

MINUTES, UNDERGRADUATE CURRICULUM SUBCOMMITTEE
CALIFORNIA STATE UNIVERSITY, FRESNO

5241 N. Maple Ave, M/S TA 43
Fresno, California 93740-8027
Office of the Academic Senate Ext. 8-2743

November 25, 2014

Members Present: K. Clement (Chair), P. Heuston, L. Crask, , K. Robles, P. Durette,
E. Person, D. Nef.

Members Absent: S. Konduru.

Visitors:

Meeting called to order by Chair Clement at 2:05 pm in Conference Room #4164, 4th
Floor, Henry Madden Library.

1. Minutes.
2. Agenda. MSC to approve the Agenda as distributed.
3. Communications and Announcements.

APM 237 Syllabus Accessibility

4. Program and Course Proposals.
5. Consent Calendar Items.

I. CONSENT CALENDAR ITEMS:

Jordan College of Agricultural Sciences and Technology

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|---|-----------|
| Process 22893 ASCI 1, Introduction to Animal Science | CS Number |
| Process 22905 ASCI 61, Dairy Cattle Production | CS Number |
| Process 22906 ASCI 71, Meat Science | CS Number |
| Process 22908 ASCI 81, Introduction to Livestock, Meat and Dairy Evaluation | CS Number |
| Process 22907 ASCI 91, Poultry Production | CS Number |
| Process 22909 ASCI 121, Advance Beef Management | CS Number |
| Process 22910 ASCI 153, Stable Management | CS Number |
| Process 22911 ASCI 162, Dairy and Meat Systems Management | CS Number |
| Process 22903 ASCI 165, Infectious Diseases of Domestic Animals | CS Number |
| Process 22912 ASCI 171, Advanced Meat Science | CS Number |
| Process 22913 ASCI 172, Meat Technology | CS Number |
| Process 22915 ASCI 181, Advanced Livestock, Meat & Dairy Evaluation | CS Number |
| Process 22916 ASCI 182, Livestock Marketing & Show Management | CS Number |

College of Arts and Humanities

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|---|------------------------|
| Process 22324 MCJ 17, Photojournalism | Description, CS Number |
| Process 24535 MCJ 105, Newspaper Workshop | Description, CS Number |
| Process 24543 MCJ 108, In-Depth Reporting | Description |

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|--|------------------------|
| Process 21329 MCJ 126, Media Performance | Description, CS Number |
| Process 24553 MCJ 128, Broadcast News Reporting and Production | Description |
| Process 24453 MCJ 143, Advertising Sales | CS Number |
| Process 23377 MUSIC 163, Jazz History | Prerequisites |

Craig School of Business

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|---|---------------|
| Process 24790 MKTG 188, Strategic Planning in Marketing | Prerequisites |
|---|---------------|

College of Social Sciences

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| Process 20928 SSCI 150T, Topics in the Social Sciences | Units |
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New Business:

APM 237 Syllabus Accessibility- Invite Mary Bennett to a future committee meeting to discuss syllabus accessibility and related rubrics.

New Program Proposals:

College of Arts and Humanities

Process 24555 Multimedia Production Option- M.S.C. to Approve

Process 10036 Music as a Liberal Art Option- First Read- For purposes of committee clarification: is it correct that the department wishes to change the Senior Project from a requirement to an elective? Can you please explain the rationale for that proposed change? Second, can the department please go over the program unit count and make sure that all the numbers add up? There was some concern about the specific courses that can be used to satisfy 9 units within the program.

New Course Proposals: (Pulled from Consent Calendar-)

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|---|---------------|
| Process 22903 ASCI 165, Infectious Diseases of Domestic Animals | CS Number |
| Process 24543 MCJ 108, In-Depth Reporting | Description |
| Process 24553 MCJ 128, Broadcast News Reporting and Production | Description |
| Process 24790 MKTG 188, Strategic Planning in Marketing | Prerequisites |
| Process 20928 SSCI 150T, Topics in the Social Sciences | Units |

Agenda.

1. Communications/Announcements/Discussion.
2. Minutes.
3. Approval of the Agenda.
4. Communications and Announcements.
5. Program and Course Proposals.
6. Consent Calendar Items Approved.