

ATOD PROGRAM MATRIX

LECTURE, PROGRAM, OR EFFORT OFFERED	DEPT. RESP	TYPE OF EFFORT	TOPIC ADDRESSED (i.e. alcohol, tobacco, or other drugs)	TARGET AUDIENCE All = All students, all Freshman, Course attendees, Other (please note).]	RISK LEVEL & INTERVENTIONS Known Risks: Specific Interventions "At Risk" Groups: Targeted Interventions General Risk: Universal Interventions	GOAL	CORE MESSAGES 1 = Legal use. 2 = Responsible use. 3 = Managing safety. 4 = Broader health issues. *(See below for comprehensive descriptions)	WHEN OFFERED
"Protect Your Dogs!" Alcohol Poisoning	HPWS	Interactive Workshop	Alcohol	Students living in Residence Halls, Students enrolled in classroom, Clubs & Organizations, all students	General Risk	To equip students with information on alcohol safety, signs of alcohol poisoning and safe partying	1,2,3,4	Fall and Spring
Oktober Wellness Fest (formerly called the Fall Harvest Fest, Wicked Wellness Carnival)	HPWS	Event	Alcohol, Tobacco, Other Drugs	All students	General Risk	In honor of National Collegiate Alcohol Awareness Week, event promotes alcohol safety plus information on tobacco and other drugs	2,3	Fall
Social Norms Poster Campaign	HPWS	Posters/Flyers/Banners/Bookmarks	Alcohol	All students	General Risk	To increase students' awareness of protective behaviors and decrease misperceptions around students' use (or lack thereof) of alcohol	2,3	Fall and Spring
Spring Break Extravaganza	HPWS	Event	Alcohol, Tobacco, Other Drugs	All Students	General Risk	Prior to spring break, event promotes alcohol safety plus information on tobacco and other drugs and to give students ideas of how to have a safe spring break	2,3	Spring
Protect Your Dog's Know the Signs of Alcohol Poisoning Awareness HPWS Campaign	HPWS	Posters/leaflets/key chains/magnets	Alcohol	Students living in Residence Halls, all students	General Risk	Increase the students' awareness of the signs of alcohol poisoning and what to do	3	Fall and Spring

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Stall Seat Journal	HPWS	Newsletter in stalls in select restrooms on campus and in housing	Alcohol, Tobacco, Other Drugs	All students	General Risk	To increase students' awareness of protective behaviors around ATOD as well as on other wellness-related topics	1,2,3,4	Fall, Winter, Spring, Summer
SBIRT	HPWS	Survey	Alcohol	All students	General Risk	To increase students' awareness of their own behaviors around alcohol use	3	Fall and Spring
Sarah Panzau Guest Speaker	HPWS	Lecture	Alcohol	All students	General Risk	To encourage students to avoid drinking and driving through the guest speaker's powerful presentation	1,2,3,4	Fall and Spring
ECHECKUP TO GO	HPWS	Online assessment tool	Alcohol	Not sure yet but probably all students	At Risk Group	Online assessment tool to assist students in identifying any problems they may be experiencing with alcohol consumption	1,2,3,4	Will start Summer 2013
Designated Driver Benefits Program	HPWS	Social Media, Posters/Flyers, etc.	Alcohol	All new students starting fall '13	General Risk	To encourage students to avoid drinking and driving	3	Will start Spring 2013
RD training - duty/on-call expectations training	Housing	Training	Alcohol, Other Drugs	Resident Directors	At Risk Group	To train RDs on how to handle alcohol/drug related situations when on-call	3	Summer
Crisis Management Training	Housing	Training	Alcohol	Resident Directors	At Risk Group	To train RDs on crisis situations related to alcohol	3	Summer
Student conduct training	Housing	Training	Alcohol, Tobacco, Other Drugs	Resident Directors	Known Risk	To train RDs on how to handle policy violations and follow up regarding alcohol, tobacco, and other drugs	1	Summer
Alcohol & Other	Housing	Training	Alcohol, Other	Resident Directors	General Risk	To help RDs	Risk reduction in	Summer

