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FOR IMMEDIATE RELEASE

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ASI Hires New Communications Assistant

(FRESNO, Calif.) – Associated Students, Inc. (ASI) has hired a new Communications Assistant, Jordan King. ASI hired King Monday, August 13, where she is responsible for media and communication activities associated with ASI. She also acts as editor of The Bulldog Blog, an informative bi-weekly electronic newsletter sent to all California State University, Fresno students.

King is an undergrad student replacing Umaymah Rashid, who recently accepted a position with the Central California Health Policy Institute. King is working towards her degree in Mass Communication & Journalism studying public relations as well as a minor in deaf studies.

“I am excited to jump right in and bring ideas that reflect an energy that is Fresno State,” King said. She added she is particularly excited to be involved with The Bulldog Blog and the opportunity to connect with so many students.

In the last year, King has had public relations experience including an internship at Carter & Co. Communications and is the new president for Fresno State’s Public Relations Student Society of America (PRSSA). Additionally, King is the Director of Public Relations for the campus student run PR firm TALK Strategic Promotion Solutions.

On behalf of the 2012-2013 ASI Team, President Arthur Montejano said, “Jordan’s knowledge, expertise and experience will be an asset to ASI as we seek to strengthen communication with students, the campus community, as well as the community at large.”

Please update your media contacts to include Jordan King. If members of the media need any assistance in contacting ASI, please contact her by phone at 209-327-7305 or by email at jordanadamsking@gmail.com

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ASI is a body of elected student representatives that encourages student involvement in campus-wide decisions and funds student programs. As the student government we ensure that students’ rights are protected and their voices are heard.