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FOR IMMEDIATE RELEASE:

DATE

### **Associated Students to Enhance Readership Program**

ASI is proud to present the positive new changes in the Readership Program. ASI budgets \$40,000 each year to provide students with hundreds of copies of newspapers each school day.

The Readership Program, sponsored exclusively by Associated Students Inc. (ASI) provides free newspapers for students, faculty and staff.

“One of the most significant roles of student government is to inform students of issues happening on campus, in the community, in the state, and in the nation. By expanding our readership program we are able to increase student awareness of these issues and policies,” said ASI President Moses R. Menchaca.

The New York Times has been replaced with USA Today. ASI has also added the Clovis Roundup to the program. Therefore, the Readership Program will now include the Fresno Bee, Wall Street Journal, Clovis Roundup, and USA Today.

ASI encourages students to participate in the Campus Readership Program by picking up a free copy of the newspapers at the following locations.

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