

IMCC Steering Committee agenda
June 29, 2011

Location change: Haak Media Room – Library 4150C

1. Introductions:
 - a. New member, student Nkeiru Uzegbu
2. Design students update – Jim, Todd, Tamyra
3. Brand Platform Timeline
 - A. are we on schedule?
 - i. Develop strategies for use of keywords.
 - ii. Student work with Todd & JSA to develop graphic expressions; test them.
 - iii. Begin video chronicle of student work (Katie/Randy Harr)
 - B. Updates to timeline needed?
4. Focus group update – Jim and Tamyra

Next meeting: July 13, 3:30 p.m.

Future discussions:

1. FAQs – Susan
2. Subcommittee needed – IMCC web content, tool kit, etc