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Drugs Training			Drugs			understand the impact of alcohol and other drugs use/abuse can have on our students	use of alcoholic beverages and other drugs, 4	
Policy/Confiscation procedure training	Housing	Training	Alcohol, Tobacco, Other Drugs	All Res Life Staffe (RDs, ARDs, PSSC, RAs, PSAs)	Known Risk	To help staff understand what residents may or may not do in the halls, what they may or may not possess, and how to confront	1	Summer
Crisis Counseling, Alcohol and Other Drugs Training	Housing	Training	Alcohol, Other Drugs	All Res Life Staffe (RDs, ARDs, PSSC, RAs, PSAs)	Known risk	To help assess and respond to alcohol and other drugs crisis	1, Risk reduction in the use of alcoholic beverages and other drugs, 3, 4	Summer
Policy Quiz	Housing	Training	Alcohol, Tobacco, Other Drugs	All Res Life Staffe (RDs, ARDs, PSSC, RAs, PSAs)	General Risk	Assess the knowledge of our staff on these policies	1	Summer
Policy Review	Housing	Training	Alcohol, Tobacco, Other Drugs	All Res Life Staffe (RDs, ARDs, PSSC, RAs, PSAs)	General Risk	Read through all policies line by line	1	Summer
Behind Closed Doors	Housing	Training	Alcohol, Other Drugs	All Res Life Staffe (RDs, ARDs, PSSC, RAs, PSAs)	At Risk Group	To assess whether our staff is ready to confront and deal with situations involving residents and alcohol and other drugs	1, Risk reduction in use of alcoholic beverages and other drugs, 3, 4	Summer
Drug and Alcohol Committee (Formerly BACCHUS)	Housing	Committee Involvement	Alcohol, Other Drugs	All University Courtyard Residents	General Risk	To give students educational experiences in planning programs around issues of drugs and alcohol	Risk reduction in use of alcoholic beverages, and other drugs, 3,4	All year long
Drug and Alcohol Class	Housing	Interactive Workshop	Alcohol, Other Drugs	Residents who violate the alcohol policy	Known Risk	To reduce risk and educate students on making better choices with alcohol and drug use and abuse	1, Risk reduction in use of alcoholic beverages, and other drugs. 3,4	All year long
Judicial Educator online modules	Housing	Online training modules	Alcohol, Tobacco, Other Drugs	Residents who violate the alcohol policy	Known Risk	To reduce risk and educate students on making better choices with alcohol and drug use and	1, Risk reduction in use of alcoholic beverages, and other drugs, 3,4	All year long

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Floor/Wing meetings	Housing	Orientation	Alcohol, Other Drugs	All University Courtyard residents	General Risk	abuse To provide information to residents regarding alcohol and other drugs, to make sure they do not engage in high risk drinking activity.	1, Risk reduction in use of alcoholic beverages, and other drugs, 3, 4	Fall
RA bulletin boards	Housing	Passive bulletin boards (Posters/flyers)	Alcohol, Other Drugs	All University Courtyard residents	General Risk	To provide information	1, Risk reduction in use of alcoholic beverages, and other drugs3 4	Fall
Parent Meetings	Housing	Orientation	Alcohol, Other Drugs	Parents of University Courtyard residents	General Risk	To provide information to parents regarding our policies and procedures regarding alcohol and other drugs.	1	Fall
Rated X (RA Program)	Housing	Interactive Workshop	Alcohol, Other Drugs	Residents of Baker Hall	General Risk	To provide education related to alcohol and other drug use and abuse	1, Risk reduction in use of alcoholic beverages, and other drugs 3, 4	Fall
Milk and Cookies (Drug and alcohol committee program)	Housing	Interactive Workshop	Alcohol	All University Courtyard Residents	General Risk	To provide alcohol education to students	1, Risk reduction in use of alcoholic beverages, and other drugs3, 4	Fall
Family Feud (Public Safety Assistant Program)	Housing	Interactive Workshop	Alcohol, Other Drugs	All University Courtyard Residents	General Risk	To have fun and learn about alcohol and other drugs impacts	1, Risk reduction in use of alcoholic beverages, and other drugs, 3, 4	Fall
Other Various RA Programs	Housing	Interactive Workshop	Alcohol, Other Drugs	All University Courtyard Residents	General Risk	To teach students about alcohol and other drug use and abuse	1, Risk reduction in use of alcoholic beverages, and other drugs 3, 4	All year long
Passive Programming	Housing	Flyers/Poster	Alcohol	University Courtyard residents living in community style halls	General Risk	Educate students on alcohol use	1, Risk reduction in use of alcoholic beverages, and other drugs, 3, 4	All year long
Greek Life - New Member Orientation	Student Involvement	Orientation	Alcohol	Greek Members	At Risk	To inform students with information that allows them to make the most informed decisions about consuming alcohol.	2 ,3	Fall, Spring

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Club and Organization Registration	Student Involvement	Training, Orientation	Alcohol, Tobacco, Other Drugs	Student Organization Officers & Advisors	At Risk	To educate student organization leaders on the policies of the campus and have them agree to the terms before being approved to serve as officers of the organization.	1,2	Fall, Winter, Spring, Summer
TIPS Training	Student Involvement	Training	Alcohol	Student Organizations	At Risk	To provide students with the knowledge and confidence necessary to reduce high-risk drinking behavior among their peers.	1,2,3,4	Fall, Winter, Spring, Summer
Various Alcohol-Free Events and Activities	Student Involvement	Various Alcohol-Free Events and Activities	ATOD are not directly addressed	All Students	General Risk	To provide alternative programming/ opportunities for students to be engaged w/o using ATOD.	ATOD are not necessary to have fun and be engaged.	Ongoing
lecture- related to maternal health and family crisis	Nursing	Lecture	Alcohol, Tobacco, Other Drugs	Students enrolled in lecture	General Risk	The nursing students will be able to utilize the information when they do home visits or come into contact with the community.	2, 4	Fall, Spring
The Department of Public Health offers six undergraduate courses, which include a focus on alcohol & other drugs.	Public Health	Lecture	Alcohol, Tobacco, Other Drugs	Students enrolled in lecture	General Risk	Heighten awareness and understanding of the health ramifications of drug use, abuse and dependence on the individual, the family and society as a whole.	1, 2, 3, 4	Fall, Spring
Presentation: Marijuana: Myths	California Health Collaborative	Lecture, Training, Posters/Flyers	Other Drugs	Students living in Residence Halls,	General Risk	Prevent marijuana use by young	4	Fall, Winter, Spring, Summer

