

Planners Who Lunch

A quarterly lunch, speaker series for Valley Planners

**Enjoy lunch,
network with fellow
Valley Planners!**

**Tuesday, July 7, 2015
11:30am to 1pm**

**University Business Center
Craig School of Business
Fresno State**

**Look for the Executive
Classroom (Room 192)!**

RSVP by Thursday, July 2!

**RSVP
Jenna Chilingierian
559-278-6119
jennac@csufresno.edu**

Planning for Parks and Open Space

making a case for the economic benefits of
recreation development

Sam Lankford PhD

**Department of Recreation Administration
Fresno State**

Sam Lankford has been a practicing planner in both staff and consulting roles in California, Oregon and Hawaii, specializing in tourism and recreation development. He has conducted more than 60 market research studies in those states, as well as internationally. He earned his doctorate in tourism planning and development and a master's in urban planning from the University of Oregon; a master's in recreation and park planning and a bachelor's in community planning from California State University, Chico.

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**Community and
Regional Planning
Center**