

IMCC Steering Committee
March 13, 2012
Agenda

1. Bulldog card – Cher Travis Ellis
2. Commencement
 - a. Seal continues on printed materials
 - b. School/college banners – Sally
 - c. Video board inside SMC – use new logo?
3. Launch planning/budget updates – Tamyra
 - a. Program
 - b. Student videos
4. Business cards
 - a. Finalize designs
 - b. Request from Winery
5. Window clings
 - a. Design
 - b. Distribution
6. Early adopters
 - a. See attached letter - Shirley
 - b. Apparel order – Susan
7. DRAFT IMCC Report and Roadmap - Shirley
8. Updates:
 - a. Music on hold
Comment: I don't like waiting to talk to the help desk, but the on hold message is über cool!
 - b. Banners ordered - Bruce
 - c. Trademark – Paul
 - d. Red Friday
 - e. Electronic letterhead -Bruce
 - f. SMC banners - Bruce
 - g. Maddy Institute
 - h. FAQs update - Susan
 - i. FYI from Janell Morillo – Kremen School
9. Meeting schedule
 - a. Steering Committee – March 21, March 27, April 3, April 11
 - b. Full IMCC – March 28, May 2