

IMCC Steering Committee
April 3, 2012
Agenda

1. Launch updates
 - a. Publicity, internal/external – Susan
 - b. Student videos – Tamyra
 - c. Program – Shirley
 - d. Giveaway logistics
2. Letterhead – use of seal
3. Red Friday
 - a. Bookstore donation – 1 sweatshirt, 1 polo
 - b. T-shirts
 - c. Do we want a table? – leftover giveaways? FAQs? Tattoos?
4. Vintage Days
5. Updates
 - a. Inventory list - Shirley
 - b. Polling - Tamyra
 - c. Report and Roadmap – comments needed
6. In progress
 - a. Letter to departments/programs with logos – Susan
 - b. Window clings – need distribution list
 - c. Bulldog card – Jim
 - d. Maddy/Ag One/Alumni
7. Meeting schedule
 - a. Steering Committee – April 11, April 25—Celebration meeting ☺
 - b. Full IMCC – May 2