

Agenda

IMCC Steering Committee Dec. 3, 2010 - 3:30 p.m.

1. Welcome via conference call to Jeanette DeDiemar
2. Review and finalize timeline – Shirley; Jeanette
3. Review draft mission and values statements – Bill, Jeanette
 - a. Connection with IMCC
 - b. How the infrastructure and deliverables will support the mission
4. IMCC website (see current at <http://www.csufresno.edu/President/imcc/>) - Shirley
5. Discussion of steering committee roles - Jeanette
6. Undertaking a campus inventory – Bill
 - a. People involved in marketing, communications
 - b. Products – internal and external
 - c. Budget dollars currently being spent
7. Developing a touchpoint map -- Jeanette

Upcoming meetings:

Dec. 15 – 10:30 a.m.

Members: Bill Covino & Shirley Armbruster – co-chairs, Debbie Astone, Valerie Gomez, Susan Hawksworth, Katie Johnson, Paul Ladwig, Phil Neufeld, Tamyra Pierce, Sally Ramage, Pedro Ramirez, Sarah Schmidt, Bernie Vinovrksi, Jill Wagner