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and Misconceptions Presentation, IPATH Advisory Board, and PATH Project Informational Booths				Clubs & Organizations, Freshmen		college students, reduce marijuana use throughout Fresno County		
University 1 Lecture	Academic Programs and Resources	Lecture	Alcohol, Tobacco, Other Drugs	Students Enrolled in Lecture	General Risk	Increase awareness of the health impacts and provide students with information of dangers	4	Fall
Spring and Fall: Coun 234C: Substance Abuse (1 unit); Fall: Rehab 265: Substance Abuse and Rehabilitation	Counselor Education and Rehabilitation	Lecture	Alcohol, Tobacco, Other Drugs	Students Enrolled in Lecture	General Risk	Information about etiology, incidence, signs, symptoms, assessment; treatment, public policy	4	Fall, Spring
Safety Council Website	Division of Student Affairs	Website	Alcohol, Tobacco, Other Drugs	Campus Community	General Risk	Educate and provide resources	1, 2, 3, 4	Ongoing
Healthy Relationships Presentation as part of the Violence Prevention Project	Women's Resource Center	Interactive Workshop	Alcohol	Other	General Risk	To minimize the risk of students' involvement in abusive relationships or for sexual assault.	3	Fall, Spring
Tips Training, Athletics Compliance Meetings, Nutrition Speaker	Athletics Department	Lecture, Training, Guest Speaker, Interactive Workshop	Alcohol, Other Drugs	Student Athletes	High Risk	Raise awareness. Bystander intervention.	1, 2, 3, 4	Fall, Spring
Dog Days (Pending)	Advising Services	Orientation	Alcohol	Other	General	Raise awareness of alcohol use/abuse for incoming freshmen and transfer students and their parents and guests.	1, 2, 3	Summer
Colloquium on Wellness	SFHC	Guest Speaker	Alcohol, Other Drugs	Students enrolled in lecture	General Risk	Overall health and awareness of risks to one's health	4	Fall, Spring

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Lock It Up Project	California Health Collaborative	Lecture, Social Media, Poster/Flyers	Other Drugs	All Students	General Risk	To bring awareness about and help prevent prescription pill abuse	2, 4	Fall, Winter, Spring, Summer
Lock It Up Project	CSUF Police Dept	Empty Prescription Drug Drop-Off Box, Weigh and Provide Drugs to US DEA per protocol.	Other Drugs	All Students	General Risk	To assist in preventing prescription drug abuse	1,2,3	Throughout year
General Law and University Policy Enforcement and Investigations, 24/7 Dispatch Response, First Responders to Incidents on and around Campus	CSUF Police Dept	Personal Contact	Alcohol, Tobacco, Other Drugs	All Students, Surrounding Businesses, Residences, Churches, & General Public	General Risk Known Risk	To protect safety of University students, campus community, surrounding community and general public	1,2,3	Throughout year
Tailgate Policy Enforcement	CSUF Police Dept (with FPD, FCSO, CHP, ABC, & others)	Personal Contact	Alcohol, Tobacco, Other Drugs	Attendees at Campus Athletic Events	General Risk	To protect safety of persons attending athletic events and welfare of surrounding community	1,2,3	Fall (Football season)
Public Safety Education	CSUF Police Dept	Presentations, Website, Safety Alerts, & Personal Contact	Alcohol, Tobacco, Other Drugs	All Students, Fraternities & Sororities,	General Risk Known Risk	To protect safety of University students	1,2,3	Various times and at specific events, as requested, throughout year
AVOID the 21 DUI Enforcement (multi-agency)	CSUF Police Dept. (with Fresno Co law enforcement agencies, incl. FPD, Clovis PD, CHP)	Personal Contact	Alcohol, Other Drugs	All Students and Persons driving on and around campus or leaving campus activities	General Risk	To protect public safety	1,2,3	Fall, Summer
TIPNow (Anonymous Tip Line)	CSUF Police Dept.	Response to Incidents Reported by Telephone, Text, & Email	Alcohol, Tobacco, Other Drugs	All Students, Fresno State Campus Community	General Risk	To protect student and public safety	1,2,3	Throughout year
Crime Analysis, and Statistics Compilation and Reporting	CSUF Police Dept.	Clery Act Reporting, Annual Campus Safety Reports,	Certain Alcohol, Drug, & Campus Crimes	All Students, Parents, University Community, National Audience	General Risk	To comply with federal statutes requiring campus safety and security reporting.	1,2,3	Annually and throughout the year.

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