pdf>

² <http://college.usatoday.com/2015/11/03/fresno-state-football-player-arrested-for-yik-yak/>

³ <https://www.fresnostate.edu/admnserv/emergency/documents/CampusSafetyForum.pdf>

⁴ <https://www.fresnostate.edu/admnserv/learning/documents/caife/psoepdfs/PSOE%20-%20Bulldog%20Alert.pdf>

⁵ <https://www.fresnostate.edu/admnserv/emergency/documents/CampusSafetyForum.pdf>

⁶ <http://swiftsmgateway.com/news/text-alerts/fresno-state-launches-a-text-alert-system/>

⁷ <https://www.fresnostate.edu/admnserv/emergency/documents/CampusSafetyForum.pdf>



Students Serving Students

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RESOLVED, That copies of this resolution be distributed widely, including, but not limited, to the following: The Fresno Bee, the Collegian, the California State Student Association, and the president of the California State University, Fresno.

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ASI Vice President of External Affairs

Abigail Hudson, ASI President & CEO
With support of the ASI Senate