

IMCC Steering Committee
March 27, 2012
Agenda

1. Report and Roadmap - Shirley
2. Bulldog card – Jim
3. Launch updates – Tamyra
 - a. Student videos
 - b. Program & reveal
4. Brand guidelines - Bruce
5. Commencement banners
 - a. Other instructions to Commencement committee?
6. Inventory list - Shirley
7. Polling – Tamyra
8. Red Friday
9. Vintage Days
10. Window clings
 - a. Distribution
11. Letter to departments/programs with logos
12. Updates – Video boards – It’s coming - Sally
 - Save Mart Center exterior
 - Cedar/Barstow
 - Lyles College
 - USU
 - Craig School
 - Advising Services
 - Kremen School
13. Article in April edition of University Journal? - Shirley
14. In progress (still)
 - a. Maddy Institute
 - b. Ag One
 - c. Alumni Association
15. Meeting schedule
 - a. Steering Committee – April 3, April 11
 - b. Full IMCC – March 28, May 2