

**Integrated Marketing and Communications Council
Agenda
August 19, 2009**

1. Introductions
2. Committee Reports
 - Audit Committee – Peter Smits
 - Branding Committee – Debbie Astone
 - Messaging Committee – Shirley Armbruster
 - Report of Communications Committee– Katie Johnson
3. Leadership Blog Demo – Shirley Armbruster
4. Mobile Marketing Demo – Katie Johnson
5. Connecting People with Campus
6. Graphics Standards Manual Update – Bruce Whitworth
7. New Social Media – Katie Johnson